

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417004

| | | | |
|---|-------------------------------------|----------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Flexible Travel Company, LLC | | 03/15/2016 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Upside Commerce Group, LLC, The | | |
| Street Address: | 2 High Ridge Park | | |
| City: | Stamford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06905 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5044500 | UPSIDE | |
| Registration Number: | 5114474 | UPSIDE | |
| Serial Number: | 87171169 | | |
| Serial Number: | 87171282 | | |
| Serial Number: | 87303205 | IT'S ALL ABOUT THE UPSIDE! | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8778121249 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | dsmith@wt-ip.com | | |
| Correspondent Name: | Withrow & Terranova, PLLC | | |
| Address Line 1: | 106 Pinedale Springs Way | | |
| Address Line 4: | Cary, NORTH CAROLINA 27511 | | |
| ATTORNEY DOCKET NUMBER: | 2190-000 | | |
| NAME OF SUBMITTER: | David M. Smith | | |
| SIGNATURE: | /David M. Smith/ | | |
| DATE SIGNED: | 02/22/2017 | | |
| Total Attachments: 2 | | | |

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FLEXIBLE TRAVEL COMPANY, LLC", CHANGING ITS NAME FROM "FLEXIBLE TRAVEL COMPANY, LLC" TO "THE UPSIDE COMMERCE GROUP, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF MARCH, A.D. 2016, AT 12:13 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5858217 8100
SR# 20161660732

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201985746
Date: 03-15-16

TRADEMARK
REEL: 005994 FRAME: 0552

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: _____
Flexible Travel Company, LLC

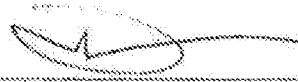
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Paragraph 1 is hereby amended to read as follows:

"1. The name of the limited liability company (hereinafter called the "Company") is The Upside Commerce Group, LLC."

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 15th day of March, A.D. 2016

By: _____



Authorized Person(s)

Name: Jay S. Walker, Chairman

Print or Type