

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416353

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Western Bank		02/16/2017	STATE CHARTERED BANK: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WOW MEDIA PRODUCTS, INC.		
Street Address:	1261 Broadway		
Internal Address:	Suite 604		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85050495	PUREWOW	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	406 BLACKWELL STREET		
Address Line 2:	SUITE 240		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Nicholas Nance		
SIGNATURE:	/NicholasNance-adb/		
DATE SIGNED:	02/16/2017		
Total Attachments: 2			
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CH \$40.00 85050495

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 16, 2017, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **WOW MEDIA PRODUCTS, INC.**, a Delaware corporation ("Company") with its principal place of business located at 1261 Broadway, Suite 604, New York, NY 10001.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its trademarks described on Exhibit A, attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of May 7, 2012 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK


Name: David Matthews
Title: VP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on May 21, 2012 at Reel and Frame Number 4784/0339:

<u>Description</u>	Serial Number	Registration/ Application Date
PUREWOW	85050495	5//28/2010