

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416748

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Good Ride Life, LLC		02/15/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	MYGOODRIDE, LLC		
Street Address:	1486 Township Road 853		
City:	Ashland		
State/Country:	OHIO		
Postal Code:	44805		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3881054	GOOD RIDE	
Registration Number:	3881056	GOOD RIDE	
Registration Number:	3887409	GOOD RIDE	
Registration Number:	3958410	GOOD RIDE	
Registration Number:	4531606	LIFE'S A RIDE. MAKE IT A GOOD ONE	
CORRESPONDENCE DATA			
Fax Number:	3302639278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-264-4444		
Email:	lycans@ccj.com		
Correspondent Name:	Andrew P. Lycans		
Address Line 1:	225 North Market Street		
Address Line 4:	Wooster, OHIO 44691		
NAME OF SUBMITTER:	Andrew P. Lycans		
SIGNATURE:	/Andrew P. Lycans/		
DATE SIGNED:	02/20/2017		
Total Attachments: 2			
source=Assignment from Good Ride Life to MyGoodRide#page1.tif			

OP \$140.00 3881054

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of this 15th day of February, 2017 from Good Ride Life, LLC., a Florida limited liability company having a principle place of business located at 42 S. Magnolia Avenue, Ocala, FL 34471 ("ASSIGNORS"), to MYGOODRIDE, LLC, an Ohio limited liability company having a principle place of business located at 1486 Township Road 853, Ashland, Ohio 44805 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNORS desire to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, an authorized member of ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR

[Signature]
By: Todd Neiberger, Managing Member

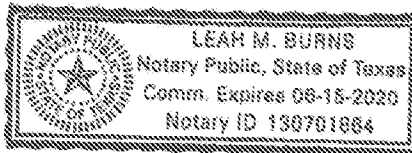
ACKNOWLEDGEMENT

State of Texas)
County of TARRANT)

On this 15th day of February, 2017, before me, Leah M. Burns, Notary Public, personally appeared TODD NEIBERGER, a Managing Member of Good Ride Life, LLC of Florida, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public



[SEAL]

EXHIBIT B

EXHIBIT A
To the Asset Purchase Agreement
Between Good Ride Life, LLC (of Florida) and John W. Peck, II (of Ohio)

Assets

Registered Trademarks:

- **GOOD RIDE** (word mark) Registration No. 3881054
 - IC 014. US 002 027 028 050. G & S: Jewelry. FIRST USE: 20091003. FIRST USE IN COMMERCE: 20091210
 - Registered: November 23, 2010
 - Section 8 Affidavit Due: November 23, 2016 or within six-month grace period ending May 23, 2017.

- **GOOD RIDE** (word mark) Registration No. 3881056
 - IC 016. US 002 005 022 023 029 037 038 050. G & S: Decals; Temporary tattoos. FIRST USE: 20091111. FIRST USE IN COMMERCE: 20091111
 - Registered: November 23, 2010
 - Section 8 Affidavit Due: November 23, 2016 or within six-month grace period ending May 23, 2017.

- **GOOD RIDE** (word mark) Registration No. 3887409
 - IC 025. US 022 039. G & S: Cap visors; Caps; Hooded sweat shirts; Jackets; Shirts; Sweat shirts; T-shirts, all of the foregoing excluding clothing promoted specifically for skiing or snowboarding. FIRST USE: 20090928. FIRST USE IN COMMERCE: 20091007
 - Registered: December 7, 2010
 - Section 8 Affidavit Due: December 7, 2016 or within six-month grace period ending June 7, 2017.

- **GOOD RIDE** (word mark) Registration No. 3958410
 - IC 025. US 022 039. G & S: Caps; tops; wearable garments and clothing, namely, shirts, all of the foregoing excluding clothing promoted specifically for skiing or snowboarding. FIRST USE: 20090928. FIRST USE IN COMMERCE: 20091007
 - Registered: May 10, 2011
 - Section 8 Affidavit Due: May 10, 2017 or within six-month grace period ending November 10, 2017.

- **LIFE'S A RIDE. MAKE IT A GOOD ONE** (word mark) Registration No. 4531606
 - IC 025. US 022 039. G & S: button down shirts, hats, hooded sweatshirts, jackets, polo shirts, scarves, sweatshirts, T-shirts, and visors, all of the foregoing excluding clothing promoted specifically for skiing or snowboarding. FIRST USE: 20090929. FIRST USE IN COMMERCE: 20090929
 - Registered: May 20, 2014
 - Section 8 Affidavit Due: May 20, 2020 or within six-month grace period ending November 20, 2020.

Seller further possesses common law rights in each of the above marks in its geographic areas of use, as well as common law rights in the stylized versions of these marks.

EXHIBIT A