

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kustom Musical Amplification, Inc.		04/06/2015	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	GURUZ MEDIA INC.		
Street Address:	26133 US Hwy 19 N. Suite 300		
City:	Clearwater		
State/Country:	FLORIDA		
Postal Code:	33763		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3391793	MICHAEL KELLY	
Registration Number:	3488510	ROCKFIELD	
Registration Number:	3464165	BUILT ON SOUND	
CORRESPONDENCE DATA			
Fax Number:	5135796590		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5135796590		
Email:	mmusekamp@kmklaw.com		
Correspondent Name:	Mark E. Musekamp		
Address Line 1:	One East 4th Street, Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	DA7800CG0057		
NAME OF SUBMITTER:	Mark E. Musekamp		
SIGNATURE:	/Mark E. Musekamp/		
DATE SIGNED:	02/28/2017		
Total Attachments: 2			
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OP \$90.00 3391793

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the "Assignment") is made as of April 6, 2015, by and between KUSTOM MUSICAL AMPLIFICATION, INC. an Ohio corporation (the "Assignor"), and GURUZ MEDIA INC., a Florida corporation (the "Assignee").

WHEREAS, Assignor is the owner of the following common law trademarks, trademark applications and/or trademark registrations (the "Trademarks"):

<u>Country</u>	<u>Trademark</u>	<u>Trademark Status</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
EM	Michael Kelly	Registered	010882157	05/15/2012	010882157	10/12/2012
US	Michael Kelly	Registered	78691759	08/12/20015	3391793	03/04/2008
US	Rockfield	Registered	77387706	02/04/2008	3488510	08/19/2008
US	Built On Sound	Registered	78770482	12/09/2005	3464165	07/08/2008
	MK	Common Law Trademark				
	Rockfield Pickups	Common Law Trademark				
	Boutique Within Reach	Common Law Trademark				

WHEREAS, the Assignor and Assignee entered into an Asset Purchase Agreement dated as of March 11, 2015 (the "APA") which provides for the transfer of the Intellectual Property Assets including, without limitation, the Names and Marks from Assignor to Assignee (the "Sale"); and

WHEREAS, pursuant to the APA, Assignor desires to transfer the Trademarks to Assignee and Assignee desires to receive the Trademarks from Assignor.

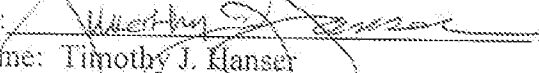
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks, along with the right to recover for infringement thereof and injury thereto.

This Assignment is in accordance with and subject to all of the representations, warranties, covenants, exclusions and indemnities set forth in the APA, all of which are incorporated herein by reference. To the extent that any provision of this Assignment conflicts or is inconsistent with the terms of the APA, the terms of the APA shall control. All capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the APA.

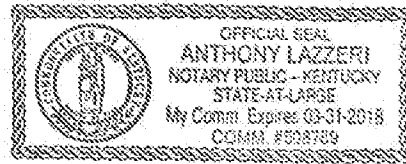
(Remainder of page intentionally left blank, signatures to follow)

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on this 6th day of April, 2015.

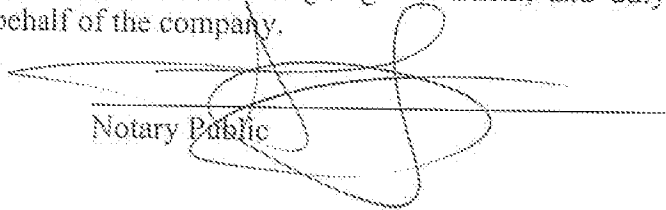
KUSTOM MUSICAL AMPLIFICATION, INC.

By: 
Name: Timothy J. Hanser
Title: Secretary-Treasurer

STATE OF KENTUCKY)
) ss.:
COUNTY OF BOONE)



On this 6th day of April, 2015, before me came Timothy J. Hanser, the Secretary-Treasurer of KUSTOM MUSICAL AMPLIFICATION, INC. an Ohio corporation, to me known to be the individual described herein and who executed the foregoing instrument, and duly acknowledged that he executed the same on behalf of the company.


Notary Public

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