

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM416392

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/27/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Auction Broadcasting Company, LLC		01/27/2017	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Xcira, LLC		
<b>Street Address:</b>	410 S. Ware Blvd. Suite 900		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33619		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86956198	FASTLANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3177133500		
<b>Email:</b>	efstrademarks@taftlaw.com		
<b>Correspondent Name:</b>	M. Zach Gordon		
<b>Address Line 1:</b>	One Indiana Square, Suite 3500		
<b>Address Line 2:</b>	Taft Stettinius & Hollister LLP		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	S7652-00205		
<b>NAME OF SUBMITTER:</b>	M. Zach Gordon		
<b>SIGNATURE:</b>	/M. Zach Gordon/		
<b>DATE SIGNED:</b>	02/16/2017		
<b>Total Attachments: 3</b>			
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### ASSIGNMENT

This ASSIGNMENT of trademark rights is made effective as of January 27, 2017, between **Auction Broadcasting Company, LLC**, an Indiana limited liability company ("Assignor"), and **Xcira, LLC**, a Delaware limited liability company ("Assignee") pursuant to that certain Asset Purchase Agreement between the Assignor and Assignee, of even date herewith (the "Asset Purchase Agreement").

WHEREAS, Assignor has registered the mark identified on Schedule A attached hereto (the "Mark") on the Principal Register of the United States Patent and Trademark Office; and

WHEREAS Assignee desires to acquire from Assignor the entirety of Assignor's right, title and interest in and to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Mark including but not limited to any and all goodwill associated with respect to the Mark.

This Assignment shall be construed in accordance with the laws of the State of Delaware, without regard to its choice of law principles.

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[Signature Page Follows.]

[Signature Page to Assignment and Assumption Agreement]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR:

AUCTION BROADCASTING COMPANY, LLC

By: 

Name: D. Michael Hockett

Title: Chief Executive Officer

ASSIGNEE:

XCIRA, LLC

By: 

Name: Nancy Ralston

Title: Chief Executive Officer

TRADEMARK

REEL: 005990 FRAME: 0476

Schedule A

Mark

Serial/Reg. No.

Serial/Reg. Date

FASTLANE

86956198

03/29/2016