

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416820

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corporate conversion and change of name		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grey Global Group Inc.		11/07/2013	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grey Global Group LLC		
<b>Street Address:</b>	200 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2042191	MEDIACOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	jkatz@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz		
<b>Address Line 1:</b>	Davis & Gilbert LLP, 1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	23593-56-12 (cjh)		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>SIGNATURE:</b>	/Jeffrey C. Katz/		
<b>DATE SIGNED:</b>	02/21/2017		
<b>Total Attachments: 3</b>			
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source=GGG Inc conversion and name change to GGG LLC #page3.tif			

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# Delaware

PAGE 1

*The First State*

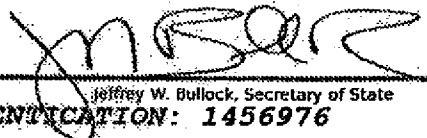
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "GREY GLOBAL GROUP INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "GREY GLOBAL GROUP INC." TO "GREY GLOBAL GROUP LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 1:57 O'CLOCK P.M.



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You may verify this certificate  
at [corp.delaware.gov/authvss.shtml](http://corp.delaware.gov/authvss.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1456976

DATE: 06-16-14

TRADEMARK  
REEL: 005992 FRAME: 0903

**CERTIFICATE OF CONVERSION**

**CONVERTING**

**GREY GLOBAL GROUP INC.**  
(a Delaware Corporation)

**TO**

**GREY GLOBAL GROUP LLC**  
(a Delaware Limited Liability Company)

November 7, 2013

Grey Global Group Inc., the corporation that is converting to a Delaware limited liability company (the "Converting Corporation"), and Grey Global Group LLC, the continuing Delaware limited liability company (the "LLC"), hereby certify that:

1. Name of Converting Corporation. The name of the Converting Corporation immediately prior to the filing of this Certificate of Conversion was "Grey Global Group Inc."

2. Date and Jurisdiction of Organization of Converting Corporation. The date on which, and the jurisdiction where, the Converting Corporation was organized are as follows:

<u>Date</u>	<u>Jurisdiction</u>
September 8, 2004	Delaware

3. Name of Converted Limited Liability Company. The name of the Delaware limited liability company to which the Converting Corporation has been converted and the name set forth in the Certificate of Formation of the Company, filed in accordance with Section 18-214(b) of the Delaware Limited Liability Company Act, is "Grey Global Group LLC".

4. Approval of Conversion. The conversion of the Converting Corporation to the LLC has been approved in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware.

5. Effectiveness. This Certificate of Conversion shall become effective on November 7, 2013.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of the date first written above.

**GREY GLOBAL GROUP INC.**

By: \_\_\_\_\_

*Kevin Farewell*  
Name: Kevin Farewell

Title: Secretary

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RECORDED: 02/21/2017

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