

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416900

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David S. Phinney		02/21/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Natural Selection 357, LLC		
<b>Street Address:</b>	1556 Parkside Drive		
<b>City:</b>	Walnut Creek		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94596		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4998502	DISCIPLES	
<b>Registration Number:</b>	5142525	DISCIPLES	
<b>Registration Number:</b>	4932733	NATURAL SELECTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7079633030		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7079633030		
<b>Email:</b>	luisa@reidylawgroup.com		
<b>Correspondent Name:</b>	Reidy Law Group		
<b>Address Line 1:</b>	1230 Spring St.		
<b>Address Line 4:</b>	St. Helena, CALIFORNIA 94574		
<b>NAME OF SUBMITTER:</b>	Daniel A. Reidy, Esq.		
<b>SIGNATURE:</b>	/Daniel A. Reidy/		
<b>DATE SIGNED:</b>	02/21/2017		
<b>Total Attachments: 2</b>			
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OP \$90.00 4998502

## ASSIGNMENT OF TRADEMARKS

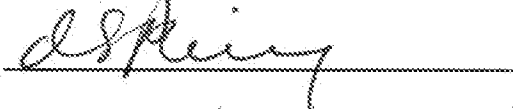
Whereas, David S. Phinney, an individual with an address at PO Box 475, Rutherford, California 94573 ("Assignor") has adopted, used and owns the registrations listed in Schedule A (collectively, the "Trademarks").

Whereas, Natural Selection 357, LLC, a California limited liability company with an address at 1556 Parkside Drive, Walnut Creek, California 94596 ("Assignee") is desirous of acquiring the Trademarks.

Whereas, the Assignor represents and warrants that it owns all rights, title and interest in and to the Trademarks and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said Trademarks to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Trademarks.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee all rights title, and interest in and to the Trademarks, together with the goodwill associated with the goods and business symbolized by said trademarks and registrations thereof.

David S. Phinney  
("Assignor")



Signed in St. Helena on this 21<sup>st</sup> day of February, 2017  
(location)

SCHEDULE A

TRADEMARK	REGISTRATION NO.	CLASS/GOODS
DISCIPLES	4998502	033 Wines
DISCIPLES	5142525	033 Alcoholic beverages except beers
NATURAL SELECTIONS	4932733	033 Wines