

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417968

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900396573		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elevate Your Passion, LLC		02/10/2017	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Elevate Your Passion, LLC		
Street Address:	6990 E. 6th St., #1026		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5003838	ELEVATE YOUR PASSION	
CORRESPONDENCE DATA			
Fax Number:	4808302717		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-830-2700		
Email:	trademark@boothudall.com		
Correspondent Name:	Booth Udall Fuller, plc		
Address Line 1:	1255 W. Rio Salado Pkwy, ste 215		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	1945.003		
NAME OF SUBMITTER:	Pacer K. Udall		
SIGNATURE:	/Pacer K. Udall/		
DATE SIGNED:	03/01/2017		
Total Attachments: 1			
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ASSIGNMENT

Elevate Your Passion, LLC ("Assignor"), a limited liability corporation of Colorado whose address is 1644 CR 203 Durango, CO 81301, owns the entire right, title and interest in the trademark identified below (the "Trademark").

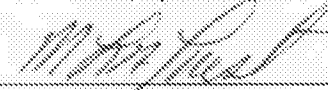
Elevate Your Passion, LLC ("Assignee"), a limited liability corporation of Arizona whose address is 6990 E. 6th St., #1026, Scottsdale, AZ 85251, desires to acquire the entire right, title and interest in the Trademark.

Assignor has adopted, used, and is using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
ELEVATE YOUR PASSION	5,003,838	July 19, 2016

Accordingly, for good and valuable consideration, the receipt and sufficiency of which we acknowledge, Assignor hereby assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark and the registration thereof, together with the goodwill of the business symbolized by the Trademark, and in an to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing throughout the world.

Executed this 10th day of February, 2017 at Scottsdale, Arizona
(City and State)

By: 

Elevate Your Passion, LLC

Name: Michael LaForest

Title: President