

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417705

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Counter Brands, LLC		02/27/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Structural Capital Investments II, LP
Street Address:	3555 Alameda De Las Pulgas, Suite 208
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025
Entity Type:	Limited Partnership: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Serial Number:	85884695	ANY TIME
Serial Number:	85590700	BEAUTYCOUNTER
Serial Number:	85979067	BEAUTYCOUNTER
Serial Number:	87240978	BEAUTYCOUNTER
Serial Number:	85884689	CLEAN EVERYDAY SHAMPOO
Serial Number:	86162576	COUNTERTIME
Serial Number:	85884691	EVERY DAY
Serial Number:	85884693	EVERY NIGHT
Serial Number:	85884687	GENTLE EXFOLIATOR POLISHING CREAM
Serial Number:	85884700	HYDRATE EVERYDAY BODY LOTION
Serial Number:	86396233	KIDS COUNTER
Serial Number:	86396201	KIDSCOUNTER
Serial Number:	85884685	LUSTRO
Serial Number:	85948193	NICE DO
Serial Number:	85948191	NOT A KNOT
Serial Number:	85884697	RINSE EVERYDAY CONDITIONER
Serial Number:	87169749	SAFER B WORKS
Serial Number:	87169967	SAFER B WORKS
Serial Number:	87169754	SAFER WORKS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87169969	SAFER WORKS
Serial Number:	87241048	THE NEVER LIST
Serial Number:	87241050	THE NEVER LIST
Serial Number:	87241051	THE NEVER LIST
Serial Number:	87241053	THE NEVER LIST
Serial Number:	87241056	THE NEVER LIST
Serial Number:	87241059	THE NEVER LIST
Serial Number:	87241063	THE NEVER LIST
Serial Number:	87025789	THE NEVER LIST
Serial Number:	85948196	TRUTH, BEAUTY, TRANSPARENCY
Serial Number:	85884696	UPLIFTING SPRAY
Serial Number:	85884698	WASH EVERYDAY BODY WASH
Serial Number:	85948195	WOULDN'T YOU LIKE TO KNOW

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314.552.6000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Shoko Naruo

Address Line 1: One US Bank Plaza

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	62498-163236
NAME OF SUBMITTER:	Shoko Naruo
SIGNATURE:	/sn/
DATE SIGNED:	02/28/2017

Total Attachments: 15
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **Intellectual Property Security Agreement** is made as of February 27, 2017 ("Security Agreement"), by and between **Counter Brands, LLC**, a Delaware limited liability company ("Debtor"), and **Structural Capital Investment II, L.P.** ("Lender").

RECITALS

A. Lender and Debtor are entering into the Loan and Security Agreement dated as of February 27, 2017 (as the same may be modified, amended, supplemented, restated or superseded from time to time, the "Loan Agreement") whereby Lender shall provide Advances and other financial accommodations to Debtor pursuant to the terms of the Loan Documents. Terms not defined herein shall the meanings ascribed to them in the Loan Agreement.

B. In order to induce Lender to make the Advances, Debtor has agreed to grant a security interest in the Collateral (as defined below) to Lender for purposes of securing the obligations of Debtor to Lender, subject to the terms of this Security Agreement.

NOW, THEREFORE, the parties hereto agree as follows:

1. GRANT OF SECURITY INTEREST. As collateral security for the prompt and complete payment and performance of all of Debtor's present or future Obligations to Lender under the Loan Documents, Debtor hereby grants a security interest to Lender, in and to Debtor's entire right, title and interest in, to and under the following, now or hereafter existing, created, acquired or held by Debtor (all of which shall collectively be called the "Collateral"):

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, including, without limitation, those set forth on **Exhibit A** attached hereto and incorporated herein by this reference (collectively, the "Copyrights").

(b) Any and all trade secrets;

(c) Any and all design rights which may be available to Debtor;

(d) All patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, those set forth on **Exhibit B** attached hereto and incorporated herein by this reference (collectively, the "Patents");

(e) Any and all trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Debtor connected with and symbolized by such trademarks, including, without limitation, those set forth on **Exhibit C** attached hereto and incorporated herein by this reference (collectively, the "Trademarks");

(f) Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(g) All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(h) All amendments, renewals and extensions of any of the Copyrights, Patents or Trademarks; and

(i) All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing, in no event shall the Collateral include: (a) any lease, license, contract, property rights or agreement to which Borrower is a party or any of its rights or interests thereunder if and for so long as the grant of such security interest shall constitute or result in (i) the abandonment, invalidation or unenforceability of any right, title or interest of Borrower therein or (ii) in a breach or termination pursuant to the terms of, or a default under, any such lease, license, contract property rights or agreement (other than to the extent that any such term would be rendered ineffective pursuant to Sections 9406, 9407, 9408 or 9409 of the Code (or any successor provision or provisions) of any relevant jurisdiction or any other applicable law (including the Bankruptcy Code) or principles of equity); provided that the Collateral shall include and such security interest shall attach immediately (x) at such time as the condition causing such abandonment, invalidation or unenforceability shall be remedied and to the extent severable, shall attach immediately to any portion of such lease, license, contract, property rights or agreement that does not result in any of the consequences specified in (i) or (ii) above and (y) to any all Proceeds, products, accessions, rents and profits of or in respect of any of the foregoing such lease, licenses, contract, property right or agreement; or (b) any intent-to use Trademark applications prior to the filing of a "Statement of Use", "Amendment to Allege Use" or similar filing with regard thereto, to the extent and solely during the period, in which the grant of a security interest therein may impair the validity or enforceability of any Trademark that may issue from such intent to use Trademark application under applicable law.

2. AUTHORIZATION AND REQUEST. Debtor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks record this security interest.

3. COVENANTS AND WARRANTIES. Debtor represents, warrants, covenants and agrees as follows:

(a) Debtor is now the sole owner of the Collateral, except for licenses granted by Debtor to its customers or other third parties in the ordinary and normal course of business and for intellectual property licensed to Debtor, in each case as permitted under the Loan Agreement;

(b) Performance of this Security Agreement will not cause an event of default of any material agreement to which Debtor is a party or by which Debtor is bound, except to the extent that certain intellectual property agreements prohibit the assignment of the rights thereunder to a third party without the licensor's or other party's consent and this Security Agreement constitutes an assignment;

(c) During the term of this Security Agreement, Debtor will not Transfer the Collateral, except for Permitted Transfers;

(d) To its knowledge, each of the Patents that is material to its business is valid and enforceable, and no part of the Collateral that is material to its business has been judged invalid or unenforceable, in whole or in part, and no claim has been made to Debtor that any part of the Collateral violates the rights of any third party, except to the extent such claim could not reasonably be expected to cause a Material Adverse Effect;

(e) [Reserved];

(f) Debtor shall (i) protect, defend and maintain the validity and enforceability of the Copyrights, Patents and Trademarks material to Debtor's business in the ordinary course of business and in Debtor's good faith judgment, (ii) use commercially reasonable efforts in the ordinary course of business to detect

infringements of the Copyrights, Patents and Trademarks and promptly advise Lender in writing of material infringements detected in material registered Copyrights, Patents and Trademarks and (iii) not allow any registered Copyrights, Patents or Trademarks material to Debtor's business to be abandoned, forfeited or dedicated to the public without the written consent of Lender, which shall not be unreasonably withheld, unless Debtor determines that reasonable business practices suggest that abandonment is appropriate;

(g) Debtor shall, from time to time, execute and file such other instruments, and take such further actions as Lender may reasonably request from time to time to perfect or continue the perfection of Lender's interest in the Collateral;

(h) This Security Agreement creates, and in the case of after acquired Collateral, this Security Agreement will create at the time Debtor first has rights in such after acquired Collateral, in favor of Lender a valid and perfected first priority security interest in the Collateral in the United States securing the payment and performance of all Obligations of Debtor to Lender under the Loan Documents, upon making the filings referred to in **Section 3(i)** below and subject only to Permitted Liens;

(i) To its knowledge, except for, and upon, the filings with, as applicable, (1) the United States Patent and Trademark office with respect to the Patents and Trademarks, (2) the Register of Copyrights with respect to the Copyrights and (3) the UCC Division of the Delaware Secretary of State, necessary to perfect the security interests created hereunder, and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any United States governmental authority or United States regulatory body is required either (a) for the grant by Debtor of the security interest granted hereby or for the execution, delivery or performance of this Security Agreement by Debtor in the United States or (b) for the perfection in the United States or the exercise by Lender of its rights and remedies hereunder;

(j) All information heretofore, herein or hereafter supplied to Lender by or on behalf of Debtor with respect to the Collateral is accurate and complete in all material respects; and

(k) Debtor shall not enter into any agreement that would materially impair or conflict with Debtor's obligations hereunder without Lender's prior written consent, which consent shall not be unreasonably withheld. Debtor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that could or might in any way prevent the creation of a security interest in Debtor's rights and interests in any property included within the definition of the Collateral acquired under such contracts.

4. LENDER'S RIGHTS. Lender shall have the right, but not the obligation, to take, at Debtor's sole expense, any actions that Debtor is required under this Security Agreement to take but which Debtor fails to take, after fifteen (15) days' notice to Debtor. Debtor shall reimburse and indemnify Lender for all reasonable costs and reasonable expenses incurred in the reasonable exercise of its rights under this **Section 4**.

5. FURTHER ASSURANCES; ATTORNEY IN FACT.

(a) [Reserved]

(b) [Reserved]

(c) Debtor hereby irrevocably appoints Lender as Debtor's attorney-in-fact, with full authority in the place and stead of Debtor and in the name of Debtor, (i) to modify, in its reasonable discretion upon updates to same, Exhibit A, Exhibit B or Exhibit C of this Security Agreement without first obtaining Debtor's approval of or signature to such modification by amending hereof, as appropriate, to include reference to any material right, title or interest in any Copyrights, Patents or Trademarks acquired by Debtor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents or Trademarks in which

Debtor no longer has or claims any right, title or interest, (ii) to file, in its reasonable discretion, one or more financing or continuation statements and amendments thereto, relative to any of the Collateral without the signature of Debtor where permitted by law and (iii) after the occurrence and during the continuance of an Event of Default, exercise its remedies under the California Uniform Commercial Code.

6. EVENTS OF DEFAULT. The occurrence of an Event of Default under the Loan Agreement shall constitute an "Event of Default" under this Security Agreement.

7. REMEDIES. Upon the occurrence and during the continuance of an Event of Default, Lender shall have the right to exercise all the remedies of a secured party under the California Uniform Commercial Code, including, without limitation, the right to require Debtor to assemble the Collateral and any tangible property in which Lender has a security interest and to make it available to Lender at a place designated by Lender. Lender shall have a nonexclusive, royalty free license to use the Copyrights, Patents and Trademarks to the extent reasonably necessary to permit Lender to exercise its rights and remedies upon the occurrence and during the continuance of an Event of Default. Debtor will pay any Lender Expenses incurred by Lender in connection with the exercise of any of Lender's rights hereunder, including, without limitation, any expense incurred in disposing of the Collateral. All of Lender's rights and remedies with respect to the Collateral shall be cumulative.

8. INDEMNITY. Debtor agrees that Section 10.3 of the Loan Agreement also applies to this Security Agreement, mutatis mutandis.

9. RELEASE OF SECURITY INTEREST; STANDSTILL ON REMEDIES.

(a) At such time as Debtor shall make payment in full and the satisfaction of all Obligations (other than inchoate indemnity obligations), Lender's security interest shall terminate. Lender shall, at Debtor's sole cost and expense, execute and deliver to Debtor all deeds, assignments, releases, terminations, filings and other instruments as may be necessary or proper to release Lender's security interest hereunder.

(b) Notwithstanding any provision hereof or in the Loan Agreement to the contrary, upon the occurrence and during the continuance of an Event of Default hereunder or under the Loan Agreement, Lender shall forebear from exercising its rights under Section 7 hereunder with respect to Lender's foreclosure on, ownership or possession of, or sale of the Collateral (as defined in this Security Agreement only) until the latter of (i) a period of ninety (90) days following the date of the Event of Default, or (ii) the date upon which any party other than Lender asserts, perfects, files, creates and/or acts upon a Lien, judgement, attachment, seizure or foreclosure action on any portion of the Collateral (as defined in this Security Agreement) regardless of whether such action (or failure to act) would constitute an Event of Default hereunder or under the Loan Agreement, or (iii) the date upon which Borrower (or its Board of Directors) authorizes or permits the creation of a Lien, judgement, attachment, seizure or foreclosure action on any portion of the Collateral (as defined in this Security Agreement) regardless of whether such action (or failure to act) would constitute an Event of Default hereunder or under the Loan Agreement (the "*Forbearance Period*"). Upon the termination of the Forbearance Period, and without the need for any notification, demand, or consent by Lender or Debtor, Lender shall be entitled to exercise any or all of its rights and remedies hereunder, or under the Loan Agreement, or under applicable law with respect to the Collateral (as defined in this Security Agreement). Nothing herein shall be deemed a waiver by Lender of any of its rights or remedies arising under any other Loan Document, or under applicable law, nor shall this Section 9(b) be deemed a waiver of any Default or Event of Default under any Loan Document including this Security Agreement. Nothing in this Section 9(b) shall require Lender to exercise any rights or remedies following the Forbearance Period or otherwise, and the failure to exercise such rights and remedies shall not be deemed a waiver thereof.

10. NO FAILURE OR DELAY. No failure or delay on the part of Lender, in the exercise of any power, right or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof.

11. ATTORNEYS' FEES. If any action relating to this Security Agreement is brought by either party hereto against the other party, the prevailing party shall be entitled to recover reasonable attorneys' fees, costs and disbursements.

12. AMENDMENTS. This Security Agreement may be amended only by a written instrument signed by Lender and Debtor, except amendments made pursuant to Section 5(c)(i) hereto.

13. COUNTERPARTS. This Security Agreement may be executed in any number of counterparts, each of which when so delivered shall be deemed an original, but all such counterparts shall constitute but one and the same instrument. Each such Security Agreement shall become effective upon the execution of a counterpart hereof or thereof by each of the parties hereto and telephonic notification that such executed counterparts has been received by Debtor and Lender.

14. GOVERNING LAW; JURISDICTION; JURY WAIVER. This Security Agreement shall be governed by, and construed in accordance with, the internal laws of the State of California, without regard to principles of conflicts of law. Debtor and Lender consent to the exclusive jurisdiction of any state or federal court located in San Mateo County, California. **DEBTOR AND LENDER EACH WAIVE THEIR RESPECTIVE RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT OF THIS SECURITY AGREEMENT OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS.**

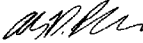
15. CONFLICT. In the event of a conflict between any term and/or provision contained in this Security Agreement with any term and/or provision contained in any of the Loan Documents, the term and/or provision of this Security Agreement shall govern.

THIS SECTION INTENTIONALLY LEFT BLANK

IN WITNESS WHEREOF, the parties hereto have executed this Security Agreement on the day and year first above written.

DEBTOR :

COUNTER BRANDS, LLC,
a Delaware limited liability company

DocuSigned by:

By: _____
D012F253D8334AB...
Name: Tony Prudhomme
Title: Chief Financial Officer

LENDER:

STRUCTURAL CAPITAL INVESTMENTS II, LP,
a Delaware limited partnership

By: STRUCTURAL CAPITAL GP II, LLC,
a Delaware limited liability company
its General Partner

DocuSigned by:

By: _____
00DF39B80B68400...
Name: Kai Tse
Title: General Partner

Exhibit A
COPYRIGHTS

1. REGISTERED:

Copyright Title	Status	Registration Number	Registration Date
THE NEVER LIST	Registered	TX0007953568	8/28/2014

2. UNREGISTERED:

None

3. APPLICATIONS IN PROCESS:

None

Exhibit B

U.S. AND NON U.S. PATENTS AND PATENT APPLICATIONS

None

Exhibit C

U.S. AND NON U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
Argentina	BEAUTYCOUNTER	Registered	3425054 07/16/2015	2805154 05/23/2016
Argentina	BEAUTYCOUNTER	Registered	3425055 07/16/2015	2805155 05/23/2016
Argentina	BEAUTYCOUNTER	Registered	3425056 07/16/2015	2805156 05/23/2016
Australia	BEAUTYCOUNTER	Registered	1679694 03/09/2015	1679694 03/09/2015
Australia	NICE DO	Registered	1728527 10/15/2015	1728527 10/15/2015
Australia	NOT A KNOT	Pending	1728526 10/15/2015	
Brazil	BEAUTYCOUNTER	Published	909118086 03/16/2015	
Brazil	BEAUTYCOUNTER	Published	909118680 03/16/2015	
Brazil	BEAUTYCOUNTER	Published	909118752 03/16/2015	
Canada	BEAUTYCOUNTER	Allowed	1721101 03/26/2015	
Canada	BEAUTYCOUNTER	Pending	1804931	

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
			10/17/2016	
Canada	BEAUTYCOUNTER	Pending	1804930 10/17/2016	
Canada	BEAUTYCOUNTER PLUS	Pending	1804934 10/17/2016	
Canada	BEAUTYCOUNTER+	Pending	1804933 10/17/2016	
Canada	COUNTERMAN	Pending	1804932 10/17/2016	
Canada	COUNTERTIME	Allowed	1682778 06/25/2014	
Canada	LUSTRO	Pending	1804936 10/17/2016	
Canada	NICE DO	Registered	1750423 10/14/2015	TMA959179 01/04/2017
Canada	NOT A KNOT	Allowed	1750422 10/14/2015	
Canada	SAFER B WORKS Logo	Pending	1804937 10/17/2016	
Canada	SAFER WORKS	Pending	1804935 10/17/2016	
Chile	BEAUTYCOUNTER	Registered	1164298 07/29/2015	1211601 07/04/2016

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
China	BEAUTYCOUNTER	Pending	16922770 05/12/2015	
China	BEAUTYCOUNTER	Pending	16922769 05/12/2015	
European Union	BEAUTYCOUNTER	Published	13805924 03/09/2015	
European Union	FOR BEAUTIFUL SKIN WITH NOTHING TO HIDE	Registered	005961181 06/01/2007	005961181 08/14/2008
Hong Kong	BEAUTYCOUNTER	Registered	303323088 03/09/2015	303323088 11/02/2016
Japan	BEAUTYCOUNTER	Registered	2015021543 03/10/2015	5809206 11/27/2015
Mexico	BEAUTYCOUNTER	Registered	1631098 07/08/2015	1591329 11/20/2015
Mexico	BEAUTYCOUNTER	Registered	1631110 07/08/2015	1591334 11/20/2015
Mexico	BEAUTYCOUNTER	Registered	1631111 07/08/2015	1591335 11/20/2015
Mexico	BEAUTYCOUNTER	Registered	1631112 07/08/2015	1694492 11/15/2016
New Zealand	BEAUTYCOUNTER	Registered	1015491 03/09/2015	1015491 08/30/2016
Norway	BEAUTYCOUNTER	Registered	201508560	284433

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
			07/09/2015	11/10/2015
Philippines	BEAUTYCOUNTER	Registered	42015008524 07/30/2015	42015008524 04/21/2016
Russia	BEAUTYCOUNTER	Registered	2015721787 07/09/2015	592040 10/24/2016
South Korea	BEAUTYCOUNTER	Registered	4520152477 03/18/2015	4562875 02/19/2016
Switzerland	BEAUTYCOUNTER	Registered	528292015 03/10/2015	676760 08/18/2015
Taiwan	BEAUTYCOUNTER	Registered	104012438 03/09/2015	1745834 12/16/2015
Turkey	BEAUTYCOUNTER	Registered	201559493 07/13/2015	201559493 06/28/2016
United Kingdom	BEAUTYCOUNTER	Pending	UK00003203332 12/20/2016	
United Kingdom	BEAUTYCOUNTER	Published	3190850 10/12/2016	
United Kingdom	NICE DO	Registered	UK00003131717 10/15/2015	UK00003131717 10/15/2015
United Kingdom	NOT A KNOT	Registered	UK00003131715 10/15/2015	UK00003131715 10/15/2015
United States	ANY TIME	Registered	85/884695 03/24/2013	4425339 10/29/2013

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
United States	BEAUTYCOUNTER	Registered	85/590700 04/05/2012	4993617 07/05/2016
United States	BEAUTYCOUNTER	Registered	85/979067 04/05/2012	4351699 06/11/2013
United States	BEAUTYCOUNTER	Published	87/240978 11/17/2016	
United States	CLEAN EVERYDAY SHAMPOO	Registered	85/884689 03/23/2013	4394227 08/27/2013
United States	COUNTERTIME	Registered	86/162576 01/10/2014	4622567 10/14/2014
United States	EVERY DAY	Registered	85/884691 03/24/2013	4394228 08/27/2013
United States	EVERY NIGHT	Registered	85/884693 03/24/2013	4394229 08/27/2013
United States	GENTLE EXFOLIATOR POLISHING CREAM	Registered	85/884687 03/23/2013	4394226 08/27/2013
United States	HYDRATE EVERYDAY BODY LOTION	Registered	85/884700 03/24/2013	4394232 08/27/2013
United States	KIDS COUNTER	Allowed	86/396233 09/16/2014	
United States	KIDSCOUNTER	Allowed	86/396201 09/16/2014	
United States	LUSTRO	Registered	85/884685	4432067

Exhibit C

5

TRADEMARK
REEL: 005997 FRAME: 0593

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
			03/23/2013	11/12/2013
United States	NICE DO	Registered	85/948193 05/31/2013	4717074 04/07/2015
United States	NOT A KNOT	Registered	85/948191 05/31/2013	4717073 04/07/2015
United States	RINSE EVERYDAY CONDITIONER	Registered	85/884697 03/24/2013	4385796 08/13/2013
United States	SAFER B WORKS Logo	Pending	87/169749 09/13/2016	
United States	SAFER B WORKS Logo	Pending	87/169967 09/13/2016	
United States	SAFER WORKS	Pending	87/169754 09/13/2016	
United States	SAFER WORKS	Pending	87/169969 09/13/2016	
United States	THE NEVER LIST	Pending	87/241048 11/17/2016	
United States	THE NEVER LIST	Pending	87/241050 11/17/2016	
United States	THE NEVER LIST	Pending	87/241051 11/17/2016	
United States	THE NEVER LIST	Pending	87/241053 11/17/2016	

Country	Trademark	Status	Application Number Application Date	Registration Number Registration Date
United States	THE NEVER LIST	Pending	87/241056 11/17/2016	
United States	THE NEVER LIST	Pending	87/241059 11/17/2016	
United States	THE NEVER LIST	Pending	87/241063 11/17/2016	
United States	THE NEVER LIST	Published	87/025,789 05/05/2016	
United States	TRUTH, BEAUTY, TRANSPARENCY	Allowed	85/948196 05/31/2013	
United States	UPLIFTING SPRAY	Registered	85/884696 03/24/2013	4394230 08/27/2013
United States	WASH EVERYDAY BODY WASH	Registered	85/884698 03/24/2013	4394231 08/27/2013
United States	WOULDN'T YOU LIKE TO KNOW	Allowed	85/948195 05/31/2013	
Vietnam	BEAUTYCOUNTER	Published	4201519638 07/24/2015	

UNREGISTERED TRADEMARKS:

None