

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417138

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900394263
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Specific Media LLC		03/02/2016	Limited Liability Company:

RECEIVING PARTY DATA

Name:	TI NEWCO LLC
Street Address:	4 Park Plaza, Suite 1500
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3954603	JEN AND BARB MOM LIFE
Registration Number:	4509783	HOUSEHOLDING

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: nkryzhan@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER:	233180-336105
NAME OF SUBMITTER:	Nicole Kryzhan
SIGNATURE:	/Nicole Kryzhan/
DATE SIGNED:	02/23/2017

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

On March 2, 2016, **SPECIFIC MEDIA LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignor**") and **TI NEWCO LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignee**") entered into a Bill of Sale Agreement whereby Assignor assigned to Assignee the entire right, title and interest in and to the trademark(s) on attached **Schedule A**, together with the goodwill of the business to which the trademark pertains, and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof, and jurisdictions foreign thereto, but without any liabilities or obligations appurtenant thereto. Such assignment includes any and all renewals thereof, together with the right to bring suit and collect for past, present and future infringements thereof (collectively, the "**Trademark Rights**").

In view of the payment of legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignee, Assignor DOES HEREBY confirm the assignment and transfer to Assignee of any and all right, title and interest in and to the Trademark Rights, as set forth herein.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this assignment.

This assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.


IN WITNESS WHEREOF, Assignor and Assignee have executed this Confirmatory Assignment on the date(s) set forth below.


Assignor:

Assignee:

SPECIFIC MEDIA LLC

TI NEWCO LLC

By: 
Name: Timothy Vanderhook
Title: Director
Date: 1-30-2017

By: 
Name: Chris J. Vanderhook
Title: C.O.O.
Date: 01-30-17

SCHEDULE A

Mark	Country	App#	File Date	Reg #	Classes
HOUSEHOLDING	European Union	1206742	06/26/2014	1206742	35
HOUSEHOLDING	Norway	1206742	06/26/2014	1206742	35
JEN AND BARB MOM LIFE	United States	85/120,074	08/31/2010	3,954,603	41
HOUSEHOLDING	United States	86/006,555	07/10/2013	4,509,783	35
HOUSEHOLDING	WIPO	1206742	01/23/2014	1206742	35