

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417119

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandbrew S.A.		02/20/2017	Corporation: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Pioneer Brewing Company Limited		
Street Address:	Porter Tun House, 500 Capability Green		
City:	Luton, Bedfordshire		
State/Country:	UNITED KINGDOM		
Postal Code:	LU1 3LS		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	78643280	BODDINGTONS	
Serial Number:	74324948	DRAUGHTFLOW	
Serial Number:	74536633	BODDINGTONS	
Serial Number:	71384403	BASS	
Serial Number:	74311130	BASS	
Serial Number:	75120989	BASS	
Serial Number:	73761633	BASS	
Serial Number:	71057992	BASS AND CO'S	
Serial Number:	71122818		
Serial Number:	74439757		
Serial Number:	70016851		
CORRESPONDENCE DATA			
Fax Number:	3032958261		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-295-8018		
Email:	becooperstein@hollandhart.com		
Correspondent Name:	Beth E. Cooperstein, Holland & Hart LLP		
Address Line 1:	P.O. Box 8749		
Address Line 4:	Denver, COLORADO 80201		

OP \$290.00 78643280

NAME OF SUBMITTER:	Beth E. Cooperstein
SIGNATURE:	/Beth E. Cooperstein/
DATE SIGNED:	02/23/2017
Total Attachments: 2 source=2017.02.23 Assignment Brandbrew Pioneer#page1.tif source=2017.02.23 Assignment Brandbrew Pioneer#page2.tif	

O/Ref.: 1624854M/US

DEED OF ASSIGNMENT

The undersigned
Brandbrew S.A.
residing at
5, rue Gabriel Lippmann
5365 Munsbach
Luxembourg

("Assignor"), owns the trademark registrations and applications listed in the attached Schedule A and, in consideration of the sum of USD 1.00 (one dollar), hereby assigns all right, title and interest in and to the trademarks in Schedule A, including all common law rights therein and the applications therefore, together with the goodwill of the business associated with the trademarks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights in the United States to:

Pioneer Brewing Company Limited
residing at
Porter Tun House, 500 Capability Green
Luton
Bedfordshire LU1 3LS
United Kingdom

("Assignee"), without any restriction whatsoever. Assignee is the successor to that portion of the business of the Assignor to which the Trademark pertain.

Assignee also signs the present document in token of acceptance of the said assignment.

SIGNED at Leuven, this 20 day of February 2017

For the Assignor

Name: [Signature]
Title: **François Wyltenhove**
Senior International Property Manager

Brandbrew S.A.
5, rue Gabriel Lippmann
5365 Munsbach
Luxembourg

SIGNED at Leuven, this day of February 2017

For the Assignee

Name: [Signature]
Title: **François Wyltenhove**
Senior International Property Manager

Pioneer Brewing Company Limited
Porter Tun House, 500 Capability Green
Luton Bedfordshire LU1 3LS
United Kingdom

O/Ref.: 1624854M/US

Schedule A

Title	App. date	App. No.	Reg. date	Reg. No.
BODDINGTONS	Jun.03, 2005	78643280	Nov. 07, 2006	3167776
DRAUGHTFLOW	Oct. 23, 1992	74/324948	Nov. 03, 1998	2201562
BODDINGTONS & Barrel Logo	Jun. 13, 1994	74/536633	Jun. 17, 1997	2072132
BASS	Oct. 16, 1936	71384403	Feb. 09, 1937	343198
BASS	Sep. 4, 1992	74/311130	Aug. 12, 1997	2087927
BASS in script	Jun. 18, 1996	75/120989	Oct. 21, 1997	2106633
BASS and TRIANGLE device	Nov. 03, 1988	73/761633	May. 31, 1994	1837700
TRIANGLE (BASS & COS)	Aug. 2, 1911	71057992	Sep. 10, 1912	0088266
TRIANGLE device	Sep. 18, 1919	71/122818	Jan. 04, 1921	138572
TRIANGLE device (red)	Sep. 24, 1993	74/439757	Oct. 17, 1995	1926947
TRIANGLE device (TRADE MARK)	Mar. 20, 1889	70/016851	Jul. 23, 1889	16851