

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416235

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lance Roehl		02/15/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lady Baller, Inc.		
<b>Street Address:</b>	PO Box 717		
<b>City:</b>	Rancho Cordova		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95741		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4528652	LADY BALLER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	LRoehl@ladyballerbrand.com		
<b>Correspondent Name:</b>	Lance Roehl		
<b>Address Line 1:</b>	PO Box 717		
<b>Address Line 4:</b>	Rancho Cordova, CALIFORNIA 95741		
<b>NAME OF SUBMITTER:</b>	Lance Roehl		
<b>SIGNATURE:</b>	/Lance Roehl/		
<b>DATE SIGNED:</b>	02/15/2017		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment to Lady Baller, Inc#page2.tif			

OP \$40.00 4528652

## TRADEMARK ASSIGNMENT

WHEREAS Lance Roehl ("Assignor"), an individual having an address at PO Box 3692, Saratoga, CA 95070 owns the entire right, title and interest in and to the following United States Trademark Registration (the "Trademark Registration"):

Registration Number: 4528652

Trademark: Lady Baller

Goods/Services: Athletic apparel, namely, t-shirts, shorts and sweatshirts.

WHEREAS, Lady Baller, Inc., a corporation organized and existing under the laws of the State of Delaware and having offices at 11477 Upper Meadow Drive, Gold River, CA 95670, is desirous of acquiring the entire right, title, and interest in and to the Trademark Registration, and all goodwill associated therewith.

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor has sold and BY THESE PRESENTS does transfer and set over to Assignee the entire right, title and interest in and to the Trademark Registration, including all federal, state and common law rights, and all goodwill associated therewith.

Lance Roehl

Date: February 15, 2017

Lance Roehl

Name: Lance Roehl

State of California

County of Sacramento

Signed and sworn to before me on this date \_\_\_\_\_

by \_\_\_\_\_

**SEE ATTACHED**

Notary Public

# JURAT


A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

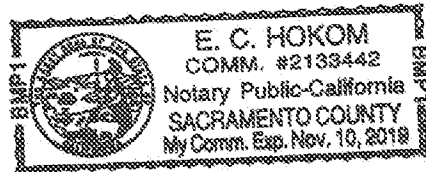
State of California

County of SACRAMENTO

Subscribed and sworn to (or affirmed) before me on this 15<sup>th</sup> day of FEBRUARY  
20 17 by LANCE ROEHL

proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

  
Signature \_\_\_\_\_ (Seal)



## OPTIONAL INFORMATION

### DESCRIPTION OF THE ATTACHED DOCUMENT

\_\_\_\_\_  
(Title or description of attached document)

\_\_\_\_\_  
(Title or description of attached document continued)

Number of Pages \_\_\_\_\_ Document Date \_\_\_\_\_

\_\_\_\_\_  
Additional information

## INSTRUCTIONS

*The wording of all Jurats completed in California after January 1, 2015 must be in the form as set forth within this Jurat. There are no exceptions. If a Jurat to be completed does not follow this form, the notary must correct the verbiage by using a jurat stamp containing the correct wording or attaching a separate jurat form such as this one which does contain the proper wording. In addition, the notary must require an oath or affirmation from the document signer regarding the truthfulness of the contents of the document. The document must be signed AFTER the oath or affirmation. If the document was previously signed, it must be re-signed in front of the notary public during the jurat process.*

- State and county information must be the state and county where the document signer(s) personally appeared before the notary public.
- Date of notarization must be the date the signer(s) personally appeared which must also be the same date the jurat process is completed.
- Print the name(s) of the document signer(s) who personally appear at the time of notarization.
- Signature of the notary public must match the signature on file with the office of the county clerk.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different jurat form.
  - ◆ Additional information is not required but could help to ensure this jurat is not misused or attached to a different document.
  - ◆ Indicate title or type of attached document, number of pages and date.
- Securely attach this document to the signed document with a staple.

TRADEMARK