

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shannon Specialty Flooring, Inc.		02/17/2017	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Shannon Specialty Floors, Inc.		
Street Address:	1005 North 60th Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53214		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4299558	CLASSIC CUT	
Registration Number:	4373583	TUF STUF PERFORMANCE FLOORING	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-225-9755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 North Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53203		
ATTORNEY DOCKET NUMBER:	2795.000		
NAME OF SUBMITTER:	Mathew E. Corr		
SIGNATURE:	/Mathew E. Corr/		
DATE SIGNED:	02/20/2017		
Total Attachments: 3			
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source=Assignment from Shannon Speciality Flooring, Inc#page3.tif			

CH \$65.00 4299558

ASSIGNMENT OF TRADEMARK RIGHTS

This assignment is made by **SHANNON SPECIALTY FLOORING, INC.**, a Wisconsin corporation, located and doing business at 1005 North 60th Street, Milwaukee, Wisconsin 53214, to **SHANNON SPECIALTY FLOORS, INC.**, a Wisconsin corporation, location and doing business at 1005 North 60th Street, Milwaukee, Wisconsin 53214.

SHANNON SALES, INC. is the owner of the following trademarks and registrations thereof or applications for registration thereof (hereafter the "Trademark Rights"):

<u>Country</u>	<u>Serial No./ Reg. No.</u>	<u>Filing Date Issue Date</u>	<u>Mark</u>
US	85/670,397 4,299,558	7/6/2012 3/5/2013	CLASSIC CUT
US	85/670,323 4,373,583	7/6/2012 7/23/2013	TUF STUF PERFORMANCE FLOORING

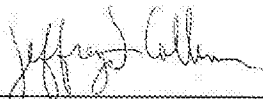
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **SHANNON SPECIALTY FLOORING, INC.** as of February 17, 2017 sells, transfers and assigns to **SHANNON SPECIALTY FLOORS, INC.** all right, title and interest in and to the Trademark Rights, together with the goodwill of the business symbolized by the trademarks incorporated in the Trademark Rights. This assignment includes the right to bring suit for any past or future infringement of any of the trademarks, and the right to obtain injunctive relief or recover damages for any such infringement.

This assignment includes any and all rights held by **SHANNON SPECIALTY FLOORING, INC.** in any of the Trademark Rights in any country, together with the goodwill symbolized thereby.

SHANNON SPECIALTY FLOORING, INC. further covenants that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in **SHANNON SPECIALTY FLOORS, INC.** to the trademarks. **SHANNON SPECIALTY FLOORING, INC.** will upon request, sign all papers, make all rightful oaths, and

Accepted this 17th day of February, 2017.

SHANNON SPECIALTY FLOORS, INC.



Jeffrey L. Collum, President

State of Wisconsin)

) ss

County of)

Personally appeared before me this _____ day of _____, 20____, Jeffrey L. Collum, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the use and purposes therein set forth.

SEAL

Notary Public

My Commission expires: _____