

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416654

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Onyx Sales And Marketing Inc.		02/17/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ONYX AUTOMOTIVE, INC.		
Street Address:	2205 S. WRIGHT ST.		
City:	SANTA ANA		
State/Country:	CALIFORNIA		
Postal Code:	92705		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5047651	TUFF STUFF	
Registration Number:	4768835	TUFF STUFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	cscala@wilbertbark.com, brett@onyxsales.com		
Correspondent Name:	Brett Maister		
Address Line 1:	2205 S. WRIGHT ST.		
Address Line 4:	Santa Ana, CALIFORNIA 92705		
NAME OF SUBMITTER:	Brett Maister		
SIGNATURE:	/Brett Maister/		
DATE SIGNED:	02/17/2017		
Total Attachments: 2			
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source=Tuff Stuff Assignment_2#page1.tif			

OP \$65.00 5047651

TRADEMARK ASSIGNMENT

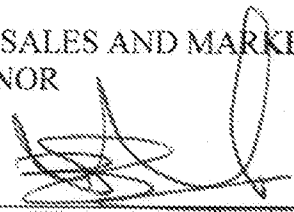
WHEREAS, ONYX SALES AND MARKETING, INC., a California Corporation ("Assignor"), whose address is 2205 South Wright St., Santa Ana, California 92705, has adopted, owns and has been using the Mark TUFF STUFF (the "Mark") in connection with the following goods and/or services: Winches under International Class 07; and

WHEREAS, Assignor is the owner of the Mark, registered on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, with Registration No. 4,768,835, registered on July 7, 2015; and


WHEREAS, ONYX AUTOMOTIVE, INC., a California Corporation ("Assignee"), whose address is 2205 South Wright St., Santa Ana, California 92705, desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

ONYX SALES AND MARKETING, INC.,
ASSIGNOR

By: 
Name: Bret Maister
Title: Partner

ONYX AUTOMOTIVE, INC.,
ASSIGNEE

By: 
Name: Bret Maister
Title: Partner

Dated effective as of: February 17, 2017

TRADEMARK ASSIGNMENT

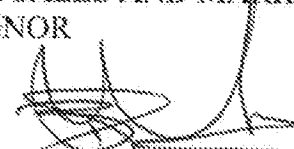
WHEREAS, ONYX SALES AND MARKETING, INC., a California Corporation ("Assignor"), whose address is 2205 South Wright St., Santa Ana, California 92705, has adopted, owns and has been using the Mark TUFF STUFF (the "Mark") in connection with the following goods and/or services: LED (Light emitting diode) lighting fixtures under International Class 011; and

WHEREAS, Assignor is the owner of the Mark, registered on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, with Registration No. 5,047,651, registered on September 27, 2016; and


WHEREAS, ONYX AUTOMOTIVE, INC., a California Corporation ("Assignee"), whose address is 2205 South Wright St., Santa Ana, California 92705, desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

ONYX SALES AND MARKETING, INC.,
ASSIGNOR

By: 
Name: Brett Naiser
Title: Partner

ONYX AUTOMOTIVE, INC.,
ASSIGNEE

By: 
Name: Brett Naiser
Title: Partner

Dated effective as of: February 17, 2017