

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM417125

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Patent and Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Business Capital Corp.		02/16/2017	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	First Business Bank		
Street Address:	401 Charmany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	Chartered Bank: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1191005		
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	008369-0036		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/brian g. gilpin/		
DATE SIGNED:	02/23/2017		
Total Attachments: 3			
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ASSIGNMENT OF PATENT AND TRADEMARK SECURITY AGREEMENT

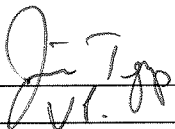
KNOW ALL BY THESE PRESENTS, that FIRST BUSINESS CAPITAL CORP. ("FBCC"), in consideration of the sum of one dollar and other good and valuable consideration, in hand paid by FIRST BUSINESS BANK ("Assignee"), receipt whereof is hereby acknowledged, does hereby sell, assign, transfer, and set over, to Assignee, its successors and assigns, that certain Patent and Trademark Security Agreement executed by TIDY CAR INTERNATIONAL, INC., a Michigan corporation ("Debtor") to FBCC, as secured party, bearing the date of July 23, 2008 (the "Security Agreement"), securing every debt, liability or obligation of the Debtor to FBCC and covering the Collateral (as defined in the Security Agreement), and hereby constitutes and appoints Assignee its attorney irrevocable to collect and receive said debt, and to foreclose, enforce, and collect on the Security Agreement the same as it might or could have done were this Assignment not executed, but at the cost and expense of Assignee, and does hereby covenant with Assignee, its successors and assigns, that it has good right to sell, assign, and transfer the same.

This Assignment is made and accepted with the express understanding and agreement that it is the intention of FBCC to transfer any and all rights and entitlements it has with respect to the Security Agreement but that this Assignment is without any recourse to FBCC, and it is accepted by Assignee with the understanding that no claim may be made by Assignee against FBCC in connection with this Assignment (other than warranties contained herein), and that Assignee is familiar with the subject matter of this Assignment and has conducted its own evaluation regarding the value of this Assignment.

The issued patents and registered trademarks subject to the terms of the Security Agreement as of the date thereof are set forth on **Exhibit A** and **Exhibit B**, respectively, attached hereto.

IN TESTIMONY WHEREOF, the parties have caused this Assignment of Patent and Trademark Security Agreement to be executed this 16th day of February, 2017.

FIRST BUSINESS CAPITAL CORP.

By: 
Its: VP

FIRST BUSINESS BANK

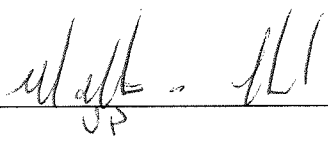
By: 
Its: VP

EXHIBIT A

UNITED STATES ISSUED PATENTS

NONE

FOREIGN ISSUED PATENTS

NONE

EXHIBIT B
UNITED STATES TRADEMARKS

MARK	COUNTRY	REG. NO.	REG. DATE	STATUS
Design	US	1,191,005	03/02/1982	Registered

FOREIGN TRADEMARKS

MARK	COUNTRY	REG. NO.	REG. DATE	STATUS
TIDY CAR and Design	Benelux	365790	04/14/1980	Registered
TIDY CAR and Design	Switzerland	P 312342	11/25/1981	Registered
TIDY CAR and Design	Norway	109216	08/20/1981	Registered