

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENEVA WATCH GROUP, INC.		12/22/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	FREESTYLE BRANDS, LLC		
Street Address:	6505 W. PARK BLVD., SUITE 306 - PMB #138		
City:	PLANO		
State/Country:	TEXAS		
Postal Code:	75093		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	75335150	MAKO	
Serial Number:	74063824	SHARK	
Serial Number:	74375056		
Serial Number:	75335059	SHARK TIDE	
Serial Number:	86452417	SHARK TOOTH	
Serial Number:	73446900	FREE STYLE	
Serial Number:	75813941	FREESTYLE	
Serial Number:	85751862	FYI:	
Serial Number:	75413206	ADRENALINE	
CORRESPONDENCE DATA			
Fax Number:	2483584400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2483584400		
Email:	trademarks@brookskushman.com		
Correspondent Name:	Molly Mack Crandall		
Address Line 1:	1000 TOWN CENTER, 22ND FLOOR		
Address Line 2:	BROOKS KUSHMAN P.C.		
Address Line 4:	SOUTHFIELD, MICHIGAN 48075		

CH \$240.00 75335150

ATTORNEY DOCKET NUMBER:	FSTB0110A
NAME OF SUBMITTER:	MOLLY MACK CRANDALL
SIGNATURE:	/mollymackcrandall/
DATE SIGNED:	02/23/2017

Total Attachments: 5

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TRADEMARK ASSIGNMENT AND CONSENT AGREEMENT

WHEREAS, GENEVA WATCH GROUP, INC., a Delaware corporation, with its principal place of business at 1407 Broadway, New York, NY 10018 ("Geneva" and/or "Assignor"), is the owner of the following United States and foreign country trademarks:

COUNTRY	TRADEMARK	APP NO.	REG NO.
Argentina	SHARK TOOTH	3368742	
Australia	FREESTYLE	433073	433073
Australia	FYI	1539093	1539093
Australia	SHARK FIN DESIGN	630328	630328
Austria	FREESTYLE	AM 6750/97	174,858
Bahamas	SHARK TOOTH	38706	38706
Barbados	SHARK TOOTH		
Belize	SHARK TOOTH		1135414
Benelux	FREE STYLE	435452	435452
Brazil	AQUATECH	826810705	826810705
Brazil	FREESTYLE	829753680	829753680
Brazil	FYI	908623844	
Brazil	SHARK	819223794	819223794
Brazil	SHARK FIN DESIGN	829753745	829753745
Brazil	SHARK TOOTH	908641435	
California	FREESTYLE		104,154
Canada	ADRENALINE	1380337	788241
Canada	AQUATECH	626551	377995
Canada	FREE STYLE	810,042	487,971
Canada	icvrd (& design)	1537399	TMA888929
Canada	SHARK	728343	444553
Canada	SHARK TOOTH	1703959	
China	FREESTYLE	7175033	7175033
China	FREESTYLE with Chinese Characters and SHARK FIN DESIGN	3336249	3336249
China	FREESTYLE with Chinese Characters and SHARK FIN DESIGN	3336247	3336247
China	FYI	12186431	12186431
China	SHARK FIN DESIGN	7175032	7175032
China	SHARK FIN DESIGN	7175031	7175031

Colombia	SHARK TOOTH	14264884	
Costa Rica	FREESTYLE	2008-003565	182887
Costa Rica	SHARK	2008-003564	182716
Costa Rica	SHARK FIN DESIGN	2008-003563	182715
Costa Rica	SHARK TOOTH	20140111035	244128
Dominican Republic	SHARK TOOTH	201435635	220722
EU	FREESTYLE	7304413	7304413
EU	NIGHT VISION	752469	752469
EU	SHARK	253112	253112
EU	SHARK	15603152	
EU	SHARK FIN DESIGN	6811996	6811996
EU	SHARK TOOTH	13477369	
European Community	FYI	11545183	11545183
European Community	icvrd (& design)	10159747	10159747
France	FREE STYLE	641,106	1,409,671
France	FREE STYLE	1217342	1217342
France	SHARK TOOTH	14/4135225	14/4135225
Germany	FREE STYLE	397 11 407.9	39711407
Greece	FREE STYLE	133741	133741
India	FYI	2502139	
India	FYI	2645253	
Italy	FREE STYLE	499,591	1276485
Italy	FREESTYLE	RM2010C004146	1423551
Jamaica	SHARK TOOTH	66128	66128
Japan	FREE STYLE	2,495,556	2,495,556
Japan	FREE STYLE in Katakana	1,344,958	1,344,958
Japan	FYI	2013-011010	5598680
Japan	SHARK	2529554	2529554
Japan	SHARK FIN DESIGN	2008-029372	5180897
Japan	SHARK TOOTH	2014099168	5751505
Korea	FREESTYLE	40-2013-84520	40-1064419
Mexico	AQUALITE	923032	1036046
Mexico	AQUATECH	687597	865119
Mexico	FREESTYLE	151,364	659,825
Mexico	icvrd (& design)	1199396	1262191
Mexico	SHARK	151365	539626
Mexico	SHARK TOOTH	1552647	1515454
New Zealand	FREESTYLE	787544	787544
New Zealand	SHARK FIN DESIGN	787257	787257
Nicaragua	FREESTYLE	2014004294	2015109636LM

Nicaragua	SHARK TOOTH	2014004434	2015110073
Panama	FREESTYLE	176881	176881
Panama	SHARK	176882	176882
Panama	SHARK FIN DESIGN	176883	176883
Panama	SHARK TOOTH	23747001	237470-01
Paraguay	FREESTYLE	6536/2009	
Peru	FREESTYLE	0355576-2008	143111
Peru	SHARK	036733	039643
Peru	SHARK FIN DESIGN	0355577-2008	144027
Peru	SHARK FREESTYLE and Shark Fin Design	487054	189011
Peru	SHARK TOOTH	5989782014	005211
Philippines	SHARK TOOTH	42014014359	
Singapore	FREE STYLE	5691/83	56911/83
Singapore	FREESTYLE	T97/03188A	T97/03188A
South Africa	FREE STYLE	97/3990	1997/03990
South Africa	FREE STYLE	97/3991	1997/03991
South Africa	SHARK	973992	973992
South Africa	SHARK TOOTH	201432005	
UAE	FREESTYLE	119136	164708
UAE	SHARK	119135	164709
UAE	SHARK TOOTH	226098	
UK	FREESTYLE	2499890	2499890
Uruguay	SHARK TOOTH	460253	460253
US	ADRENALINE	75/413206	2358207
US	AQUATECH	73759275	1542449
US	FIELD RANGER	74735783	2159260
US	FREE STYLE	73/446900	1319293
US	FREESTYLE	75/813941	2562830
US	FYI:	85751862	
US	HYDRO PUSHERS	77448206	3755354
US	icvrd (& design)	85267304	4089062
US	MAKO	75/335150	2250895
US	SHARK	74063824	1640415
US	SHARK FIN DESIGN	74/375056	1809077
US	SHARK TIDE	75335059	2578975
US	SHARK TOOTH	86/452417	4871841
Venezuela	FREESTYLE	2008-021598	P305651
Venezuela	SHARK FIN DESIGN	2008-021600	P311764
Venezuela	SHARK TOOTH	2014-017603	

WHEREAS, FREESTYLE BRANDS, LLC, a Delaware limited liability company, with its principal place of business at 6505 W. Park Blvd., Suite 306 – PMB #138, Plano, TX 75093 ("Freestyle" and/or "Assignee"), is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration in the amount of \$1.00, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the above identified registrations thereof.

In addition, Geneva consents to Freestyle's worldwide use of the trademark ADRENALINE, royalty-free, in perpetuity in connection with Freestyle watches only, but Geneva is not assigning ownership rights in the trademark ADRENALINE to Freestyle.

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment and Consent Agreement as of the date set forth below.

GENEVA WATCH GROUP, INC., Assignor

Sign: *Kenneth Ward*

Print: Kenneth Ward

Title: Vice President of Finance

Date: December 22, 2016

MARY C BURNS
NOTARY PUBLIC, State of New York
No. 01905073100
Qualified in Queens County
Commission Expires April 14, 2019

Mary C Burns