

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417018

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moxie Marx CC		02/22/2017	Corporation: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	World Triathlon Corporation		
Street Address:	2701 N. Rocky Point Drive, Suite 1250		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86457796	SNOW EPIC	
CORRESPONDENCE DATA			
Fax Number:	8132294133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-223-7000		
Email:	trademarks@carltonfields.com		
Correspondent Name:	William G. Giltinan, Carlton Fields, PA		
Address Line 1:	PO Box 3239		
Address Line 4:	Tampa, FLORIDA 33601-3239		
NAME OF SUBMITTER:	William G. Giltinan		
SIGNATURE:	/William G. Giltinan/		
DATE SIGNED:	02/22/2017		
Total Attachments: 16			
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CONFIRMATORY DEED OF ASSIGNMENT

Made and entered into between:

Moxie Marx CC (registration number: 2004/081200/23), a close corporation duly incorporated in accordance with the laws of South Africa of Studio 4, 155 Loop Street, Cape town, 8001, South Africa (the "Assignor"); and

World Triathlon Corporation, a profit corporation having its principal place of business at 2701 North Rocky Point Drive, Suite 1250, Tampa, Florida, 33607, United States of America ("the Assignee").

WHEREAS the Assignor is the proprietor of various trade mark applications and registrations for as set out in Schedule 1 attached hereto (the "Trade Marks");


AND WHEREAS on or about 22 February 2017 the Assignor and the Assignee entered into an assignment agreement in terms of which the Assignor assigned the Trade Marks to the Assignee and the Assignee accepted such assignment;

AND WHEREAS the Assignor and the Assignee now wish to record the assignment and transfer of the Trade Marks in this deed.

NOW THEREFORE THESE PRESENT WITNESS THAT:

1. For good and sufficient consideration, receipt of which the Assignor acknowledges, the Assignor hereby confirms the assignment to the Assignee of all of its rights, title and interest in and to the Trade Marks, together with the goodwill attaching thereto.
2. The effective date of the assignment is the 22 February 2017.
3. This confirmatory deed of assignment may be signed in any number of separate counterparts, each of which when signed and delivered shall be an original, but all counterparts shall together constitute one and the same instrument. This confirmatory deed of assignment shall not be effective until the Assignor and Assignee have executed at least one counterpart.

THUS DONE AND SIGNED at CAPE TOWN on this, the 22 day of FEBRUARY 2017.

Signed 	Signed _____
For and on behalf of the Assignor	For and on behalf of the Assignee
Name: <u>KEVIN VERMAAK</u>	Name: _____
Designation: <u>DIRECTOR</u>	Designation: _____

CONFIRMATORY DEED OF ASSIGNMENT

Made and entered into between:

Moxie Marx CC (registration number: 2004/081200/23), a close corporation duly incorporated in accordance with the laws of South Africa of Studio 4, 155 Loop Street, Cape town, 8001, South Africa (the "Assignor"); and

World Triathlon Corporation, a profit corporation having its principal place of business at 2701 North Rocky Point Drive, Suite 1250, Tampa, Florida, 33607, United States of America ("the Assignee").

WHEREAS the Assignor is the proprietor of various trade mark applications and registrations for as set out in Schedule 1 attached hereto (the "Trade Marks");

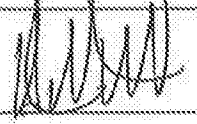
AND WHEREAS on or about 22 February 2017 the Assignor and the Assignee entered into an assignment agreement in terms of which the Assignor assigned the Trade Marks to the Assignee and the Assignee accepted such assignment;

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THUS DONE AND SIGNED at TAMPA on this, the 22nd day of FEBRUARY 2017.

Signed _____	Signed 
For and on behalf of the Assignor	For and on behalf of the Assignee
Name:	Name: ANDREW MESSICK
Designation:	Designation: CEO & President

SCHEDULE 1

Case Number:	Application	Registration	Renewal Date:	Applicant:
	Date:	Date:	29/05/2017	Moxie Mark
	29/05/1997	08/06/2000		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	1997/08036	2013/22413	

Trade Mark: ODYSSEY

Goods/Services: (41) – Education; providing of training; entertainment; sporting and cultural activities

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM137182A41	Date:	Date:	16/08/2023	Moxie Mark
	16/08/2013	12/03/2015		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2013/22413	2013/22413	

Trade Mark: AFRICAN EPIC

Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services relating to cycling and racing competitions; all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM13718ZA35	Date:	Date:	16/08/2023	Moxie Marx
	16/08/2013	12/03/2015		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2013/22412	2013/22412	

Trade Mark: AFRICAN EPIC

Goods/Services: (35) – Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale trade.

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM13718ZA16	Date:	Date:	16/08/2023	Moxie Marx
	16/08/2013	12/03/2015		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2013/22411	2013/22411	

Trade Mark: AFRICAN EPIC

Goods/Services: (16) Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks.

Case Number: TM158912A33	Application Date: 28/08/2014	Registration Date:	Renewal Date:	Applicant: Moxie Marx CC
Country: South Africa	Application No: 2014/22911	Registration No:	Status: Advertised	

Trade Mark:
CAPE EPIC

Goods/Services: (33) – Alcoholic beverages (except beers)

Case Number: TM156657A38	Application Date: 28/07/2014	Registration Date:	Renewal Date:	Applicant: Moxie Marx CC
Country: South Africa	Application No: 2014/19632	Registration No:	Status: Awaiting Acceptance	

Trade Mark: CAPE EPIC

Goods/Services: (38) – Telecommunications including the internet, website development and management, telecommunication and IT services.

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1475ZA41	Date:	Date:	04/11/2023	Moxie Marx
	04/11/2003	03/07/2009		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2003/19462	2003/19462	

Trade Mark: CAPE EPIC (THE)

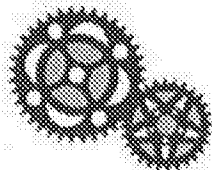
Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services relating to cycling and racing competitions, all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM8702ZA41	Date:	Date:	09/01/2022	Moxie Marx
	09/01/2012	30/08/2013		CC

Country: South Africa	Application	Registration No:	Status:
	No:	2012/00523	Registered
	2012/00523		

Trade Mark:

CAPE EPIC Device



Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services relating to cycling and racing competitions, all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1477ZA41	Date:	Date:	26/07/2017	Moxie Marx
	26/07/2007	03/05/2010		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2007/16645	2007/16645	

Trade Mark: CAPE EPIC ENDURANCE

Goods/Services: (41) – Education; providing of training; entertainment; sporting and cultural activities

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM8701ZA41	Date:	Date:	09/01/2022	Moxie Marx
	09/01/2012	06/01/2014		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2012/00522	2012/00522	

Trade Mark:

CAPE EPIC Logo



Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services relating to cycling and racing competitions, all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1482ZA41	Date:	Date:	06/08/2017	Moxie Marx
	06/08/2007	30/05/2011		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2007/17569	2007/17569	

Trade Mark:

CAPE ODYSSEY Logo



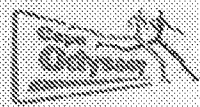
Goods/Services: (41) – Education; providing of training; entertainment; sporting and cultural activities

Case Number:	Application	Registration	Renewal Date:	Applicant:
	Date:	Date:		Moxie Marx
	06/08/2007	30/05/2011		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Pending
	2007/17568	2007/17568	

Trade Mark:

CAPE ODYSSEY Logo



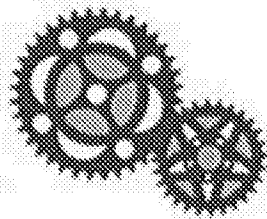
Goods/Services: (35) – Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale-trade[®]

Case Number:	Application Date:	Registration Date:	Renewal Date:	Applicant:
TM15892ZA33	28/08/2014			Moxie Mark CC

Country:	Application No:	Registration No:	Status:
South Africa	2014/22912		Published

Trade Mark:

COG Device



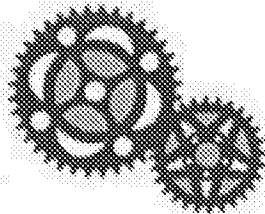
Goods/Services: (33) – Alcoholic beverages (except beers)

Case Number:	Application Date:	Registration Date:	Renewal Date:	Applicant:
TM15664ZA38	28/07/2014	23 June 2016	28 July 2024	Moxie Mark CC

Country:	Application No:	Registration No:	Status:
South Africa	2014/19631	2014/19631	Registered

Trade Mark:

COG Device



Goods/Services: (38) – Telecommunications including the Internet, website development and management, telecommunication and IT services

Case Number: TM1476ZA33	Application Date: 26/07/2007	Registration Date: 03/05/2010	Renewal Date: 26/07/2017	Applicant: Moxie Max CC
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Country: South Africa	Application No: 2007/16644	Registration No: 2007/16644	Status: Registered
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Trade Mark: ENDURANCE

Goods/Services: (33) – Alcoholic beverages (except beers)

Case Number: TM15890ZA33	Application Date: 28/08/2014	Registration Date:	Renewal Date:	Applicant: Moxie Max CC
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Country: South Africa	Application No: 2014/22910	Registration No:	Status: Published – Being Opposed
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Trade Mark: EPIC

Goods/Services: (33) – Alcoholic beverages (except beers)

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM17218ZA33	Date:	Date:		Moxie Marx
	19/02/2015			CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Awaiting
	2015/04440		Acceptance

Trade Mark: EPIC

Goods/Services: (33) – Alcoholic beverages (except beers), including wines

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1481ZA35	Date:	Date:	17/11/2024	Moxie Marx
	17/11/2004	07/07/2008		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2004/20691	2004/20691	

Trade Mark: EPIC (THE)

Goods/Services: (35) – Advertising; business management; business administration; office functions; retail and wholesale services and all services ancillary or related to the aforementioned all in class 35

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1480ZA35	Date:	Date:	17/11/2024	Moxie Marx
	17/11/2004	07/07/2008		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2004/20690	2004/20690	

Trade Mark: EPIC (THE)

Goods/Services: (35) – Advertising; business management; business administration; office functions; retail and wholesale services and all services ancillary to the aforementioned all in class 35

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1479ZA41	Date:	Date:	19/05/2024	Moxie Marx
	19/05/2004	21/04/2008		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2004/07971	2004/07971	

Trade Mark: EPIC (THE)

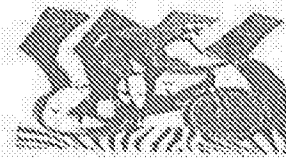
Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services related to cycling and racing competitions, all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1483ZA41	Date:	Date:	06/11/2023	Moxie Marx
	06/11/2003	17/10/2007		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2003/19463	2003/19463	

Trade Mark:

FIGURE ON BICYCLE Device



Goods/Services: (41) – Sporting and cultural activities, facilitation of sports competitions, including services related to cycling and racing competitions, all services ancillary and related to class 41

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1478ZA41	Date:	Date:	23/07/2017	Moxie Mark
	23/07/2007	17/05/2010		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2007/16276	2007/16276	

Trade Mark: GRANDSTAND

Goods/Services: (41) – Education; providing of training; entertainment; sporting and cultural activities

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM1478ZA35	Date:	Date:	23/07/2017	Moxie Mark
	23/07/2007	17/05/2011		CC

Country: South Africa	Application	Registration	Status:
	No:	No:	Registered
	2007/16275	2007/16275	

Trade Mark:

GRANDSTAND

Goods/Services: (35) – Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale-trade

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM16779CA41	Date:	Date:		Moxie Marx
	10/11/2014			CC

Country: Canada	Application	Registration	Status:
	No: 1701946	No:	Pending

Trade Mark: SNOW EPIC

Goods/Services: (41) – Entertainment; sporting and cultural activities, arranging and conducting sports and racing competitions; all of the foregoing in the field of cycling

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM16891NO35+	Date:	Date:	03/03/2025	Moxie Marx
	12/12/2014	03/03/2015		CC

Country: Norway	Application	Registration	Status:
	No: 201414818	No: 280683	Registered

Trade Mark: SNOW EPIC

Goods/Services: (35) – Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale trade; all of the foregoing in the field of cycling;

(41) – Entertainment; sporting and cultural activities, arranging and conducting sports and racing competitions; all of the foregoing in the field of cycling

Case Number: TM16258ZA41	Application Date: 15/09/2014	Registration Date:	Renewal Date:	Applicant: Moxie Max CC
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Country: South Africa	Application No: 2014/24860	Registration No:	Status: Published
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Trade Mark: SNOW EPIC

Goods/Services: (41) – Education; providing of training; entertainment; sporting and cultural activities

Case Number: TM15893ZA33	Application Date: 28/08/2014	Registration Date:	Renewal Date:	Applicant: Moxie Max CC
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Country: South Africa	Application No: 2014/22913	Registration No:	Status: Accepted
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Trade Mark: SNOW EPIC

Goods/Services: (33) – Alcoholic beverages (except beers).

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM16776CH35+	Date: 11/11/2014	Date: 04/05/2015	11/11/2024	Moxie Marx CC

Country: Switzerland	Application	Registration	Status:
	No: 63238/2014	No: 672634	Registered

Trade Mark: SNOW EPIC

Goods/Services: (35) – Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale trade; all of the foregoing in the field of cycling

(41) – Entertainment; sporting and cultural activities, arranging and conducting sports and racing competitions; all of the foregoing in the field of cycling

Case Number:	Application	Registration	Renewal Date:	Applicant:
TM16778US41	Date: 18/11/2014	Date:		Moxie Marx CC

Country:	Application	Registration	Status:
United States	No: 86457796	No:	Pending

Trade Mark: SNOW EPIC

Goods/Services: (41) – Sporting and cultural activities, namely, arranging and conducting sports and racing competitions in the field of cycling and biking festivals for cultural or entertainment purposes