# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM417323

SUBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Randall Point Enterprises, LLC			Limited Liability Company: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Indiblue LLC	
Street Address:	5900 Wilshire Blvd.	
Internal Address:	Suite 2250	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90036	
Entity Type:	Limited Liability Company: DELAWARE	

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	5100613	INDIBLUE
Registration Number:	5064539	IT'S THE WILD FACTOR

## **CORRESPONDENCE DATA**

Fax Number: 4435415685

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4435415680

Email: kim@olivergrimsley.com Kimberly S. Grimsley **Correspondent Name:** Address Line 1: 502 Washington Ave.

Address Line 2: Suite 605

Address Line 4: Towson, MARYLAND 21204

NAME OF SUBMITTER:	Kimberly S. Grimsley
SIGNATURE:	/Kimberly S. Grimsley/
DATE SIGNED:	02/24/2017

**Total Attachments: 1** 

source=Trademark Assignment from Randall Point to Indiblue, fully executed#page1.tif

**TRADEMARK** REEL: 005996 FRAME: 0173

#### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made this 23rdday of February, 2017 by and between RANDALL POINT ENTERPRISES, LLC ("Assignor"), a Delaware limited liability company, having a principal place of business at 2015 S. Tuttle Avenue, Sarasota, FL 34239, and INDIBLUE LLC, a Delaware limited liability company, having a principal place of business at 5900 Wilshire Blvd., Suite 2250, Los Angeles, CA 90036 ("Assignee"):

WHEREAS, Assignor is the owner of the following United States trademarks and trademark applications (hereinafter referred to as the "Marks"):

- IT'S THE WILD FACTOR, Registration No. 5064539, for "Energy drinks; Fruit drinks and juices" in International Class 32.
- INDIBLUE, Registration No. 5100613, for "Energy drinks; Fruit drinks and juices; Sports drinks, namely, energy drinks" in International Class 32.

WHEREAS, Assignor wishes to transfer all of its rights, title and interest in the Marks to Assignee; and

WHEREAS, Assignee is desirous of obtaining any and all rights, title and interest that Assignor may have in and to the Marks since its date of first use of the Marks, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks; along with the right to recover damages and profits for past infringement thereof, if applicable.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks for the United States and throughout the world to the Assignee, together with the goodwill of the business in connection with which the Marks are to be used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringement thereof, if applicable.

Assignor does further agree to execute and deliver without further consideration all further applications, assignments and documents, and to perform such other acts as Assignee may reasonably request or that are deemed necessary by Assignee, its successors, assigns and nominees, and to fully secure Assignee's ownership interest in the Marks as aforesaid. If Assignor fails, refuses or is otherwise unable to execute such documents, the Assignor hereby appoints the then president of the Assignee as its due and lawful attorney-in-fact with the power of attorney to execute such documents and take such acts under this paragraph as Assignor was required to execute or take, such power being coupled with an interest herein and irrevocable.

This Trademark Assignment may be executed in multiple counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Electronic, scanned or other electronically signed versions shall be deemed originals for all purposes herein.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.

WITNESS/ATTEST:

ASSIGNOR: RANDALL POINT ENTERPRISES.

Anthony William, President

Date: Feb 23 , 201'

ASSIGNEE: INDIBLUE LLC

By: (SEAL)
Nanci Chambers, President

Date: Feb 23,2017

TRADEMARK REEL: 005996 FRAME: 0174

RECORDED: 02/24/2017