

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM417094

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Transfer of Security Agreement and Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RLJ Credit Opportunity Fund I, L.P.		02/08/2017	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lifeline Products, LLC		
<b>Street Address:</b>	4594 E Radio Tower Lane		
<b>City:</b>	Olney		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	62450		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4433368	NATURAL FITNESS	
<b>Registration Number:</b>	4072246	20MIN 3XWEEK	
<b>Registration Number:</b>	4476904	REJUVENATION PREVENT + PERFORM + RECOVER	
<b>Registration Number:</b>	4410911	PER4M	
<b>Registration Number:</b>	3617406	KETTLEWORX	
<b>Registration Number:</b>	3339826	LIFELINE USA	
<b>Registration Number:</b>	3359586	TRAIN-STATION	
<b>Registration Number:</b>	3404280	LIFELINE	
<b>Registration Number:</b>	3894973	JUNGLE GYM	
<b>Registration Number:</b>	3905261	PORTABLE POWER JUMPER	
<b>Registration Number:</b>	3905274	LIFELINEUSA CHEST EXPANDER	
<b>Registration Number:</b>	3907552	HERITAGE	
<b>Registration Number:</b>	3954908	LIFELINEUSA POWER WHEEL	
<b>Registration Number:</b>	3908860	LIFELINEUSA WEIGHTED SPEED ROPE	
<b>Registration Number:</b>	3955682	PULLUP REVOLUTION	
<b>Registration Number:</b>	4532912	8WEEK RAPID EVOLUTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3176377561		

OP \$415.00 4433368

TRADEMARK

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** (317) 634-3456  
**Email:** dsneed@uspatent.com  
**Correspondent Name:** Charles J. Meyer  
**Address Line 1:** 111 Monument Circle, Suite 3700  
**Address Line 4:** Indianapolis, INDIANA 46204

<b>NAME OF SUBMITTER:</b>	Danielle Y. Sneed
<b>SIGNATURE:</b>	/Danielle Y. Sneed/
<b>DATE SIGNED:</b>	02/23/2017

**Total Attachments: 3**  
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source=RLJ Credit Opp Transfer of SA to Lifeline#page3.tif

## TRANSFER OF SECURITY AGREEMENT

This Transfer of Security Agreement (“Transfer Agreement”) is made February 8, 2017, by and between RLJ Credit Opportunity Fund I, L.P. (“RLJ”), having an address of 3 Bethesda Metro Center, Suite 1000, Bethesda, MD 20814, and Lifeline Products, LLC, having an address of 4594 E Radio Tower Lane, Olney, IL 62450 (“Lifeline Products”).

**WHEREAS**, RLJ as “Lender and Collateral Agent” is a party along with Pivotal 5, LLC (“Borrower”) and Pivotal 5 Holdings, LLC (“Parent”) to an “Investment Agreement” and a related Pledge and Security Agreement (as amended, modified, restated or supplemented from time to time, the “Security Agreement”), both dated as of August 22, 2013.

**WHEREAS**, pursuant to the Investment Agreement and the Security Agreement Parent and Borrower and all subsidiaries of Borrower (collectively the “Pledgors”), granted a Security Interest to the Collateral and certain Security Documents, as defined therein, in favor of RLJ as Collateral Agent for the Lenders party to the Investment Agreement and as a Secured Party;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, RLJ does hereby assign and transfer to Lifeline Products as its designee and successor Collateral Agent and Secured Party all right title and interest in the Security Agreement, including of its right, title and interest in and to the Security Interest and the Collateral. The parties agree and confirm that Lifeline Products is not assuming any obligations or duties of RLJ under the Investment Agreement.

Pivotal 5, LLC and Pivotal 5 Holdings, LLC consent to this Transfer Agreement.

Upon the occurrence and during the continuance of any Event of Default under the Security Agreement and without further compensation, each of RLJ, Pivotal 5, LLC and Pivotal 5 Holdings, LLC agree to use its best efforts to sign all assignments and documents necessary and desirable to assign the Collateral and to obtain all requisite consents or approvals from the licensor of each License included within the Collateral to effect the assignment of all of such Pledgor’s right, title and interest thereunder to the Collateral Agent or its designee.

Transferor RLJ Credit Opportunity Fund I, L.P.:

By: RLJ Credit Opportunity Fund I GP, LLC, its  
General Partner

Trevor D. Gregg  
Signature (Transferor)

Printed Name: Trevor D. Gregg

Title: Managing Partner

Date: 8 day of February, 2017

Notary:

STATE OF New Jersey )  
COUNTY OF Essex ) : SS

Before me, a Notary Public, in and for the County and State, personally appeared the above-named Assignor, who executed the foregoing Assignment in my presence and acknowledged the execution thereof as their free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Signature (Notary Public): Andrea Myrtle Parson

Printed Name: Andrea M Parson

Date: 8 day of February, 2017

Resident of Essex County

My Commission Expires:



Transferee Lifeline Products, LLC:

*Stephen R. Wawrin*  
Signature (Transferee)

Printed Name: Stephen R. Wawrin

Title: CFO

Date: 8<sup>th</sup> day of February, 2017

Notary:

STATE OF ILLINOIS )  
 ) : SS  
COUNTY OF COOK )

Before me, a Notary Public, in and for the County and State, personally appeared the above-named Assignee, who executed the foregoing Assignment in my presence and acknowledged the execution thereof as their free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Signature (Notary Public): *Brenda Faye Prowell*

Printed Name: BRENDA FAYE PROWELL

Date: 8<sup>th</sup> day of February, 2017

Resident of COOK County

My Commission Expires: October 17, 2020

