

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM417646

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | RESUBMISSION                                       |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| <b>RESUBMIT DOCUMENT ID:</b> | 900393044  |

**CONVEYING PARTY DATA**

| Name                        | Formerly | Execution Date | Entity Type        |
|-----------------------------|----------|----------------|--------------------|
| Neogenis Laboratories, Inc. |          | 01/26/2017     | Corporation: TEXAS |

**RECEIVING PARTY DATA**

|                          |                                |
|--------------------------|--------------------------------|
| <b>Name:</b>             | Human Power of N Company, Inc. |
| <b>Street Address:</b>   | 1120 S. Capital of Texas Hwy   |
| <b>Internal Address:</b> | Building 1, Suite 210          |
| <b>City:</b>             | Austin                         |
| <b>State/Country:</b>    | TEXAS                          |
| <b>Postal Code:</b>      | 78746                          |
| <b>Entity Type:</b>      | Corporation: TEXAS             |

**PROPERTY NUMBERS Total: 11**

| Property Type               | Number  | Word Mark                        |
|-----------------------------|---------|----------------------------------|
| <b>Registration Number:</b> | 5106738 | NITRIC OXIDE SUPERFOOD           |
| <b>Registration Number:</b> | 4837421 | NATURE CENTERED. SCIENCE DRIVEN. |
| <b>Registration Number:</b> | 4641146 | BEETELITE                        |
| <b>Registration Number:</b> | 4512839 | SUPERBEETS                       |
| <b>Registration Number:</b> | 4512109 | BEET ELITE NEO SHOT              |
| <b>Registration Number:</b> | 4500421 | NEOGENIS SPORT                   |
| <b>Registration Number:</b> | 4203709 | ALTITUDE ADAPT                   |
| <b>Registration Number:</b> | 4046743 | NEOGENIS LABS                    |
| <b>Registration Number:</b> | 3961717 | NEO40                            |
| <b>Registration Number:</b> | 3961381 | NEO40                            |
| <b>Registration Number:</b> | 3979021 | NEOGENIS                         |

**CORRESPONDENCE DATA**

Fax Number: 5124805853

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 512.480.5600

Email: trademarks@gdhm.com

**Correspondent Name:** Steven D. Smit  
**Address Line 1:** 401 Congress Avenue Suite 2200  
**Address Line 4:** Austin, TEXAS 78701

**ATTORNEY DOCKET NUMBER:** A13805.12

**NAME OF SUBMITTER:** Steven D. Smit

**SIGNATURE:** /Steven D. Smit/

**DATE SIGNED:** 02/28/2017

**Total Attachments: 2**  
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## TRADEMARK ASSIGNMENT

WHEREAS, Neogenis Laboratories, Inc., on April 20, 2016 filed with the TX SOS a CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION OF NEOGENIS LABORATORIES, INC. amending the Certificate of Formation to change the article or provision that names the filing entity. Article 1 is amended to read in its entirety as follows: The names of the filing entity is "Human Power of N Company, Inc."

WHEREAS, Neogenis Laboratories, Inc. (hereinafter "Assignor") is the owner of and has adopted and used the following trademarks (collectively "the Assigned Marks"):

|    | Serial Number | Reg. Number | Mark                                |
|----|---------------|-------------|-------------------------------------|
| 1  | 86675454      | 5106738     | NITRIC OXIDE<br>SUPERFOOD           |
| 2  | 86166950      | 4837421     | NATURE CENTERED.<br>SCIENCE DRIVEN. |
| 3  | 86255182      | 4641146     | BEETELITE                           |
| 4  | 85891978      | 4512839     | SUPERBEETS                          |
| 5  | 85825395      | 4512109     | BEET ELITE NEO SHOT                 |
| 6  | 85825391      | 4500421     | NEOGENIS SPORT                      |
| 7  | 85461620      | 4203709     | ALTITUDE ADAPT                      |
| 8  | 85144038      | 4046743     | NEOGENIS LABS<br>(design logo)      |
| 9  | 85135602      | 3961717     | NEO40<br>(text)                     |
| 10 | 85128536      | 3961381     | NEO40<br>(design logo)              |
| 11 | 77932389      | 3979021     | NEOGENIS                            |

AND WHEREAS, Human Power of N Company, Inc. ("Assignee") is desirous of acquiring the right, title and interest in and to the Assigned Marks and all goodwill associated therewith:

NOW, THEREFORE, in consideration of good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all right, title and interest in and to the Assigned Marks, together with that part of the goodwill of Assignor's business connected with the use of and symbolized by the Assigned Marks. This Assignment is effective as of 26<sup>th</sup> day of January 2017.

IN WITNESS WHEREOF, the Assignor has executed this document this 26<sup>th</sup> day of January 2017.

Neogenis Laboratories, Inc.

By: AnnMarie A. Kocher  
AnnMarie A. Kocher/President