

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM417440

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>RESUBMIT DOCUMENT ID:</b>	900394157

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
World Records, Inc.		02/07/2017	Limited Liability Company: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Jacob A. Lovell
<b>Doing Business As:</b>	DBA World Records
<b>Street Address:</b>	20704 78th Ave SE
<b>City:</b>	Seattle
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98296
<b>Entity Type:</b>	Limited Liability Company: UNITED STATES

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Serial Number:</b>	87062385	THE VALLEY SOUND
<b>Serial Number:</b>	87188550	WORLD RECORDS

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** worldrecords@wrecords.com

**Correspondent Name:** Jacob A. Lovell

**Address Line 1:** 20704 78th Ave SE

**Address Line 4:** Seattle, WASHINGTON 98296

<b>NAME OF SUBMITTER:</b>	Jacob A. Lovell
<b>SIGNATURE:</b>	/Jacob A. Lovell/
<b>DATE SIGNED:</b>	02/25/2017

**Total Attachments: 11**

source=Owner Address Change 2-3-2017#page1.tif

source=Owner Address Change 2-3-2017#page2.tif

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source=Owner Address Change 2-3-2017#page12.tif  
source=Owner Address Change 2-3-2017#page13.tif  
source=Owner Address Change 2-3-2017#page14.tif  
source=World Records - 87188550 Application#page1.tif  
source=World Records - 87188550 Application#page2.tif  
source=World Records - 87188550 Application#page3.tif  
source=The Valley Sound - 87062385 Application#page1.tif  
source=The Valley Sound - 87062385 Application#page2.tif

Trademark Electronic Application System (TEAS) filing receipt

We have received your Change Of Owner's Address form below.

Application serial number(s) 87188550, 86023132, 87174704, 86015511, 87256089, 87095345, 87114392, 87087230, 87062385 has/have been amended as follows:

Input Field	Entered
SERIAL NUMBER	87188550
LAW OFFICE ASSIGNED	LAW OFFICE 102
MARK SECTION	
MARK	WORLD RECORDS (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/87188550/large">https://tmng-al.uspto.gov/resting2/api/img/87188550/large</a> )
OWNER SECTION (current)	
NAME	World Records, Inc.
STREET	7 Cedar Ln
CITY	Markleeville
STATE	California
ZIP/POSTAL CODE	96120
COUNTRY	US
EMAIL	WorldRecords@WRecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	JACOB A. LOVELL WORLD RECORDS 7 CEDAR LN MARKLEEVILLE California 96120 US worldrecords@wrecords.com
CORRESPONDENCE SECTION (NEW CORRESPONDENCE ADDRESS FOR OWNER)	
NAME	JACOB A. LOVELL
FIRM NAME	World Records

STREET	20704 78th Ave SE
CITY	Seattle
STATE	Washington
COUNTRY	United States
POSTAL/ZIP CODE	98296
EMAIL	WorldRecords@WRecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	87188550 - 86023132 - 87174704 - 86015511 - 87256089 - 87095345 - 87114392 - 87087230 - 87062385 -
<b>CORRESPONDENCE SECTION (current)</b>	
ORIGINAL ADDRESS	JACOB A. LOVELL World Records 7 Cedar Ln Markleeville California 96120 US WorldRecords@WRecords.com
<b>Input Field</b>	<b>Entered</b>
SERIAL NUMBER	86023132
REGISTRATION NUMBER	4585884
LAW OFFICE ASSIGNED	LAW OFFICE 107
<b>MARK SECTION</b>	
MARK	WORLD RECORDS (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/86023132/large">https://tmng-al.uspto.gov/resting2/api/img/86023132/large</a> )
<b>OWNER SECTION (current)</b>	
NAME	Lovell, Jacob Andrew
STREET	7 Cedar Ln
CITY	Markleeville

STATE	California
ZIP/POSTAL CODE	96120
COUNTRY	US
PHONE	12092177991
EMAIL	worldrecords@wrecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
<b>CORRESPONDENCE SECTION (current)</b>	
ORIGINAL ADDRESS	JACOB A. LOVELL WORLD RECORDS 7 CEDAR LN MARKLEEVILLE California 96120 US worldrecords@wrecords.com
<b>CORRESPONDENCE SECTION (NEW CORRESPONDENCE ADDRESS FOR OWNER)</b>	
NAME	JACOB A. LOVELL
FIRM NAME	World Records
STREET	20704 78th Ave SE
CITY	Seattle
STATE	Washington
COUNTRY	United States
POSTAL/ZIP CODE	98296
EMAIL	WorldRecords@WRecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	87188550 - 86023132 - 87174704 - 86015511 - 87256089 - 87095345 - 87114392 - 87087230 - 87062385 -
<b>CORRESPONDENCE SECTION (current)</b>	

**CORRESPONDENCE SECTION (NEW CORRESPONDENCE ADDRESS FOR OWNER)**

NAME

JACOB A. LOVELL

FIRM NAME

World Records

STREET

20704 78th Ave SE

CITY

Seattle

STATE

Washington

COUNTRY

United States

POSTAL/ZIP CODE

98296

EMAIL

WorldRecords@WRecords.com

AUTHORIZED TO COMMUNICATE  
VIA E-MAIL

YES

INDIVIDUAL ATTORNEY  
DOCKET/REFERENCE NUMBER

87188550 -  
86023132 -  
87174704 -  
86015511 -  
87256089 -  
87095345 -  
87114392 -  
87087230 -  
87062385 -

**CORRESPONDENCE SECTION (current)**

ORIGINAL ADDRESS

JACOB A. LOVELL  
7 Cedar Ln  
Markleeville California 96120  
US  
worldrecords@wrecords.com

Input Field

Entered

SERIAL NUMBER

87062385

LAW OFFICE ASSIGNED

LAW OFFICE 109

MARK SECTION

MARK

THE VALLEY SOUND (see, <https://tmng-al.uspto.gov/resting2/api/img/87062385/large>)

**OWNER SECTION (current)**

NAME

World Records, Inc.

STREET	7 Cedar Ln
CITY	Markleeville
STATE	California
ZIP/POSTAL CODE	96120
COUNTRY	US
EMAIL	worldrecords@wrecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

<b>NEW OWNER ADDRESS</b>	
STREET	20704 78th Ave SE
CITY	Seattle
STATE	Washington
ZIP/POSTAL CODE	98296
COUNTRY	United States
EMAIL	WorldRecords@WRecords.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

<b>CORRESPONDENCE SECTION (current)</b>	
ORIGINAL ADDRESS	JACOB A. LOVELL WORLD RECORDS 7 CEDAR LN MARKLEEVILLE California 96120 US worldrecords@wrecords.com

<b>CORRESPONDENCE SECTION (NEW CORRESPONDENCE ADDRESS FOR OWNER)</b>	
NAME	JACOB A. LOVELL
FIRM NAME	World Records
STREET	20704 78th Ave SE
CITY	Seattle
STATE	Washington
COUNTRY	United States
POSTAL/ZIP CODE	98296

<b>EMAIL</b>	WorldRecords@WRecords.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER</b>	87188550 - 86023132 - 87174704 - 86015511 - 87256089 - 87095345 - 87114392 - 87087230 - 87062385 -
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Jacob A. Lovell/
<b>SIGNATORY NAME</b>	Jacob A. Lovell
<b>SIGNATORY DATE</b>	02/03/2017
<b>SIGNATORY POSITION</b>	Owner
<b>SIGNATORY PHONE NUMBER</b>	2092177991
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Feb 03 16:56:15 EST 2017
<b>TEAS STAMP</b>	USPTO/COA-73.239.166.8-20 170203165615521403-871885 50-580d6b7c6f0646d244b93a a18ec0b47da0b5c18d82317b1 80f6747057d53140-N/A-N/A- 20170203164351732052

Thank you,

The TEAS support team

Fri Feb 03 16:56:15 EST 2017

STAMP: USPTO/COA-73.239.166.8-20170203165615521403-87188550-

580d6b7c6f0646d244b93aa18ec0b47da0b5c18d82317b180f6747057d53140-N/A-N/A-

20170203164351732052



## Trademark/Service Mark Application, Principal Register

**Serial Number: 87188550**

**Filing Date: 09/29/2016**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	87188550
<b>MARK INFORMATION</b>	
*MARK	<u>World Records</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	World Records
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	World Records, Inc.
DBA/AKA/TA/Formerly	DBA World Records
*STREET	1362 Waterloo Ln
*CITY	Gardnerville
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	89410
EMAIL ADDRESS	WorldRecords@WRecords.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
WEBSITE ADDRESS	http://WRecords.com
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Nevada
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	041
	Production and distribution of motion picture films; production and distribution of television and radio programs; production of sound and video recordings for others; production and provision of entertainment, namely, news, and information in the field of entertainment via communication and computer networks; providing entertainment services via a global

<b>*IDENTIFICATION</b>	communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; production of live stage shows; presentation of live show performances; theater productions; and entertainer services in the nature of live appearances by a professional entertainer
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 07/04/2013
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 09/13/2013
<b>SPECIMEN FILE NAME(S)</b>	\\FICRS\EXPORT\17\IMAGEOUT 17\871\885\87188550\xml\ RFA0003.JPG
	\\FICRS\EXPORT\17\IMAGEOUT 17\871\885\87188550\xml\ RFA0004.JPG
<b>SPECIMEN DESCRIPTION</b>	The specimen titled, World Records Store.jpg, is an image displaying use of the mark in commerce on it's official website. The specimen titled, Keys EP in Amazon Store.jpg, is an image displaying use of the mark in commerce, selling appropriate goods/services on an external website.
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>DISCLAIMER</b>	No claim is made to the exclusive right to use Records apart from the mark as shown.
<b>ACTIVE PRIOR REGISTRATION(S)</b>	The applicant claims ownership of active prior U.S. Registration Number(s) 4585884.
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Jacob A. Lovell
<b>STREET</b>	1362 Waterloo Ln
<b>CITY</b>	Gardnerville
<b>STATE</b>	Nevada
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	89410
<b>*EMAIL ADDRESS</b>	WorldRecords@WRecords.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS RF
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE DUE</b>	275
<b>*TOTAL FEE PAID</b>	275
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Jacob A. Lovell/
<b>SIGNATORY'S NAME</b>	Jacob A. Lovell

<b>SIGNATORY'S POSITION</b>	Owner
<b>SIGNATORY'S PHONE NUMBER</b>	2092177991
<b>DATE SIGNED</b>	09/29/2016

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## Trademark/Service Mark Application, Principal Register

Serial Number: 87062385

Filing Date: 06/07/2016

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	87062385
<b>MARK INFORMATION</b>	
*MARK	<u>The Valley Sound</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	The Valley Sound
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Jacob A. Lovell
INTERNAL ADDRESS	#14
*STREET	1362 Waterloo Ln
*CITY	Gardnerville
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	89410
EMAIL ADDRESS	thevalleysound@wrecords.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
WEBSITE ADDRESS	<a href="http://www.wrecords.com/the-valley-sound/">http://www.wrecords.com/the-valley-sound/</a>
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Nevada
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	041
*IDENTIFICATION	Entertainment marketing services, namely, marketing, promotion and advertising for recording and performing art, entertainment, business, and any form of artistic production.
FILING BASIS	SECTION 1(b)
<b>CORRESPONDENCE INFORMATION</b>	

NAME	Jacob A. Lovell
FIRM NAME	World Records
INTERNAL ADDRESS	14
STREET	1362 Waterloo Ln
CITY	Gardnerville
STATE	Nevada
COUNTRY	United States
ZIP/POSTAL CODE	89410
*EMAIL ADDRESS	thevalleysound@wrecords.com;jlovell101@gmail.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Jacob A. Lovell/
SIGNATORY'S NAME	Jacob A. Lovell
SIGNATORY'S POSITION	Owner
DATE SIGNED	06/07/2016