

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416185

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Miracles, Inc.		01/19/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Strenght of Nature, LLC		
Street Address:	64 Ross Rd.		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31405		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Serial Number:	86659312	#LAID	
Serial Number:	86659302	#SLEEK	
Serial Number:	86965810	AFRO SHEEN	
Serial Number:	87222390	BRAZILIAN MAGIC	
Serial Number:	87222412	BRAZILIAN MIRACLE	
Serial Number:	87222430	BRAZILIAN WONDER	
Serial Number:	86680535	CURL COMMANDMENTS	
Serial Number:	86680545	CURL UP	
Serial Number:	87222450	CURLVERSATION	
Serial Number:	86189296	DOING IT NATURALLY	
Serial Number:	87122544	DOUBLE DEEP	
Serial Number:	87004473	DR. MAGIC	
Serial Number:	86839319	DR. MAGICAL	
Serial Number:	86839313	DR. MARVELOUS	
Serial Number:	87004500	DR. MIRACLE'S	
Serial Number:	86189306	DR. MIRACLE'S DOING IT NATURALLY	
Serial Number:	86164944	DR. MIRACLE'S MIRACLE RECONSTRUCTOR	
Serial Number:	86160443	DR. MIRACLE'S MIRACLE RENEWAL	
Serial Number:	86198946	DR. MIRACLE'S MIRACLE REPAIR	

OP \$1140.00 86659312

Property Type	Number	Word Mark
Serial Number:	86001509	DR. MIRACLE'S STYLED NATURALLY
Serial Number:	86159009	DUOCARE TECHNOLOGY
Serial Number:	86576932	ENJOY THE TINGLE SAY GOODBYE TO ACNE
Serial Number:	86576921	FAMILY SECRET
Serial Number:	87154980	FOLLICLE HEALER
Serial Number:	86068128	FOLLICLE HEALER ENERGIZING SYSTEM
Serial Number:	86845263	HEAT RELIEF
Serial Number:	86424152	INTENSE NOURISHING ESSENTIALS
Serial Number:	86224148	MIRACLE BLOW OUT
Serial Number:	86238597	MIRACLE BLOW-OUT
Serial Number:	86238607	MIRACLE BLOWOUT
Serial Number:	86159013	MIRACLE RENEWAL
Serial Number:	86198936	MIRACLE REPAIR
Serial Number:	86211833	MOISTURE BOND
Serial Number:	87222437	MY MIRACLE
Serial Number:	87004490	MY MIRACLE
Serial Number:	86671331	NATURAL MIRACLE
Serial Number:	86050413	NATURAL SOLUTIONS SYSTEM
Serial Number:	86134583	SOFT TOUCH
Serial Number:	86683578	STOP THE DIVIDE
Serial Number:	86560541	ULTRA BRILLIANT
Serial Number:	86694830	ULTRA BRILLIANT TECHNOLOGY
Serial Number:	86967366	ULTRA SHEEN SUPREME #LAID
Serial Number:	86958027	ULTRA SHEEN SUPREME #SHINE
Serial Number:	86958036	ULTRA SHEEN SUPREME #SLAYED
Serial Number:	86576923	ULTRA SHEEN SUPREME HAIR CARE

CORRESPONDENCE DATA

Fax Number: 9122363003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9122363001

Email: nbelzer@belzerlaw.com

Correspondent Name: Nathan C. Belzer

Address Line 1: 2905 Bull St.

Address Line 4: Savannah, GEORGIA 31405

NAME OF SUBMITTER: Nathan C. Belzer

SIGNATURE: /Nathan C. Belzer/

DATE SIGNED: 02/15/2017

Total Attachments: 12

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TRADEMARK ASSIGNMENT AGREEMENT (US)

This Trademark Assignment Agreement ("Assignment") is made on this 19th day of January, 2017, between **JOHNSON PRODUCTS COMPANY, INC.**, a Delaware corporation ("JPC"), and **DR. MIRACLES, INC.**, a Delaware corporation ("DRM" and together with JPC, the "Assignors") and **STRENGTH OF NATURE, LLC**, a Georgia limited liability company ("Assignee").

WHEREAS, DRM HOLDINGS, INC., a Delaware corporation ("Parent"), JPC, a wholly-owned subsidiary of Parent, and DRM, a wholly-owned subsidiary of Parent, have entered into that certain Transaction Agreement (the "Transaction Agreement"), dated January 19, 2017, by and between Parent, the Assignors and Assignee. All capitalized terms used in this Assignment and not otherwise defined herein shall have the respective meaning ascribed to such terms in the Transaction Agreement.

WHEREAS, Assignee is desirous of acquiring all of Assignors' rights (which such rights are held either singly or jointly by Assignors as applicable), in and to the trademarks listed on the attached Schedule A, the applications and/or registrations therefor, and the common law rights therein, as well as the goodwill associated with the business symbolized by the such trademarks (collectively, the "Marks"); and

WHEREAS, this Assignment may be recorded by Assignee in its sole discretion as it deems appropriate with the applicable governmental office or administrative agency.

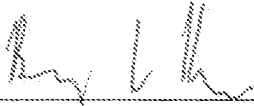
NOW, THEREFORE, for the good and valuable consideration set out in the Transaction Agreement, the receipt and adequacy of which are hereby acknowledged, Assignors hereby sell, assign, transfer and set over to Assignee, their entire right, title, and interest in and to the Marks; and

Said Marks to be held and enjoyed by the above-named Assignee, for Assignee's own use and benefit, and for Assignee's successors and assigns to the full end of the terms for which said trademarks may be granted, including any renewals thereof, as fully and entirely as the same would have been held by the undersigned Assignors had this assignment and sale not been made; and for the aforesaid consideration Assignors hereby covenant, agree and undertake to execute, whenever reasonably requested in writing by the above-named Assignee, all trademark registrations, assignments, lawful oaths and any other papers which are provided to it by the Assignee and which are reasonably necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks hereby assigned, at the sole cost and expense of Assignee. Each party acknowledges that, in entering into this Assignment, it has not relied on, and shall have no right or remedy in respect of, any statement, representation or warranty other than as expressly set out in the Transaction Agreement.

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IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed on the date first above written.

DR. MIRACLES, INC.

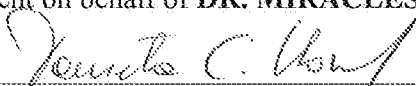
By: 

Name: Barry Kasoff

Title: Chief Restructuring Officer and Acting President

STATE OF New York
COUNTY OF Westchester

On this 18 day of January, 2017, before me, a Notary Public in and for the State and County above, personally appeared Barry Kasoff, known by me to be the person above named and an officer of **DR. MIRACLES, INC.**, who is duly authorized to execute this Assignment on behalf of **DR. MIRACLES, INC.**, and who signed and executed the foregoing instrument on behalf of **DR. MIRACLES, INC.**

By: 

Name:

Title:

DANIELA C KOVATSCH
Notary Public, State of New York
No. 01K06015184
Qualified in Westchester County
Commission Expires October 28, 2018

[Trademark Assignment -- US Marks]

TRADEMARK
REEL: 005989 FRAME: 0175

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed on the date first above written.

JOHNSON PRODUCTS COMPANY, INC.

By: [Signature]
Name: Barry Kasoff
Title: Chief Restructuring Officer and Acting President

STATE OF New York
COUNTY OF Westchester

On this 18 day of January, 2017, before me, a Notary Public in and for the State and County above, personally appeared Barry Kasoff, known by me to be the person above named and an officer of **JOHNSON PRODUCTS COMPANY, INC.**, who is duly authorized to execute this Assignment on behalf of **JOHNSON PRODUCTS COMPANY, INC.**, and who signed and executed the foregoing instrument on behalf of **JOHNSON PRODUCTS COMPANY, INC.**

Notary Public: [Signature]
My Commission Expires: _____

DANIELA C KOVATSON
Notary Public, State of New York
No. 01KC6015184
Qualified In Westchester County
Commission Expires October 26, 2018

[Trademark Assignment – US Marks]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed on the date first above written.

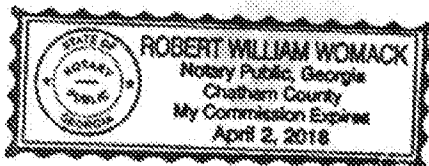
STRENGTH OF NATURE, LLC

By: *[Signature]*
Name: Richard de Wilde
Title: Executive Vice President

STATE OF Georgia
COUNTY OF Chatham

On this 11th day of January, 2017, before me, a Notary Public in and for the State and County above, personally appeared Richard de Wilde, known by me to be the person above named and an officer of **STRENGTH OF NATURE, LLC**, who is duly authorized to execute this Assignment on behalf of **STRENGTH OF NATURE, LLC**, and who signed and executed the foregoing instrument on behalf of **STRENGTH OF NATURE, LLC**.

By: *[Signature]*
Name: Robert Womack
Title: Notary Public



SCHEDULE A

TRADEMARKS – US ONLY

Country	Mark	Serial Number	Filing Date	Reg. Number	Reg. Date
US	#LAID	86/659312	6/11/15		
US	#SLEEK	86/659302	6/11/15		
US	A FACE LIKE YOURS	77/571762	9/17/08	3761704	3/16/10
US	A FACE LIKE YOURS and logo	77/586407	10/6/08	3761715	3/16/10
US	AFRO SHEEN	86/965810	4/6/16		
US	BRAID RELIEF	78/470,872	8/20/04	3059643	2/14/06
US	BRAZILIAN MAGIC	87/222390	11/1/16		
US	BRAZILIAN MIRACLE	87/222412	11/1/16		
US	BRAZILIAN WONDER	87/222430	11/1/16		
US	CHINESE MIRACLE	77/749184	6/1/09		
US	CURL CARE BY DR. MIRACLES	85/473774	11/16/11	4299051	3/5/13
US	CURL CARE BY DR. MIRACLES and design	85/473772	11/16/11	4299050	3/5/13
US	CURL				
US	COMMANDMENTS	86/680535	7/1/15		
US	CURL UP	86/680545	7/1/15		
US	CURLVERSATION	87/222450	11/1/16		
US	DISCOVER THE BEAUTY IN YOU	85/366251	7/8/11	4415266	10/8/13
US	DOCTOR WONDER & design	78/934,549	7/21/06		
US	DOCTOR WONDER & design	78/980396	7/21/06	3490708	8/19/08
US	DOCTOR WONDER	78/978,844	1/19/05	3314904	10/16/07
US	DOCTOR WONDER	77/889240	12/9/09		
US	DOING IT NATURALLY	86/189296	2/10/14		

US	DOUBLE DEEP	87/122544	8/1/16		
US	DR. MAGIC	87/004473	4/18/16		
US	DR. MAGICAL	86/839319	12/4/15		
US	DR. MARVELOUS	86/839313	12/4/15		
US	DR. MIRACLE'S	77/471,555	5/12/08	3690203	9/29/09
US	DR. MIRACLE'S	76/977765	1/13/03	3018370	11/22/05
US	DR. MIRACLE'S and design	78282799	8/4/03	2906481	11/30/04
US	DR. MIRACLE'S and design	77/032835	10/31/06	3886528	12/7/10
US	DR. MIRACLE'S and design	77/977021	3/25/09	3636703	6/9/09
US	DR. MIRACLE'S and design	87/004500	4/18/16		
US	DR. MIRACLE'S and design	77/700685	3/27/09	3698365	10/20/09
US	DR. MIRACLE'S and design	77/891235	12/11/09	3821621	7/20/10
US	DR. MIRACLE'S and design	85/306897	4/28/11		
US	DR. MIRACLE'S DOING IT NATURALLY	86/189306	2/10/14		
US	DR. MIRACLE'S MIRACLE RECONSTRUCTOR	86/164944	1/14/14		
US	DR. MIRACLE'S MIRACLE RENEWAL	86/160443	1/8/14	4813653	9/15/15
US	DR. MIRACLE'S MIRACLE REPAIR	86/198946	2/20/14		

US	DR. MIRACLES STYLED NATURALLY	86/001509	7/3/13		
US	DR. WONDERFUL	78/364899	2/9/04		
US	DR. WOO'S	77/198773	6/6/07		
US	DR. WOO'S CHINESE HAIR MIRACLE	78/638759	5/27/05		
US	DUOCARE TECHNOLOGY	86/159009	1/7/14	4709323	3/24/15
US	ENJOY THE TINGLE ENJOY THE GROWTH	78352016	1/14/04	3152769	10/10/06
US	ENJOY THE TINGLE SAY GOODBYE TO ACNE	86/576932	3/26/15		
US	ENJOY THE TINGLE... SAY GOODBYE TO ACNE	77/976990	3/13/09	3670907	8/18/09
US	ENJOY THE TINGLE SAY... GOODBYE TO ACNE	77/978132	9/14/09	3735259	1/5/10
US	"FAMILY SECRET"	77/393776	2/11/08	3498932	9/9/08
US	FAMILY SECRET	86/576921	3/26/15		
US	"FEEL IT" FORMULA	77/568453	9/12/08		
US	"FEEL IT" FORMULA	78/976934	1/14/04	3108245	6/20/06
US	"FEEL IT" FORMULA	77/978878	11/24/09	3782733	4/27/10
US	FOLLICLE HEALER	87/154980	8/30/16		
US	FOLLICLE HEALER	77/980799		3905752	1/11/11
US	FOLLICLE HEALER ENERGIZING SYSTEM	86/068128	9/17/13		

US	FOLLICLE HEALER ENERGIZING SYSTEM	77/980800			3909333	1/18/11
US	FOOT MEDS COLLECTION	77/643362		1/5/09		
US	GENTLE-TREATMENT	73/292991		1/14/81	1277666	5/15/84
US	GENTLE-TREATMENT	73/539841		5/28/85	1376790	1/7/86
US	GENTLE-TREATMENT design	78/500149		10/14/04	3028318	12/13/05
US	HAIR MEDS COLLECTION	78/760061		11/23/05	3266280	7/17/07
US	"HEALTHY HAIR IS SEXY HAIR" "DES CHEVEUX EN SANTE SONT DES CHEVEUX SEXY!"	77/333019		11/19/07		
US	HEAT RELIEF	86/845263		12/10/15		
US	HOT GRO INTENSE	76354961		1/7/02	2879943	8/31/04
US	NOURISHING ESSENTIALS	86/424152		10/15/14		
US	JOHNSON PRODUCTS design	77/817509		9/1/09		
US	JOHNSON PRODUCTS design	77/817535		9/1/09		
US	JP stylized	72/426786		6/9/72	988557	7/16/74
US	JP stylized	72/426787		6/9/72	974463	12/4/73
US	JP stylized	77/817462		9/1/09	3914966	2/1/11

US	LIQUID HEALING POMADE	77/665186	2/6/09		
US	MINERAL SOLUTIONS	85/051881	6/1/10		
US	MIRACLE BLOW OUT	86/224148	3/18/14		
US	MIRACLE BLOW-OUT	86/238597	4/1/14		
US	MIRACLE BLOWOUT	86/238607	4/1/14		
US	MIRACLE RENEWAL	86/159013	1/7/14	4709324	3/24/15
US	MIRACLE REPAIR	86/198936	2/20/14	4818789	9/22/15
US	MOISTURE-BLEND	77/936283	2/16/10	3999913	7/19/11
US	MOISTURE-BOND	86/211833	3/5/14		
US	MY GOODBYE ACNE SYSTEM	77/226755	7/11/07		
US	MY GOODBYE ACNE SYSTEM	77/976839	3/25/09	3628694	5/26/09
US	MY GOODBYE AGING SYSTEM	85/508234	1/4/12		
US	MY GOODBYE SCARRING SYSTEM	85/508237	1/4/12		
US	MY GOODBYE WRINKLE SYSTEM	85/536782	2/8/12		
US	MY MIRACLE	87/222437	11/1/16		
US	MY MIRACLE	87/004490	4/18/16		
US	MY MIRACLE	77/980846	3/10/09	3895544	12/21/10
US	MY MIRACLE MOISTURIZER	77/684537	3/5/09		
US	MY PRIVATE ZIT	77/668981	2/12/09		
US	NATURAL MIRACLE	86/671331	6/23/15		
US	NATURAL SOLUTIONS SYSTEM	86/050413	8/28/13		

US	NO EXCUSE! STOP THE ABUSE!	77/807323	8/18/09	3962526	5/17/11
US	ORGANIC MEDS	77/665192	2/6/09		
US	SALON MEDS	77/216761	6/27/07		
US	SALON MIRACLE 3000	77/264893	8/27/07		
US	SALON MIRACLE DE PARIS	77/264905	8/27/07		
US	SALON VALUE	77/773038	7/2/09		
US	SCALP SCIENCE	78/442342	6/28/04		
US	SKIN MEDS				
US	COLLECTION	77/667217	2/10/09		
US	SKIN MEDS				
US	COLLECTION	77/667247	2/10/09	3743923	2/2/10
US	SKIN MEDS				
US	COLLECTION	77/978138	9/16/09	3713602	11/17/09
US	SKIN MEDS				
US	COLLECTION (Design)	78/849827	3/30/06		
US	SOFT TOUCH	86/134583	12/4/13		
US	STOP THE DIVIDE	86/683578	7/6/15		
US	STYLING MEDS	77/030818	10/27/06	3373561	1/22/08
US	TEMPLE HEAVEN	76482271	1/13/03	3042192	1/10/06
US	THE GREAT MODEL SEARCH	77/784906	7/20/09	3914928	2/1/11
US	THERMAL CEUTICAL	78/331348	11/21/03		
US	THERMAL CEUTICAL	78/976510	11/21/03	3064549	2/28/06
US	THERMAL CEUTICAL	77/314139	10/26/07	3835538	8/17/10
US	ULTRA BRILLIANT	86/560541	3/11/15		
US	ULTRA BRILLIANT TECHNOLOGY	86/694830	7/16/15		
US	ULTRA CARE	77/920851	1/26/10	3935988	3/22/11

US	ULTRA SHEEN	72/051021	5/5/58	681947	7/14/59
US	ULTRA SHEEN	72/410723	12/20/91	953827	2/20/73
US	ULTRA SHEEN ULTRA SHEEN GRO NATURAL TREATMENT	72/410724	12/20/71	968329	9/11/73
US	ULTRA SHEEN MEN SUPREME	74/711592	8/7/95	2232500	3/16/99
US	ULTRA SHEEN SUPREME	85/299092	4/19/11	4265175	12/25/12
US	ULTRA SHEEN SUPREME #LAID	73/229056	8/27/79	1190376	2/23/82
US	ULTRA SHEEN SUPREME #SHINE	86/967366	4/7/16		
US	ULTRA SHEEN SUPREME #SLAYED	86/958027	3/30/16		
US	ULTRA SHEEN SUPREME HAIR CARE and design	86/958036	3/30/16		
US	JP JOHNSON PRODUCTS ULTRASHEEN	86/576923	3/26/15		
US	ULTRASHEEN	78/190834	12/3/02	2834411	4/20/04
US	ZE ZE	77/652709	1/20/09		

TRADEMARK

REEL: 005989 FRAME: 0185

RECORDED: 02/15/2017