

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416662

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ole Media Management (GP) LP		07/01/2016	Limited Partnership: CANADA
RECEIVING PARTY DATA			
Name:	Ole Media Management (GP) Inc.		
Street Address:	120 Bremner Boulevard, Suite 2900		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5J 0A8		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4454248	RED VINYL MUSIC	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-282-2000 x2108		
Email:	efilings@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		
DOMESTIC REPRESENTATIVE			
Name:	David W. Grace c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Blvd., Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	David W. Grace		
SIGNATURE:	/David W. Grace/		
DATE SIGNED:	02/17/2017		

CH \$40.00 4454248

Total Attachments: 2

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source=Red Vinyl (US) - TM Assignment Agreement (OLE GP LP to OLE GP INC)#page2.tif

ASSIGNMENT OF TRADEMARKS

ASSIGNOR: OLE MEDIA MANAGEMENT (GP) LP
ASSIGNEE: OLE MEDIA MANAGEMENT (GP) INC
TRADEMARKS: RED VINYL MUSIC and associated logos

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR, a Ontario Limited Partnership, having its address at 120 Bremner Boulevard, Suite 2900, Toronto, Ontario M5J 0A8, Canada, hereby sells, assigns, and transfers to the ASSIGNEE, absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the marks listed on Exhibit 1 hereto (including Reg. No. 4454248) and all related logos (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the Marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest title in and to the Marks and other corresponding rights in the Assignee. ASSIGNOR hereby irrevocably authorizes and appoints ASSIGNEE as ASSIGNOR's attorney and representative in its name as its true and lawful attorney-in-fact to take such actions and make, sign, execute, acknowledge and deliver all such documents as may from time to time be necessary to convey to ASSIGNEE, its successors and assigns, all rights granted herein.

IN WITNESS WHEREOF, the undersigned has executed the foregoing Assignment effective as of the 1st day of July, 2016.

OLE MEDIA MANAGEMENT (GP) LP

By: 
Name: **Ed Killin**
Title: **EVP, Acquisition**

By: 
Name: **Denis Dinsmore**
Title: **VP, Finance**

Exhibit 1

Marks

1. Trademarks and Tradenames

RED VINYL MUSIC	Registered Trademark (US Trademark Registration No. 4454248)
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2. Logos

