

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417652

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ghostery, Inc.		02/15/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Evidon, Inc.		
Street Address:	10 EAST 39TH STREET, 8TH FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4115791	EVIDON	
Registration Number:	4115842	EVIDON INFORM	
Registration Number:	4701542	HACK THE TRACKERS	
Registration Number:	4569336	TRACKERMAP	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Susan P. Christoff		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	313003-20000		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	02/28/2017		
Total Attachments: 3			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HOSTERY, INC.", CHANGING ITS NAME FROM "HOSTERY, INC." TO "EVIDON, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF FEBRUARY, A.D. 2017, AT 12:01 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4704561 8100
SR# 20170919666

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202043296
Date: 02-15-17

TRADEMARK
REEL: 005997 FRAME: 0460

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
GHOSTERY, INC.**

Pursuant to Section 242 of the General Corporation Law
of the State of Delaware

Ghostery, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the “*DGCL*”), hereby certifies as follows:

1. That the original Certificate of Incorporation of this corporation was filed with the Secretary of the State of Delaware on June 30, 2009 under the name AdSafe, Inc., a Certificate of Amendment of Certificate of Incorporation was filed with the Secretary of the State of Delaware on October 15, 2009 changing the name of the corporation to The Better Advertising Project, Inc., an Amended and Restated Certificate of Incorporation of this corporation was filed with the Secretary of the State of Delaware on November 12, 2010, a Certificate of Amendment of Certificate of Incorporation was filed with the Secretary of the State of Delaware on January 12, 2011 changing the name of the corporation to Evidon, Inc., a Second Amended and Restated Certificate of Incorporation of this corporation was filed on October 28, 2013, and a Certificate of Amendment of Certificate of Incorporation was filed with the Secretary of the State of Delaware on April 9, 2014 changing the name of the corporation to Ghostery, Inc. (as amended, the “*Restated Certificate*”).

2. The following amendment to the Restated Certificate has been duly adopted in accordance with the provisions of Sections 141, 228, and 242 of the DGCL:

Article I of the Restated Certificate is hereby deleted in its entirety and amended to read as follows:

ARTICLE I

The name of the corporation (the “*Corporation*”) is: **Evidon, Inc.**

[Signature Page to Follow]

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by its President this 15th day of February, 2017.

EVIDON, INC.

By: /s/Scott Meyer
Name: Scott Meyer
Title: President