

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417602

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLOOMBERG SPORTS LLC		04/13/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BSports Analytics LLC		
Street Address:	203 N. LaSalle, Suite 2200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4212751	DECISION MAKER	
Registration Number:	3903685	MUSTRASH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.zablocki@kirkland.com		
Correspondent Name:	Susan Zablocki		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	601 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	17877-9		
NAME OF SUBMITTER:	Susan Zablocki		
SIGNATURE:	/susan zablocki/		
DATE SIGNED:	02/27/2017		
Total Attachments: 3			
source=zz - Charter - BSports Analytics LLC (DE) (Jan-31-17)_(45441967_1)#page1.tif			
source=zz - Charter - BSports Analytics LLC (DE) (Jan-31-17)_(45441967_1)#page2.tif			
source=zz - Charter - BSports Analytics LLC (DE) (Jan-31-17)_(45441967_1)#page3.tif			

CH \$65.00 4212751

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "BSPORTS ANALYTICS LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTY-FOURTH DAY OF MAY, A.D. 2012, AT 12:56 O`CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BLOOMBERG SPORTS LLC" TO "BSPORTS ANALYTICS LLC", FILED THE THIRTEENTH DAY OF APRIL, A.D. 2015, AT 12:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "BSPORTS ANALYTICS LLC".




Jeffrey W. Bullock, Secretary of State

5159645 8100H
SR# 20170556095

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201960704
Date: 01-31-17

TRADEMARK
REEL: 005997 FRAME: 0602

CERTIFICATE OF FORMATION

OF

BLOOMBERG SPORTS LLC

This Certificate of Formation of Bloomberg Sports LLC (the "Company"), dated as of May 24, 2012, is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.).

FIRST. The name of the limited liability company formed hereby is:
Bloomberg Sports LLC.

SECOND. The address of the Company's registered office in the State of Delaware is c/o Corporation Service Company, Suite 400, 2711 Centerville Road, Wilmington, Delaware 19808. The name of the Company's registered agent for service of process at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

/s/ Elizabeth Anne Rich _____

Elizabeth Anne Rich
Authorized Person

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Bloomberg Sports LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

This Certificate of Amendment is for an entity name change. Bloomberg Sports LLC shall be changed to BSports Analytics LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 8th day of April, A.D. 2015.

By: 

Authorized Person(s)

Name: Gary Walrath, CEO

Print or Type