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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

02/08/2017
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ETAS ID: TM415312

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VINDICO LLC		03/02/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	TI NEWCO LLC
Street Address:	4 Park Plaza, Suite 1500
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3523094	VINDICO
Registration Number:	3987664	REAL DEMO
Registration Number:	4342979	ADML
Registration Number:	4760836	ADTRICITY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: nkryzhan@honigman.com

Correspondent Name: Honigman Miller Schwartz and Cohn LLP

Address Line 1: 39400 Woodward Avenue, Suite 101

Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER:	233180-352451
NAME OF SUBMITTER:	Nicole Kryzhan
SIGNATURE:	/Nicole Kryzhan/
DATE SIGNED:	02/08/2017

Total Attachments: 2

source=Confirmatory Assignment for Vindico LLC (signed copy)#page1.tif

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REEL: 005988 FRAME: 0965

CONFIRMATORY ASSIGNMENT

On March 2, 2016, **VINDICO LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignor**") and **TI NEWCO LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignee**") entered into a Bill of Sale Agreement whereby Assignor assigned to Assignee the entire right, title and interest in and to the trademark(s) on attached **Schedule A**, together with the goodwill of the business to which the trademark pertains, and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof, and jurisdictions foreign thereto, but without any liabilities or obligations appurtenant thereto. Such assignment includes any and all renewals thereof, together with the right to bring suit and collect for past, present and future infringements thereof (collectively, the "**Trademark Rights**").

In view of the payment of legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignee, Assignor DOES HEREBY confirm the assignment and transfer to Assignee of any and all right, title and interest in and to the Trademark Rights, as set forth herein.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this assignment.

This assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

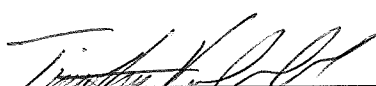
IN WITNESS WHEREOF, Assignor and Assignee have executed this Confirmatory Assignment on the date(s) set forth below.


Assignor:

Assignee:

VINDICO LLC

TI NEWCO LLC

By: 
Name: Timothy Vanderhook
Title: Director
Date: 1-30-17

By: 
Name: Chris Vanderhook
Title: C.O.O.
Date: 1-30-17

SCHEDULE A

Mark	Country	App#	File Date	Reg #	Classes
ADTRICITY	European Union	012249421	10/24/2013	012249421	09, 35, 42
ADTRICITY	Norway	201312984	10/24/2013	274239	09, 35, 42
VINDICO	United States	77/099,691	02/05/2007	3,523,094	35
REAL DEMO	United States	77/852,682	10/20/2009	3,987,664	35
ADML	United States	85/175,558	11/12/2010	4,342,979	42
ADTRICITY	United States	85/982,875	04/25/2013	4,760,836	35, 42