

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416608

|   |  |                       |                                    |
|---|--|-----------------------|------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                 |
| Freezing Point Holdings, LLC  |  | 02/16/2017            | Limited Liability Company:<br>UTAH |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                    |
| <b>Name:</b>  | Freezing Point, LLC                                |                       |                                    |
| <b>Street Address:</b>  | 3560 W. Ninigret Drive                             |                       |                                    |
| <b>City:</b>  | Salt Lake City                                     |                       |                                    |
| <b>State/Country:</b>   | UTAH   |                       |                                    |
| <b>Postal Code:</b>   | 84104  |                       |                                    |
| <b>Entity Type:</b>   | Limited Liability Company: UTAH                    |                       |                                    |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                    |
| <b>Registration Number:</b>   | 2733133  | FRAZIL                |                                    |
| <b>Registration Number:</b>   | 4106826  | CAFÉ TANGO            |                                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                    |
| <b>Fax Number:</b>  | 8015660750   |                       |                                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                    |
| <b>Phone:</b>   | 801-566-6633                                       |                       |                                    |
| <b>Email:</b>   | docket@tnw.com                                     |                       |                                    |
| <b>Correspondent Name:</b>  | Peter M. de Jonge                                  |                       |                                    |
| <b>Address Line 1:</b>  | 8180 S 700 E Ste 350                               |                       |                                    |
| <b>Address Line 4:</b>  | Sandy, UTAH 84070                                  |                       |                                    |
| <b>NAME OF SUBMITTER:</b>   | Peter M. de Jonge                                  |                       |                                    |
| <b>SIGNATURE:</b>   | /petermdejonge/                                    |                       |                                    |
| <b>DATE SIGNED:</b>   | 02/17/2017   |                       |                                    |
| <b>Total Attachments: 2</b>   |  |                       |                                    |
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| source=Assignment Freezing Point Holdings to Freezing Point with Signa#page2.tif  |  |                       |                                    |

OP \$65.00 2733133

WHEN RECORDED RETURN TO:  
Peter M. de Jonge  
THORPE NORTH & WESTERN, LLP  
P.O. BOX 1219  
SANDY, UTAH 84091-1219

TNW REF. NO. 3203-001.TM

## ASSIGNMENT

WHEREAS, Freezing Point Holdings, LLC, (hereinafter referred to as "ASSIGNOR"), a Limited Liability Company duly organized and existing under the laws of the State of Utah, having a principal business office at 3560 W. Ninigret Drive, Salt Lake City, UT 84104, is the owner of all right, title, and interest in and to the trademarks **FRAZIL** and **CAFÉ TANGO** (hereinafter referred to as the "Marks") which are registered with the U.S. Patent and Trademark Office under Registration Nos. 2,733,133 and 4,106,826, having registration dates of 7/1/2003 and 02/28/2012 (hereinafter referred to as the "registrations"); and

WHEREAS, Freezing Point, LLC, (hereinafter referred to as "ASSIGNEE"), a Limited Liability Company duly organized and existing under the laws of the State of Utah, having a principal business office at 3560 W. Ninigret Drive, Salt Lake City, UT 84104, is desirous of acquiring all right, title and interest in and to the Marks held by ASSIGNOR, and the above-identified registrations;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks, the above-identified registrations, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Marks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents

and Trademarks to issue any and all certificates of registrations of the Marks to the ASSIGNEE as the owner of the entire interest of said Marks, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 16<sup>th</sup> day of February, 2017.



By: Donald Griffiths  
Title: CEO