

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416557

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the ZIP Code of the Receiving Party to be 003-0005, rather than 003-005 previously recorded on Reel 005926 Frame 0368. Assignor(s) hereby confirms the Assignment of all rights and good will for the marks in US Reg. Nos. 3787443, 3790196, 4232258.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shiseido Company, Ltd		08/31/2015	Corporation: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AIN HOLDINGS INC		
<b>Street Address:</b>	HIGASHI SAPPORO 5 JO 2-CHOME, SHIROISHI-KU		
<b>City:</b>	HOKKAIDO		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	003-0005		
<b>Entity Type:</b>	Corporation: JAPAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3787443		
<b>Registration Number:</b>	3790196		
<b>Registration Number:</b>	4232258	AYURA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142382401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-238-2400		
<b>Email:</b>	jsoifer@polsterlieder.com		
<b>Correspondent Name:</b>	Jonathan Soifer		
<b>Address Line 1:</b>	12412 Powerscourt Dr		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63131		
<b>NAME OF SUBMITTER:</b>	Jonathan P Soifer		
<b>SIGNATURE:</b>	/jonathan p soifer/		
<b>DATE SIGNED:</b>	02/17/2017		
<b>Total Attachments: 4</b>			

CH \$90.00 3787443

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<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1

Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shiseido Company, Ltd		08/31/2015	Corporation: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AIN HOLDINGS INC		
<b>Street Address:</b>	HIGASHI SAPPORO 5 JO 2-CHOME, SHIROISHI-KU		
<b>City:</b>	HOKKAIDO		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	003-005 003-0005		
<b>Entity Type:</b>	Corporation: JAPAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3787443		
<b>Registration Number:</b>	3790196		
<b>Registration Number:</b>	4232258	AYURA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142382401		
<b>Phone:</b>	314-238-2400		
<b>Email:</b>	jsoifer@polsterlieder.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Jonathan P Soifer		
<b>Address Line 1:</b>	12412 Powerscourt Dr, Suite 200		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63131		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

TRADEMARK

REEL: 005992 FRAME: 0248

<b>NAME OF SUBMITTER:</b>	Jonathan P Soifer
<b>Signature:</b>	/jonathan p soifer/
<b>Date:</b>	11/22/2016
<b>Total Attachments: 2</b> source=US_DOA_AIN Holdings Inc#page1.tif source=US_DOA_AIN Holdings Inc#page2.tif	
<b>RECEIPT INFORMATION</b>	
<b>ETAS ID:</b>	TM406326
<b>Receipt Date:</b>	11/22/2016
<b>Fee Amount:</b>	\$90

**Trademark Assignment**

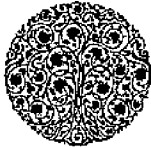
This Trademark Assignment Agreement or (the "Agreement") is made and effective on August 31, 2015 (Date), by and between AIN HOLDINGS INC. (the "Assignee") and **Shiseido Company, Limited** (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration as referenced below;



- Trademark

No. 3787443, in class 3



- Trademark

No. 3790196 in class 21

**AYURA**

- Trademark

No. 4232258 in classes 3 and 21

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks and the right to sue for past infringement.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration referenced above.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.



Assignor Masahiko Uotani

Title Representative Director, President and CEO

Shiseido Company, Limited



Assignee Kiichi Otani

Title President and Representative Director

AIN HOLDINGS INC.