

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416420

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AXEON REFINING LLC		02/03/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AXEON MARKETING LLC		
Street Address:	2338 N LOOP 1604 WEST		
Internal Address:	SUITE 350		
City:	SAN ANTONIO		
State/Country:	TEXAS		
Postal Code:	78248		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75436074	SUPERIOR PERFORMANCE BY THE MILE	
CORRESPONDENCE DATA			
Fax Number:	2109787790		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2109787759		
Email:	dchapmanipdocket@jw.com		
Correspondent Name:	Daniel D. Chapman		
Address Line 1:	112 East Pecan Street		
Address Line 2:	Suite 2400		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	C/M147006.01		
NAME OF SUBMITTER:	DANIEL D. CHAPMAN		
SIGNATURE:	/DANIEL D. CHAPMAN/		
DATE SIGNED:	02/16/2017		
Total Attachments: 5			
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ASSIGNMENT

THIS ASSIGNMENT is effective as of the 3rd day of February, 2017 ("Effective Date"), from AXEON REFINING LLC, a Delaware limited liability company ("Assignor") to AXEON MARKETING LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to the trademark set forth on Exhibit A (the "Marks"); and

WHEREAS, Assignor assigns the entirety of its right, title and interest in and to such trademark to Assignee and desires for the Marks to be registered in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns forever, all of Assignor's right, title and interest in the Marks, together with the goodwill of Assignor's business appertaining thereto and/or symbolized thereby, all income, royalties, damages, and payments now or hereafter due or payable in respect to the Marks.

Assignor authorizes and requests the Commissioner of Trademarks or any official of any country or countries foreign, whose duty it is to issue trademarks, to issue the same to the said Assignee, its successors and assigns, in accordance with this Assignment.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Marks, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

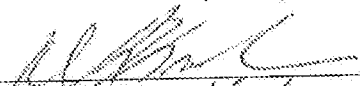
Assignor also shall, without further consideration, comply with all reasonable requests by Assignee, at no expense, to execute promptly any additional documents and to take promptly any further action necessary to vest good, valid and marketable title to the Marks in Assignee.

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Assignor herein executes this Assignment effective on the date first written above.

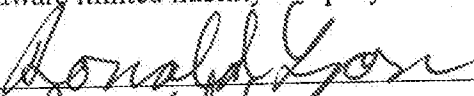
ASSIGNOR:

AXEON REFINING LLC,
a Delaware limited liability company

By: 
Name: David K Kusinow
Title: President & CEO

ASSIGNEE:

AXEON MARKETING LLC,
a Delaware limited liability company

By: 
Name: Ronald Lyon
Title: SVP/General Counsel

STATE OF Texas §
COUNTY OF Brewer §

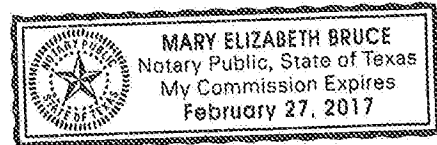
"Before me, the undersigned notary, on this day personally appeared David Kiishner, known to me, and proved to me on his oath and/or identification card or other document, to be the person whose name is subscribed to the foregoing, and acknowledged to me that he executed the same for the purposes and consideration, and in the capacity, therein expressed.

"Given under my hand and seal of office this 3RD day of February, 2017."

Mary Elizabeth Bruce
Notary Public in and for
the State of Texas

Mary Elizabeth Bruce
(Printed Name of Notary)

[Seal]



STATE OF Texas §
COUNTY OF Brewer §

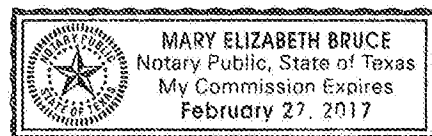
"Before me, the undersigned notary, on this day personally appeared Ronald Kwon, known to me, and proved to me on his oath and/or identification card or other document, to be the person whose name is subscribed to the foregoing, and acknowledged to me that he executed the same for the purposes and consideration, and in the capacity, therein expressed.

"Given under my hand and seal of office this 3RD day of February, 2017."

Mary Elizabeth Bruce
Notary Public in and for
the State of Texas

Mary Elizabeth Bruce
(Printed Name of Notary)

[Seal]



**EXHIBIT A
MARKS**

Trademark	Serial No.	Registration No.	Filing Date	Registration Date
Superior Performance by the Mile	75436074	2299406	February 18, 1998	December 14, 1999