

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416803

| | | | |
|---|--|-----------------------|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SMILEGATE MEGAPORT, INC. | | 02/14/2017 | Corporation: KOREA, REPUBLIC OF |
| RECEIVING PARTY DATA | | | |
| Name: | SMILEGATE HOLDINGS, INC. | | |
| Street Address: | 220, Pangyoyeok-ro, Bundang-gu | | |
| Internal Address: | (5th Floor, SolidSpace Bldg.) | | |
| City: | Seongnam-si, Gyeonggi-do | | |
| State/Country: | KOREA, REPUBLIC OF | | |
| Entity Type: | Corporation: KOREA, REPUBLIC OF | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87025065 | PLAYGATE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7035185499 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 703-535-7360 | | |
| Email: | yshgroup@ipfirm.com | | |
| Correspondent Name: | Yoon S. Ham | | |
| Address Line 1: | 2318 Mill Road | | |
| Address Line 2: | Suite 1400 | | |
| Address Line 4: | Alexandria, VIRGINIA 22314 | | |
| NAME OF SUBMITTER: | Yoon S. Ham | | |
| SIGNATURE: | /Yoon S. Ham/ | | |
| DATE SIGNED: | 02/21/2017 | | |
| Total Attachments: 2 | | | |
| source=US_PlayGate_Assignment#page1.tif | | | |
| source=US_PlayGate_Assignment#page2.tif | | | |

OP \$40.00 87025065

TRADEMARK ASSIGNMENT

This Assignment made this 14th day of February 2017, from **SMILEGATE MEGAPORT, INC.**, a corporation organized and existing under the laws of Republic of Korea, located at (6th Floor, IDIS Bldg.) 344 Pangyo-ro, Bundang-gu, Seongnamsi, Gyeonggido, Republic of KOREA [hereinafter "Assignor"], to **SMILEGATE HOLDINGS, INC.**, a corporation organized and existing under the laws of Republic of Korea, located at (5th Floor, SolidSpace Bldg.) 220, Pangyoveok-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea [hereinafter "Assignee"].

WHEREAS, Assignor has adopted and used the trademark **PlayGate**, and is the owner of record of the U.S. trademark application therefor No. 87/025,065 filed on May 04, 2016.

WHEREAS, Assignor and Assignee desire that Assignee own all right, title and interest in and to the **PlayGate** mark and the U.S. application therefor, Application No. 87/025,065 of Assignor.

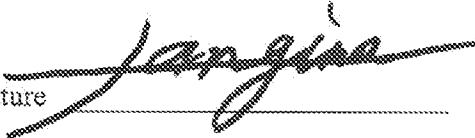
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid **PlayGate** mark, and the aforesaid U.S. trademark application therefor Application No. 87/025,065, together with the whole of the goodwill of the business symbolized by said **PlayGate** mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark and registrations, with the right to sue for and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, said Assignor has executed the foregoing instrument, this 14th day of February 2017.



Assignor:

SMILEGATE MEGAPORT, INC.

Signature 

Name: ___Jang, Ina_____

Title: ___CEO_____

Atty. Dkt. No.: 123027-0161TM