

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416328

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jenni Rivera Enterprises, Inc.		12/31/2014	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dolores J. Rivera Living Trust		
<b>Street Address:</b>	931 E. 27th St.		
<b>City:</b>	Signal Hill		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90755		
<b>Entity Type:</b>	Trust: CALIFORNIA		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Rosie Flores, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86887471	I LOVE JENNI	
<b>Registration Number:</b>	4623483	FOREVER BY JENNI RIVERA	
<b>Serial Number:</b>	85865088	JENNI RIVERA LA GRAN SEÑORA	
<b>Registration Number:</b>	4717069	J R	
<b>Registration Number:</b>	4087049	J R	
<b>Registration Number:</b>	4665562	JENNI RIVERA	
<b>Registration Number:</b>	4499404	JENNI RIVERA	
<b>Registration Number:</b>	4110091	JENNI BY JENNI RIVERA	
<b>Registration Number:</b>	4499577	JENNI RIVERA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	gp@lopezprajin.com		
<b>Correspondent Name:</b>	George L. Prajin		
<b>Address Line 1:</b>	500 Newport Center		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Newport Beach, CALIFORNIA 92660		

OP \$240.00 86887471

<b>NAME OF SUBMITTER:</b>	George L. Prajin
<b>SIGNATURE:</b>	/glp/
<b>DATE SIGNED:</b>	02/15/2017

**Total Attachments: 47**

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**JENNI RIVERA ENTERPRISES, INC.**  
**ASSIGNMENT OF TRADEMARKS**

1. **Dissolution of Jenni Rivera Enterprises, Inc.** Upon the filing on February 6, 2015 of its Certificate of Dissolution (the "Dissolution Certificate") with the Office of the California Secretary of State, Jenni Rivera Enterprises, Inc., a California corporation, was liquidated and dissolved.

2. **Agreement for Dissolution and Winding Up.** Under the Agreement for Dissolution and Winding up of Jenni Rivera Enterprises, Inc. (the "Dissolution Agreement") signed on December 31, 2014, and as provided in Dissolution Certificate, the remaining assets of Jenni Rivera Enterprises, Inc. were to be distributed to its sole and 100% shareholder, the Dolores J. Rivera Living Trust.

3. **US Trademarks owned by Jenni Rivera Enterprises, Inc.** Included among the remaining assets are nine United States Trademarks (the "US Trademarks") owned by Jenni Rivera Enterprises, Inc. and identified by the United States Patent and Trademark Office as follows:

<b><u>WORD MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>REG. NO.</u></b>
FOREVER BY JENNI RIVERA	86054800	4623483
I LOVE JENNI	86887471	-----
JENNI RIVERA LA GRAN SENORA	85865088	-----
JENNI RIVERA	85945327	4499577
JR	85945725	4717069
JR	85323324	4087049
JENNI RIVERA	85945659	4665562
JENNI RIVERA	85865066	4499404
JENNI BY JENNI RIVERA	85231392	4110091

4. **International Trademarks owned by Jenni Rivera Enterprises, Inc.** Included among the remaining assets are: (i) two trademarks registered in Mexico; and (ii) one trademark registered with the World Intellectual Property Organization with designations under the Madrid Protocol for Mexico and China. These three trademarks are referred to collectively as the "International Trademarks" and identified by the World Intellectual Property Organization as follows:

<b><u>WORD MARK</u></b>	<b><u>NATION</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>REG. NO.</u></b>
JENNI RIVERA LA GRAN SENORA	MX	0119851427405	1583397
JENNI RIVERA	MX	0119851427403	1583396
JENNI RIVERA	WIPO (CN MX)	-----	1266251

5. **Assignment of Trademarks by Jenni Rivera Enterprises, Inc.** The undersigned, Rosa A. Rivera Flores, as President of Jenni Rivera Enterprises, Inc. and as the Liquidation Manager under the Dissolution Agreement, hereby transfers and assigns to Rosa A. Rivera Flores, as Trustee of the Dolores J. Rivera Living Trust, all its ownership rights to the US Trademarks and the International Trademarks.

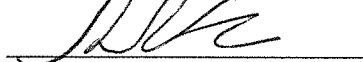
6. **Notification of Assignment of Trademarks.** This document may be submitted to the United States Patent and Trademark Office and such other organizations and/or government offices (United States or international) as verification of the assignment of the US Trademarks and International Trademarks by Jenni Rivera Enterprises, Inc. to the Dolores J. Rivera Living Trust.

7. **Exhibits.** The Dissolution Certificate (with filing stamp) is attached as **Exhibit 1**. The Agreement for Dissolution and Winding Up is attached as **Exhibit 2**. Supplemental information from the Trademark Electronic Search System of the United States Patent and Trademark Office identifying each US Trademark is attached as **Exhibit 3**. Supplemental information from the global brand database maintained by the World Intellectual Property Organization identifying each International Trademark is attached as **Exhibit 4**.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on Jan 25th, 2017 at Signal Hill, California.

Jenni Rivera Enterprises, Inc.



By: Rosa A. Rivera Flores  
Its President and Liquidation Manager

#### ACKNOWLEDGMENT

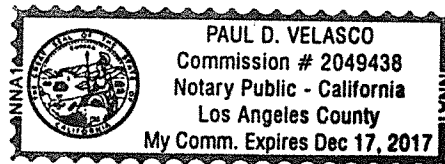
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

On Jan. 25, 2017 before me, Paul D. Velasco Notary Public, personally appeared Rosa A. Rivera Flores, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



**Exhibit 1**  
**Dissolution Certificate**



State of California Secretary of State

2964686

Domestic Stock Corporation Certificate of Dissolution

DISS STK

D1280049

FILED

Secretary of State State of California

FEB 06 2015

IPC

Handwritten initials: JC, VCP

There is no fee for filing a Certificate of Dissolution.

IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

Corporate Name (Enter the name of the domestic stock corporation exactly as it is of record with the California Secretary of State.)

1. Name of corporation Jenni Rivera Enterprises, Inc.

Required Statements (The following statements are required by statute and should not be altered.)

2. A final franchise tax return, as described by California Revenue and Taxation Code section 23332, has been or will be filed with the California Franchise Tax Board, as required under the California Revenue and Taxation Code, Division 2, Part 10.2 (commencing with Section 18401). The corporation has been completely wound up and is dissolved.

Debts & Liabilities (Check the applicable statement. Note: Only one box may be checked.)

- 3. [ ] The corporation's known debts and liabilities have been actually paid.
[ ] The corporation's known debts and liabilities have been paid as far as its assets permitted.
[ ] The corporation's known debts and liabilities have been adequately provided for by their assumption and the name and address of the assumer is
[ ] The corporation's known debts and liabilities have been adequately provided for as far as its assets permitted.
(Specify in an attachment to this certificate (incorporated herein by this reference) the provision made and the address of the corporation, person or governmental agency that has assumed or guaranteed the payment, or the name and address of the depository with which deposit has been made or other information necessary to enable creditors or others to whom payment is to be made to appear and claim payment.)
[ ] The corporation never incurred any known debts or liabilities.

Assets (Check the applicable statement. Note: Only one box may be checked.)

- 4. [ ] The known assets have been distributed to the persons entitled thereto.
[ ] The corporation never acquired any known assets.

Election (Check the "YES" or "NO" box, as applicable. Note: If the "NO" box is checked, a Certificate of Election to Wind Up and Dissolve pursuant to Corporations Code section 1901 must be filed prior to or together with this Certificate of Dissolution.)

- 5. The election to dissolve was made by the vote of all the outstanding shares. [ ] YES [ ] NO

Verification & Execution (If additional signature space is necessary, the dated signature(s) with verification(s) may be made on an attachment to this certificate. Any attachments to this certificate are incorporated herein by this reference.)

6. The undersigned constitute(s) the sole director or a majority of the directors now in office. I declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of my own knowledge.

December 24, 2014

Date

Signature of Director

Rosa A. Rivera Flores

Type or Print Name of Director

Signature of Director

Type or Print Name of Director

Signature of Director

Type or Print Name of Director

APPROVED BY SECRETARY OF STATE

DISS STK (REV 01/2013)

D1280049

**Attachment to Certificate of Dissolution (Form DISS STK)**

**Jenni Rivera Enterprises, Inc.**

**California Entity #C2964686**

**Debts and Liabilities**

The Corporation's known debts and liabilities have been adequately provided for as far as its assets permit, and assumed by:

Dolores J. Rivera Living Trust U/T/D August 11, 2012

Rosa A. Rivera Flores, Trustee

**Mailing Address:**

Jenni Rivera Enterprises, Inc.

c/o Anthony R. Lopez, Esq.

9025 Wilshire Boulevard, Suite 500

Beverly Hills CA 90211



**Exhibit 2**  
**Dissolution Agreement**

**DISSOLUTION AND WINDING UP AGREEMENT  
JENNI RIVERA ENTERPRISES, INC.**

**RECITALS**

1. Jenni Rivera Enterprises, Inc. (the "Company") is a California corporation and was incorporated on January 30, 2007.
2. The only Company shareholder (the "Shareholder") is the Dolores J. Rivera Living Trust U/T/D August 11, 2012. Rosa A. Rivera Flores serves as the trustee of the trust.
3. Rosa A. Rivera Flores, in her individual capacity, serves as the only member of the Board of Directors (the "Director") for the Company and as the President (the "President") of the Company.
4. In compliance with the applicable provisions of the California Corporations Code and the Company Bylaws, the Shareholder, the Director and the President (who is appointed Liquidation Manager) agree to the dissolution and winding up of the Company pursuant to the terms and provisions of this Dissolution and Winding up Agreement.

## AGREEMENT

### **Section 1. This Agreement and the Effective Date for Dissolution.**

This agreement shall be known as the Dissolution and Winding up Agreement for Jenni Rivera Enterprises, Inc. (the "Agreement"). The effective date for the dissolution of Jenni Rivera Enterprises, Inc. (the "Company") is December 31, 2014. From and after that date, the Company will conduct no business except as necessary for winding up the affairs of the Company.

### **Section 2. The Liquidation Manager.**

The President of the Company, Rosa A. Rivera Flores, is appointed the Liquidation Manager and is responsible for winding up and terminating the Company. The Liquidation Manager will ensure that all legal requirements and contractual obligations of the Company are fulfilled during the liquidation process. No other person may act for, or on behalf of, the Company after this date or participate in the management and control of the Company.

### **Section 3. Powers and Duties of Liquidation Manager.**

The Liquidation Manager will have full authority to wind up the business of the Company, including the power and authority to:

- Section 3.1.** Sell, transfer, hypothecate, pledge, encumber or dispose of the Company's assets, in whole or part, including its goodwill, on terms that the Liquidation Manager deems necessary or appropriate to accomplish an orderly and timely liquidation of the Company.
- Section 3.2.** Represent and act on behalf of the Company in all matters affecting it during the winding up period, including engaging the professional and technical services of others as needed.
- Section 3.3.** Arrange for the continuing defense or prosecution of any pending legal proceedings after the effective date for the dissolution of the Company. Attached as **Exhibit 1** to this Agreement is a schedule listing all pending state and federal legal proceedings in which the Company is named as a party.
- Section 3.4.** Prepare and file on behalf of the Company in a timely manner any and all documents, authorizations, licenses, permits, notices, etc., required under the law for the dissolution and winding up of the Company and its business activities, including the filing on or before December 31, 2013 with the Office of the California Secretary of State, the Certificate of Dissolution, Form DISS STK.
- Section 3.5.** Arrange for the Company's certified public accountant to file the final federal and state corporate tax returns.

- Section 3.6.** Pay or otherwise settle or discharge all of the debts, liabilities, and other obligations of the Company.
- Section 3.7.** After the payment of debts, liabilities, and other obligations, distribute the Company assets, including the proceeds of any sale of Company assets, to the Shareholder.
- Section 3.8.** Take all actions necessary, appropriate or incidental to the foregoing powers or to the performance of the duties of the Liquidation Manager under this Agreement. In the performance of these duties the Liquidation Manager will act diligently, honestly and in good faith and will account to the Company for any benefit or profits derived from transactions connected with the liquidation.

**Section 4. Discharging Debts and Obligations.**

The Liquidation Manager will determine all known debts and liabilities, including obligations due to the Shareholder, and make adequate provision for their payment. Payment is deemed adequately provided for, whether the creditor's whereabouts are known or unknown, when:

- Section 4.1.** The payment has been assumed or guaranteed in good faith by one or more financially responsible persons who have been selected with reasonable care by the Liquidation Manager to be adequate at the time of any distribution; or
- Section 4.2.** The amount of the debt has been deposited as provided in California Corporations Code §2008.
- Section 4.3.** The Liquidation Manager has provided for payment of creditors by other reasonable means.

**Section 5. Distribution of Remaining Assets to Shareholder.**

Attached as **Exhibit 2** to this Agreement is a schedule listing the Company's assets as of the date of this Agreement. After providing for the payment of all known debts and obligations, the Liquidation Manager will distribute the remaining assets of the Company to the Shareholder. Attached as **Exhibit 3** is the Shareholder Consent to Assume Debts and Liabilities that will list the assets distributed to the Shareholder and their estimated values, and requires the written consent of the Shareholder to assume the obligation to pay any valid and enforceable debts or liabilities of the Corporation that become known after the distribution of the Corporation's assets to the Shareholder. The Shareholder's obligation to pay the Corporation's debts and liabilities is limited to the amount equal to, but not in excess of, the value of the assets distributed to the Shareholder,

**Section 6. Retention of Records.**

After termination of the Company, the Liquidation Manager will retain custody of the Company's books and records for a period of six years. The Shareholder will have access to those books and records at reasonable times during normal business hours. Documents may be copied at the Shareholder's expense.

**Section 7. Indemnification of Liquidation Manager.**

The Shareholder hereby indemnifies and holds the Liquidation Manager harmless from all losses, claims, expenses, damages, liabilities or obligations of any kind (including legal fees and expenses) arising from or connected with the winding up and liquidation of the Company and the performance of her duties under this Agreement.

**Section 8. Successors and Assigns.**

This Agreement will benefit and be binding on the respective heirs, executors, administrators, legatees, devisees, representatives, assignees, and other successors of the parties.

**Section 9. Notices.**

All notices, requests, demands and other communications under this Agreement will be in writing, and will be deemed to have been duly given on the date of delivery if personally delivered to the person to whom notice is to be given, or on the third day after mailing if mailed to the person to whom notice is to be given by first class mail, postage prepaid, and properly addressed to that person's last known address shown in the Company's records or such other address as may be set forth in a written notice of change of address received by the Liquidation Manager.

**Section 10. California Law.**

This Agreement will be governed by and construed in accordance with the laws of the State of California.

[END OF PAGE]

**Section 11. Entire Agreement.**

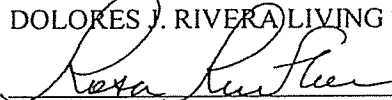
This Agreement constitutes the entire agreement concerning the dissolution and winding up of the Company. No prior negotiations, agreements or representations will be of any force or effect.

In witness whereof, the Shareholder, the Director and the Liquidation Manager have executed this Agreement effective December 31, 2014 at Long Beach, California.

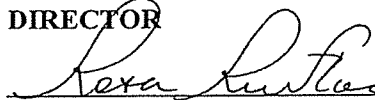
**JENNI RIVERA ENTERPRISES, INC.**

**SHAREHOLDER**


DOLORES J. RIVERA LIVING TRUST U/T/D AUGUST 11, 2012

  
\_\_\_\_\_  
Rosa A. Rivera Flores, Trustee

**DIRECTOR**

  
\_\_\_\_\_  
Rosa A. Rivera Flores

**LIQUIDATION MANAGER**

  
\_\_\_\_\_  
Rosa A. Rivera Flores, President  
Jenni Rivera Enterprises, Inc.

**EXHIBIT 1  
PENDING LITIGATION**

<b><u>Learjet Crash Lawsuits</u></b>		
<b><u>Case Title</u></b>	<b><u>Court</u></b>	<b><u>Case No.</u></b>
Agustin Rivera Jaime v. Starwood, Jenni Rivera Enterprises, Inc. et al	Los Angeles Superior Court	BC498860
Isabel Carrero Gomez v. Starwood, Jenni Rivera Enterprises, Inc. Et al.	Los Angeles Superior Court	BC502617
Mariano Torres Herrera et al v. Bombardier, Jenni Rivera Enterprises, Inc. et al	Los Angeles Superior Court	BC565617
<b><u>Book Lawsuits</u></b>		
<b><u>Case Title</u></b>	<b><u>Court</u></b>	<b><u>Case No.</u></b>
Laura Lucio v. Jenni Rivera Enterprises, Inc. et al	Glendale Superior Court	EC061972
Jenni Rivera Enterprises, Inc. v. Laura Lucio	U.S. District Court California Central District	CV14-7614GW (ASx)
<b><u>Estate Lawsuits</u></b>		
<b><u>Moronggo Lawsuit</u></b>		
<b><u>Case Title</u></b>	<b><u>Court</u></b>	<b><u>Case No.</u></b>
Mayra Pineda-Gracia v. Estate Dolores Janney Rivera	Los Angeles Superior Court	BC472497
<b><u>Talent Agency Appeal</u></b>		
<b><u>Case Title</u></b>	<b><u>Court</u></b>	<b><u>Case No.</u></b>
Gabriel Vazquez v. Rosa A. Rivera Flores, as Trustee of the Dolores J. Rivera Living Trust	Los Angeles Superior Court	BS144843



**EXHIBIT 2**  
**SCHEDULE OF COMPANY ASSETS**

**Jenni Rivera Enterprises, Inc.**  
**BALANCE SHEET**  
As of December 31, 2014

	TOTAL		
	AS OF DEC 31, 2014	AS OF DEC 31, 2013 (PP)	CHANGE
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Bank Accounts</b>			
A/R - Paypal	0.00	0.00	0.00
Cash on hand	0.00	0.00	0.00
CD investment	600,000.00		600,000.00
Ckg 5520-JR Beauty	0.00	0.00	0.00
Ckg 5687-Jenni Rivera Ent	123,926.07	589,075.89	-465,149.82
Ckg 7303-Supreme Recs	0.00	0.00	0.00
Savs Business High-0647	0.00	0.00	0.00
Savs Business High-1925	0.00	0.00	0.00
WF Business Weekend Sweep - 1875	0.00	0.00	0.00
<b>Total Bank Accounts</b>	<b>\$723,926.07</b>	<b>\$589,075.89</b>	<b>\$134,850.18</b>
<b>Other current assets</b>			
Loan - Daniel Ramos	0.00	0.00	0.00
Loan - Jenni's Boutique- JR Fashion Inc	165,729.03	126,412.71	39,316.32
Loan - Teresa Angulo	0.00	0.00	0.00
Payment-Manrique Moheno Aguilar	0.00		0.00
Prepaid Expenses	0.00	0.00	0.00
Prepaid State Income Taxes	0.00	0.00	0.00
Security Deposit	0.00	0.00	0.00
Uncategorized Asset	0.00	0.00	0.00
<b>Total Other current assets</b>	<b>\$165,729.03</b>	<b>\$126,412.71</b>	<b>\$39,316.32</b>
<b>Total Current Assets</b>	<b>\$889,655.10</b>	<b>\$715,488.60</b>	<b>\$174,166.50</b>
<b>Fixed Assets</b>			
Accumulated Depreciation	-66,608.00	-55,420.00	-11,188.00
Equipment	23,861.55	14,561.62	9,299.93
Furniture & Fixtures	16,656.47	16,656.47	0.00
Office Equipment	26,461.60	24,822.69	1,638.91
<b>Total Fixed Assets</b>	<b>\$371.62</b>	<b>\$620.78</b>	<b>\$ -249.16</b>
<b>Other Assets</b>			
Accum Amort	-15,833.00	-9,500.00	-6,333.00
Investment-Perfume Collection	95,000.00	95,000.00	0.00
<b>Total Other Assets</b>	<b>\$79,167.00</b>	<b>\$85,500.00</b>	<b>\$ -6,333.00</b>
<b>TOTAL ASSETS</b>	<b>\$969,193.72</b>	<b>\$801,609.38</b>	<b>\$167,584.34</b>
<b>LIABILITIES AND EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Credit Cards</b>			
Wells Fargo Visa - 4594	0.00	0.00	0.00
<b>Total Credit Cards</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

3/28/2015

Report: Balance Sheet

<b>Other Current Liabilities</b>			
A/P - Auto Lease	0.00	0.00	0.00
Federal Payroll Tax Payable	0.00	0.00	0.00
Garnishment - Jack S. Flores	0.00	0.00	0.00
Loan	0.00	0.00	0.00
Sales tax payable	0.00	0.00	0.00
SEP Payable	0.00	0.00	0.00
State Payroll Tax Payable	0.00	0.00	0.00
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total Current Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Long-Term Liabilities</b>			
Loan Payable Shareholder	0.00	0.00	0.00
<b>Total Long-Term Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Equity</b>			
Additional Paid In Capital	93,803.00	93,803.00	0.00
Capital Stock	76,691.94	76,691.94	0.00
Distributions-Jenni Jeans	0.00	0.00	0.00
Distributions-JR Sport	0.00	0.00	0.00
Distributions-Shareholder	0.00	0.00	0.00
Distributions-Trust	-1,570,200.40	-124,078.61	-1,446,121.79
Retained Earnings	631,114.44	755,193.05	-124,078.61
Net Income	1,737,784.74		1,737,784.74
<b>Total Equity</b>	<b>\$969,193.72</b>	<b>\$801,609.38</b>	<b>\$167,584.34</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$969,193.72</b>	<b>\$801,609.38</b>	<b>\$167,584.34</b>

**EXHIBIT 3  
SHAREHOLDER CONSENT TO ASSUME  
DEBTS AND LIABILITIES**



State of California Secretary of State

2964686

Domestic Stock Corporation Certificate of Dissolution

DISS STK

D1280049

FILED Secretary of State State of California

FEB 06 2015

IPC

IC VCP

There is no fee for filing a Certificate of Dissolution.

IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

Corporate Name (Enter the name of the domestic stock corporation exactly as it is of record with the California Secretary of State.)

1. Name of corporation Jenni Rivera Enterprises, Inc.

Required Statements (The following statements are required by statute and should not be altered.)

2. A final franchise tax return, as described by California Revenue and Taxation Code section 23332, has been or will be filed with the California Franchise Tax Board, as required under the California Revenue and Taxation Code, Division 2, Part 10.2 (commencing with Section 18401). The corporation has been completely wound up and is dissolved.

Debts & Liabilities (Check the applicable statement. Note: Only one box may be checked.)

- 3. [ ] The corporation's known debts and liabilities have been actually paid.
[ ] The corporation's known debts and liabilities have been paid as far as its assets permitted.
[ ] The corporation's known debts and liabilities have been adequately provided for by their assumption and the name and address of the assumer is
[X] The corporation's known debts and liabilities have been adequately provided for as far as its assets permitted.
(Specify in an attachment to this certificate (incorporated herein by this reference) the provision made and the address of the corporation, person or governmental agency that has assumed or guaranteed the payment, or the name and address of the depository with which deposit has been made or other information necessary to enable creditors or others to whom payment is to be made to appear and claim payment.)
[ ] The corporation never incurred any known debts or liabilities.

Assets (Check the applicable statement. Note: Only one box may be checked.)

- 4. [X] The known assets have been distributed to the persons entitled thereto.
[ ] The corporation never acquired any known assets.

Election (Check the "YES" or "NO" box, as applicable. Note: If the "NO" box is checked, a Certificate of Election to Wind Up and Dissolve pursuant to Corporations Code section 1901 must be filed prior to or together with this Certificate of Dissolution.)

- 5. The election to dissolve was made by the vote of all the outstanding shares. [X] YES [ ] NO

Verification & Execution (If additional signature space is necessary, the dated signature(s) with verification(s) may be made on an attachment to this certificate. Any attachments to this certificate are incorporated herein by this reference.)

6. The undersigned constitute(s) the sole director or a majority of the directors now in office. I declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of my own knowledge.

December 24, 2014

Date

Signature of Director

Rosa A. Rivera Flores

Type or Print Name of Director

Signature of Director

Type or Print Name of Director

Signature of Director

Type or Print Name of Director

APPROVED BY SECRETARY OF STATE

DISS STK (REV 01/2013)

D1280049

Attachment to Certificate of Dissolution (Form DISS STK)  
Jenni Rivera Enterprises, Inc.  
California Entity #C2964686

**Debts and Liabilities**

The Corporation's known debts and liabilities have been adequately provided for as far as its assets permit, and assumed by:

Dolores J. Rivera Living Trust U/T/D August 11, 2012  
Rosa A. Rivera Flores, Trustee

**Mailing Address:**

Jenni Rivera Enterprises, Inc.  
c/o Anthony R. Lopez, Esq.  
9025 Wilshire Boulevard, Suite 500  
Beverly Hills CA 90211

**Exhibit 3**  
**US Trademark Information**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding TM5 Common Status Descriptors.

STATUS DOCUMENTS

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Mark: FOREVER BY JENNI RIVERA

FOREVER BY JENNI RIVERA

US Serial Number: 86054800

Application Filing Date: Sep. 03, 2013

US Registration Number: 4623483

Registration Date: Oct. 21, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 21, 2014

Publication Date: Aug. 05, 2014

### Mark Information

Mark Literal Elements: FOREVER BY JENNI RIVERA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

### Related Properties Information

Claimed Ownership of US 4110091

Registrations:

### Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and



Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Fragrances; Perfume; Cosmetics; Skin care products, namely, lotions

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 05, 2013

Use in Commerce: Nov. 05, 2013

**Basis Information (Case Level)**

Filed Use: No	Currently Use: Yes	Amended Use: I
Filed ITU: Yes	Currently ITU: No	Amended ITU: I
Filed 44D: No	Currently 44D: No	Amended 44D: I
Filed 44E: No	Currently 44E: No	Amended 44E: I
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: JENNI RIVERA ENTERPRISES, INC.

Owner Address: 3830 ENCINO VERDE PL.  
ENCINO, CALIFORNIA UNITED STATES 91436

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record**

Attorney Name: Alex Patel

Attorney Primary Email [paulo@paiplaw.com](mailto:paulo@paiplaw.com)  
Address:

Attorney Email Authorized: Yes

**Correspondent**

Correspondent Name/Address: ALEX PATEL  
PATEL & ALMEIDA, P.C.  
16830 VENTURA BLVD STE 360  
ENCINO, CALIFORNIA UNITED STATES 91436-1711

Phone: 8183801900

Correspondent e-mail: [paulo@paiplaw.com](mailto:paulo@paiplaw.com) [alex@paiplaw.com](mailto:alex@paiplaw.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 05, 2014	PUBLISHED FOR OPPOSITION	
Jul. 16, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E- MAILED	
Jun. 27, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jun. 27, 2014	ASSIGNED TO LIE	69712
Jun. 11, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 04, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 28, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 27, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 27, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 19, 2014	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Mar. 18, 2014	USE AMENDMENT ACCEPTED	76503
Mar. 07, 2014	AMENDMENT TO USE PROCESSING COMPLETE	88889
Mar. 07, 2014	USE AMENDMENT FILED	88889
Mar. 06, 2014	TEAS AMENDMENT OF USE RECEIVED	
Dec. 20, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2013	NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2013	NON-FINAL ACTION WRITTEN	76503
Dec. 14, 2013	ASSIGNED TO EXAMINER	76503
Sep. 19, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 06, 2013	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

**File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 21, 2014

**Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

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Mark: I LOVE JENNI

# I Love Jenni

US Serial Number: 86887471

Application Filing Date: Jan. 26, 2016

Register: Principal

Mark Type: Trademark

TM5 Common Status  
Descriptor:

LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the  
been published in a way that provides an opportunity for the  
its registration.**Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extens  
months of the NOA issuance date.**Status Date:** Aug. 16, 2016**Publication Date:** Jun. 21, 2016**Notice of Allowance Date:** Aug. 16, 2016

## ▼ Mark Information

[▲ Collapse All](#)**Mark Literal Elements:** I LOVE JENNI**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individ

## ▼ Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Babies' pants; B  
Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece ga  
women, youth, children, and babies**International Class(es):** 025 - Primary Class**U.S Class(es):** 022, 039**Class Status:** ACTIVE**Basis:** 1(b)

### ▼ Basis Information (Case Level)

Filed Use: No	Currently Use: No	Ame
Filed ITU: Yes	Currently ITU: Yes	Ame
Filed 44D: No	Currently 44D: No	Ame
Filed 44E: No	Currently 44E: No	Ame
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### ▼ Current Owner(s) Information

Owner Name: JENNI RIVERA ENTERPRISES, INC.

Owner Address: P.O. BOX 260680  
Encino, CALIFORNIA UNITED STATES 91426

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

### ▼ Attorney/Correspondence Information

#### Attorney of Record

Attorney Name: George L. Prajin

Attorney Primary Email [GP@LOPEZPRAJIN.COM](mailto:GP@LOPEZPRAJIN.COM) Attorney Email Authorized: Yes

Address:

#### Correspondent

Correspondent Name/Address: GEORGE L. PRAJIN  
LOPEZ & PRAJIN  
620 NEWPORT CENTER DR.  
SUITE 1100  
NEWPORT BEACH, CALIFORNIA UNITED STATES 92660

Phone: 9492004607

Correspondent e-mail: [GP@LOPEZPRAJIN.COM](mailto:GP@LOPEZPRAJIN.COM) Correspondent e-mail Authorized: Yes

#### Domestic Representative - Not Found

### ▼ Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 21, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 21, 2016	PUBLISHED FOR OPPOSITION	
Jun. 01, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 10, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2016	EXAMINER'S AMENDMENT ENTERED	88888

May 10, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2016	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2016	EXAMINERS AMENDMENT -WRITTEN	76851
May 10, 2016	ASSIGNED TO EXAMINER	76851
Feb. 01, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 29, 2016	NEW APPLICATION ENTERED IN TRAM	

**▼ TM Staff and Location Information****TM Staff Information**

TM Attorney: SAUNDERS, ANDREA DAWN

Law Office Assigned: LAW OFFICE 117

**File Location**

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 16, 2016

**▲ Assignment Abstract Of Title Information - None recorded****▲ Proceedings - None recorded**



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**Word Mark** JENNI RIVERA LA GRAN SEÑORA

**Translations** The English translation of "La Gran Senora" in the mark is "The Grand Elegant, stately, experienced, high status Woman" or "married lady".

**Goods and Services** IC 033. US 047 049. G & S: Alcoholic beverages, namely, TEQUILA AND MIXED BEVERAGES OR READY TO DRINK BEVERAGES CONTAINING TEQUILA OR OTHER SPIRITS. FIRST USE: 20121101. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 01/01/2010. FIRST USE IN COMMERCE: 20130201

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 85865088

**Filing Date** March 2, 2013

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA P.O. Box 260680 Encino CALIFORNIA 91426

**Attorney of Record** George L. Prajin

**Description of Mark** The color(s) black, pink and purple is/are claimed as a feature of the mark. The mark consists of the following: the written word "Gran" in cursive writing bordered above to the center by smaller text of the words "La" in cursive writing and to the top right by the words "Jenni Rivera" in cursive writing and

bordered below by slightly smaller text of the word "senora" in cursive for which the top of the letter "G" of the word "Gran" loops down and to the left across the letter "G" forming a small loop to the right top of the letter "G" and then forms a much larger loop to the left of the letter "G" that overlaps a slightly smaller loop that is formed at the end of the letter "G" that loops to the left and tails out under the above the word "Senora" and under the word "Gran" bordered on the right side by a line.

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Live/Dead Indicator LIVE

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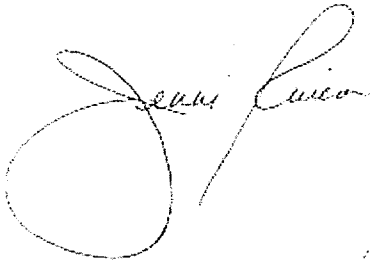
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**Word Mark**                      **JENNI RIVERA**  
**Goods and Services**        IC 025. US 022 039. G & S: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Babies' pants; Baby bottoms; Baby tops; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Jeans; T-shirts for women, youths, children, and babys. FIRST USE: 20130601. FIRST USE IN COMMERCE: 20130601  
  
**Mark Drawing Code**        (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number**                85945327  
**Filing Date**                    May 29, 2013  
**Current Basis**                 1A  
**Original Filing Basis**        1B  
**Published for Opposition**    July 23, 2013  
**Registration Number**         4499577  
**International Registration Number**    1266251  
**Registration Date**             March 18, 2014  
**Owner**                            (REGISTRANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA P.O. BOX 260680 Encino CALIFORNIA 91426



**Attorney of Record** George L. Prajin

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the name "JENNI RIVERA" written in stylized form with the bottom of the letter "J" having a large loop to the left that creates the form of the wings of a butterfly when joined with a smaller loop at the top of the letter "J" that also loops to the left. The Letter "R" also has a similar size loop to the right.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** "JENNI RIVERA" does not identify a living individual.

**Live/Dead Indicator** LIVE

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**Word Mark** J R  
**Goods and Services** IC 025. US 022 039. G & S: Athletic apparel, namely, shoes, shirts, sweaters, sweatshirts, jump suits, track suits, sweat pants, shorts, bathing suits, beach wear, belts, blazers, blouses, body suits, boots, bras, brassieres, caps, pants, coats, denim jeans, dresses, fleece tops, flip flops, footwear, gloves, gowns, halter tops, hats, headbands, hosiery, jackets, jeans, jerseys, jogging suits, jumpers, knee highs, leg warmers, leggings, lingerie, mittens, neckwear, negligees, pajamas, panties, pants, pantyhose, polo shirts, ponchos, pullovers, rain wear, jackets, robes, sandals, scarves, shirts, shoes, skirts, shorts, sports bras, bras, stockings, suits, swim and bathing trunks, tank tops, teddies, T-shirts, warm up suits, girdles, baby and infant apparel, namely, tops, T-shirts, bottoms, one-piece play suits, shoes, socks. FIRST USE: 20100101. FIRST USE IN COMMERCE: 20100101

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 03.23.01 - Butterflies; Moths  
 03.23.24 - Stylized insects, spiders and micro-organisms  
**Serial Number** 85945725  
**Filing Date** May 29, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 25, 2014  
 4717069

**Registration Number**

**Registration Date** April 7, 2015

**Owner** (REGISTRANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA P.O. BOX 260680 Encino CALIFORNIA 91426

**Attorney of Record** George L. Prajin

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized letters "J" and "R" and the design of a butterfly flying above the "R" and to the right of the "J".

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

**Live/Dead Indicator** LIVE

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Mark: J R



US Serial Number: 85323324

Application Filing Date: May 17, 2011

US Registration Number: 4087049

Registration Date: Jan. 17, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 17, 2012

Publication Date: Nov. 01, 2011

▼ Mark Information

▲ Collapse All

Mark Literal Elements: J R

Standard Character Claim: No

9/2/2016

Trademark Status & Document Retrieval

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the letters "JR" in stylized font with a design of a butterfly appear to the upper right of the "JR" letters all surrounded by a circle border.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 03.23.01 - Butterflies; Moths  
26.01.01 - Circles as carriers or as single line borders

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Body lotion; Eye shadows; Eye-shadow; Lip gloss; Perfume

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 2008

**Use in Commerce:** Feb. 2008

▼ **Basis Information (Case Level)**

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

▼ **Current Owner(s) Information**

**Owner Name:** Jenni Rivera Enterprises Inc.

9/2/2016

Trademark Status & Document Retrieval

Owner Address: 3830 Encino Verde Pl.  
Encino, CALIFORNIA UNITED STATES 91436

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alex Patel

Attorney Primary Email [john@patelalumit.com](mailto:john@patelalumit.com)  
Address:

Attorney Email Authorized: No

Correspondent

Correspondent Alex Patel  
Name/Address: PATEL & ALUMIT  
16830 VENTURA BLVD STE 360  
ENCINO, CALIFORNIA UNITED STATES 91436-1711

Phone: (818) 380-1900

Fax: (818) 380-1908

Correspondent e-mail: [john@patelalumit.com](mailto:john@patelalumit.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Nov. 05. 2012	REVIEW OF CORRESPONDENCE COMPLETE - POWER OF ATTORNEY ENTERED	67149
Oct. 25. 2012	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jan. 17. 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 01. 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01. 2011	PUBLISHED FOR OPPOSITION	
Sep. 26. 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Sep. 26. 2011	ASSIGNED TO LIE	70633
Sep. 14. 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14. 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

[http://tsdr.uspto.gov/#caseNumber=85323324&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=85323324&caseType=SERIAL_NO&searchType=statusSearch)

3/4

9/2/2016

Trademark Status & Document Retrieval

Sep. 13, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 13, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 02, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 02, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 02, 2011	NON-FINAL ACTION WRITTEN	72471
Sep. 01, 2011	ASSIGNED TO EXAMINER	72471
May 24, 2011	NOTICE OF DESIGN SEARCH CODE MAILED	
May 21, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 20, 2011	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 17, 2012

▲ Assignment Abstract Of Title Information - None recorded

▲ Proceedings - None recorded



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# JENNI RIVERA

**Word Mark**            **JENNI RIVERA**  
**Goods and Services**    IC 009. US 021 023 026 036 038. G & S: Digital media, namely, CDS, DVDs and all media featuring the music of Jenni Rivera; Downloadable ring tones, graphics and music via a global computer network and wireless devices; Musical recordings; Musical sound recordings; Musical video recordings; Sound recordings featuring the music of Jenni Rivera in all media. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

IC 025. US 022 039. G & S: Caps; Hats; Hooded pullovers; Hooded sweatshirts for men, women, youths, children, infants; Polo shirts; Sweat shirts; T-shirts; Women's clothing, namely, shirts, dresses, skirts, blouses. FIRST USE: 19950101. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 01/01/1995. FIRST USE IN COMMERCE: 19950101

**Standard Characters Claimed**  
**Mark Drawing Code**    (4) STANDARD CHARACTER MARK  
**Serial Number**        85945659  
**Filing Date**            May 29, 2013  
**Current Basis**         1A  
**Original Filing Basis**    1A  
**Published for Opposition**    October 21, 2014  
    4665562



**Registration Number**

**Registration Date** January 6, 2015

**Owner** (REGISTRANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA P.O. BOX 260680 Encino CALIFORNIA 91426

**Attorney of Record** George L. Prajin

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Other Data** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

**Live/Dead Indicator** LIVE

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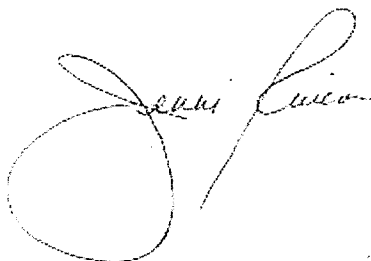
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Word Mark JENNI RIVERA

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services in the nature of film, live and televised performances featuring musical, dance, dramatic, and comedic presentations; entertainment services, namely, an ongoing series featuring music and dance provided through the internet, television, satellite, and audio media; film, theater, radio, videotape and television program production services; entertainment in the nature of a continuing television drama series, entertainment in the nature of a continuing television comedy series; entertainment in the nature of television news shows; music publishing services; song writing services; audio recording and production; record and music production; recording studio services; magazine publication services; providing recreational activities facilities for others; recreational camps; recreational park services; amusement parks; art exhibitions; dance instruction; entertainment services, namely, operating a museum and providing guided tours of the museum; providing theme park services; dance events; dance schools; dance studios; museums; entertainment services, namely, providing podcasts in the field of music; entertainment services, namely, providing information and commentary online in the field of music; providing newsletters in the field of music via e-mail; entertainment services, namely, providing pre-recorded music, video and graphics, providing information in the field of music, and commentary and articles about music, all on-line; providing an Internet website portal featuring musical performances, musical videos, film clips, photographs and other multimedia materials; fan club services; educational services, namely, conducting classes, seminars, conferences, and workshops in the field of music and entertainment performances. FIRST USE: 20090101. FIRST USE IN COMMERCE: 20090101

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 85865066

Filing Date March 2, 2013

**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 23, 2013  
**Registration Number** 4499404  
**Registration Date** March 18, 2014  
**Owner** (REGISTRANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA P.O. Box 260680 Encino CALIFORNIA 91426  
**Attorney of Record** George L. Prajin  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the name "JENNI RIVERA" written in stylized form with the bottom of the letter "J" having a large loop to the left and the top of the letter "J" having a smaller loop to the left and the letter "R" with a slightly larger loop to the right.  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)  
**Other Data** "JENNI RIVERA" does not identify a living individual.  
**Live/Dead Indicator** LIVE

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# JENNI BY JENNI RIVERA

**Word Mark** JENNI BY JENNI RIVERA  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfume. FIRST USE: 20110801. FIRST USE IN COMMERCE: 20110801  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85231392  
**Filing Date** February 1, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 7, 2011  
**Registration Number** 4110091  
**Registration Date** March 6, 2012  
**Owner** (REGISTRANT) Jenni Rivera Enterprises Inc. CORPORATION CALIFORNIA 3830 Encino Verde Pl. Encino CALIFORNIA 91436  
**Attorney of Record** Alex Patel  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Other Data** The name(s), portrait(s), and/or signature(s) shown in the mark identifies "JENNI RIVERA", whose consent(s) to register is made of record.  
**Live/Dead Indicator** LIVE

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Exhibit 4  
International Trademark Information

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**1583397 - JENNI RIVERA LA GRAN SEÑORA**

Status: Active (2015-10-23)

(111) Registration Number  
1583397

(151) Date of the registration  
2015-10-23

(210) Serial number of the application  
0119851427405

(220) Date of filing of the application  
2013-10-30

(180) Expected expiration date of the registration/renewal  
2023-10-30

(541) Reproduction of the mark where the mark is represented in standard characters  
JENNI RIVERA LA GRAN SEÑORA

(550) Indication relating to the nature or kind of mark  
Trade mark

(731) Name and address of the applicant  
JENNI RIVERA ENTERPRISES, INC.  
P.O. BOX 260680  
ENCINO, CA. , ESTADOS UNIDOS DE AMERICA (91426)

(740) Name and address of the representative  
MANRIQUE MOHENO AGUILAR  
FRANCISCO PETRARCA # 223-1002, COL. POLANCO  
MEXICO, D.F. (11560)

(511) The International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) and the list of goods and services classified according thereto

33 BEBIDAS ALCOHOLICAS (EXCEPTO CERVEZAS).

**WIPO**

## Global Brand Database

WORLD INTELLECTUAL PROPERTY ORGANIZATION

Mexican Trademark



PDF

In order to obtain the most accurate information from IMPI, click on the next link <http://marcanet.impi.gob.mx/marcanet/controler/>

### 1583396 - JENNI RIVERA

Status: Active (2015-10-23)

(111) Registration Number

1583396

(151) Date of the registration

2015-10-23

(210) Serial number of the application

0119851427403

(220) Date of filing of the application

2013-10-30

(180) Expected expiration date of the registration/renewal

2023-10-30

(541) Reproduction of the mark where the mark is represented in standard characters

JENNI RIVERA

(550) Indication relating to the nature or kind of mark

Trade mark

(731) Name and address of the applicant

JENNI RIVERA ENTERPRISES, INC.

P.O. BOX 260680

ENCINO, CA. , ESTADOS UNIDOS DE AMERICA (91426)

(740) Name and address of the representative

MANRIQUE MOHENO AGUILAR

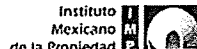
FRANCISCO PETRARCA # 223-1002, COL. POLANCO

MEXICO, D.F. (11560)

(511) The International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) and the list of goods and services classified according thereto

33 BEBIDAS ALCOHOLICAS (EXCEPTO CERVEZAS).

Mexican Trademark





**1266251 - Jenni Rivera**

CN MX

**151 Date of the registration**  
10.03.2015**180 Expected expiration date of the registration/renewal**  
10.03.2025**270 Language of the application**  
English**Current Status****732 Name and address of the holder of the registration**  
Jenni Rivera Enterprises Inc.  
P.O. BOX 260680  
Encino CA 91426  
(US)**811 Contracting State of which the holder is a national**  
US**842 Legal nature of the holder (legal entity) and State, and, where applicable, territory within that State where the legal entity is organized**  
CORPORATION, California, United States**740 Name and address of the representative**  
George L. Prajin  
Lopez and Prajin  
620 Newport Center Dr.,  
Suite 1100  
Newport Beach CA 92660

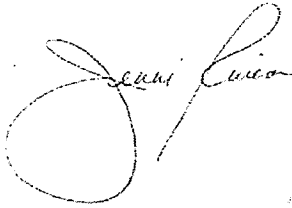
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9/2/2016

ROMARIN

(US)

540 Mark

A stylized signature mark for Jenni Rivera. The letters 'J' and 'R' are written in a cursive, flowing script. The bottom of the 'J' has a large loop that extends to the left, and the top of the 'J' has a smaller loop that also loops to the left. The 'R' has a similar loop to the right.

531 International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(7)  
27.05.13

571 Description of the mark

The mark consists of the name "JENNI RIVERA" written in stylized form with the bottom of the letter "J" having a large loop to the left that creates the form of the wings of a butterfly when joined with a smaller loop at the top of the letter "J" that also loops to the left. The Letter "R" also has a similar size loop to the right.

511 International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(10-2015)

25 Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; babies' pants; baby bottoms; baby tops; children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; jeans; t-shirts for women, youths, children, and babys.

821 Basic application

US, 29.05.2013, 85945327

882 Basic registration

US, 18.03.2014, 4499577

832 Designation(s) under the Madrid Protocol

CN - MX

Registration : 2015/38 Gaz, 01.10.2015, CN, MX

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