

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416888

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Treasury Chateau & Estates		09/01/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bronco Wine Company		
<b>Street Address:</b>	6342 Bystrum Road		
<b>City:</b>	Ceres		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95307		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86720560		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	312241510		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-224-1500		
<b>Email:</b>	awilcox@vaneklaw.com		
<b>Correspondent Name:</b>	Angela Wilcox		
<b>Address Line 1:</b>	55 West Monroe		
<b>Address Line 2:</b>	Suite 3500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>NAME OF SUBMITTER:</b>	Angela C. Wilcox		
<b>SIGNATURE:</b>	/Angela C. Wilcox/		
<b>DATE SIGNED:</b>	02/21/2017		
<b>Total Attachments: 3</b>			
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OP \$40.00 86720560

**DEED OF ASSIGNMENT**

**DATED:** September 1, 2016

**BETWEEN:**

Treasury Chateau & Estates, a company incorporated in California, United States of America, with its address at 240 Gateway Road West, Napa, California 94558, United States of America (Assignor)

**AND**

Bronco Wine Company, a company incorporated in the State of California, United States of America, with its address at 6342 Bystrum Road, Ceres, CA 95307 (Assignee)

**RECITALS:**

- A. The Assignor is the legal and beneficial owner, and registered proprietor, of the trade mark described in Schedule A (Trade Mark), and the business connected therewith.
- B. Pursuant to the Agreement for Purchase and Sale of Assets dated as of July 1, 2016 by and among Assignor, Treasury Wine Estates Americas Company, and Assignee, pursuant to which Assignor transferred to Assignee that portion of Assignor's business to which the Trade Mark pertains, Assignor and the Assignee hereby execute this Deed for the purpose of assigning all of the right, title and interest in and to the Trade Mark.

**IT IS HEREBY AGREED AS FOLLOWS:**

- 1. For the consideration of \$1 USD and other good and valuable consideration, which has been paid to the Assignor by the Assignee, the Assignor hereby assigns absolutely to the Assignee all of its right, title and interest in the Trade Mark on, prior to, or after the date of this Deed, including:
  - a. all goodwill attaching to and embodied in the Trade Mark; and
  - b. the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of the Trade Mark whether occurring before, on, or after the date of this agreement.

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2. This Deed may be executed in any number of counterparts. All counterparts will be taken to constitute one instrument.
3. This document is governed by and is to be construed in accordance with the laws applicable to the State of California, USA.
4. Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of California, USA and any courts which have jurisdiction to hear appeals from any of those courts and waives any right to object to any proceedings bring brought in those courts.

SIGNED and delivered for on behalf of the Assignor and the Assignee as a deed.

Signed and delivered as a deed for     )  
 and on behalf of Treasury Chateau &     )  
 Estates

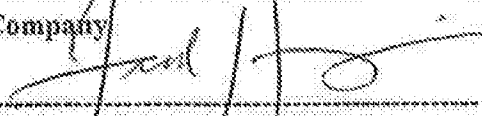
  
 -----

Signature

  
 -----

By (name)


Signed and delivered as a deed for     )  
 and on behalf of Bronco Wine     )  
 Company

  
 -----

Signature

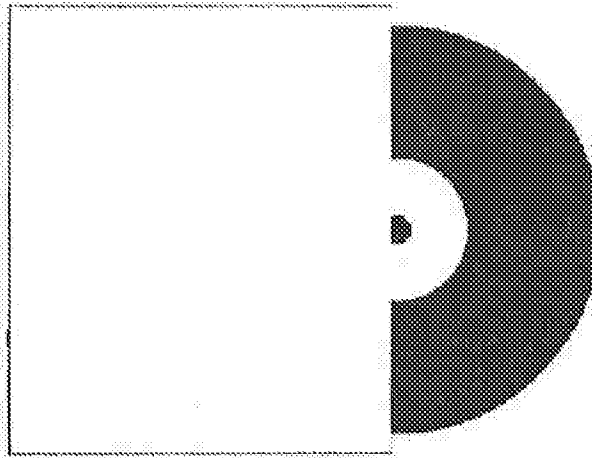
FRED T. FRANZIA

By (name)

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**SCHEDULE A – Trademark Assigned**

United States Trademark Application Serial No. 86/720560 for:



Applicant/Owner: Treasury Chateau & Estates (California Corporation)

Goods: Alcoholic beverages except beers, in Class 33.

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