OP \$115.00 86754895

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM417773

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
B C Marketing Concepts Inc.		02/28/2017	Corporation: OREGON

RECEIVING PARTY DATA

Name:	Bank of the West	
Street Address:	6873 N West Avenue, Suite 102	
City:	Fresno	
State/Country:	CALIFORNIA	
Postal Code:	93711	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86754895	SESSION PREMIUM LAGER FS 47 11 FLUID OZ.
Registration Number:	4265585	SESSION LAGER
Registration Number:	4264773	FULL SAIL BREWING COMPANY
Registration Number:	4263333	FULL SAIL BREWING COMPANY

CORRESPONDENCE DATA

Fax Number: 5032480130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-227-1111

Email: mdolan@sussmanshank.com

Correspondent Name: Victor J. Roehm III

Address Line 1: 1000 SW Broadway, Suite 1400 Portland, OREGON 97205 Address Line 4:

ATTORNEY DOCKET NUMBER:	14987-035	
NAME OF SUBMITTER:	Michelle Dolan	
SIGNATURE:	/s/ Michelle Dolan	
DATE SIGNED:	02/28/2017	

Total Attachments: 7

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (as amended, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement") dated February 22, 2017 is made by and between B C MARKETING CONCEPTS INC., an Oregon corporation d/b/a Full Sail Brewing Company, with an address of 506 Columbia Street, Hood River, OR 97031 ("Borrower"), and BANK OF THE WEST, a California banking corporation ("Lender"), with an address of 6873 N. West Ave., Suite 102, Fresno, CA 93711.

WHEREAS, Borrower and Lender have entered into that certain Loan and Security Agreement dated as of even date herewith (as amended, amended and restated, supplemented or otherwise modified from time to time, the Loan Agreement"). Capitalized terms defined in the Loan Agreement and not otherwise defined herein are used herein as defined in the Loan Agreement.

WHEREAS, under the terms of the Loan Agreement, Borrower has granted to Lender a security interest in the Additional Collateral (as defined in Section 1 below) of Borrower and has agreed as a condition thereof to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office ("USPTO"), the United States Copyright Office ("USCO") or other U.S. governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Borrower agrees as follows:

- Section 1. <u>Grant of Security.</u> Borrower hereby grants to Lender a security interest in all of Borrower's right, title and interest in and to the following, in each case, as to each type of property described below, whether now owned or hereafter acquired by Borrower, wherever located, and whether now or hereafter existing or arising, except to the extent any applicable law, regulation, agreement with a domain name registrar or other contractual arrangement prohibits the creation of a security interest therein or would otherwise invalidate Borrower's right, title or interest therein (the "Additional Collateral"):
 - (i) the patents and patent applications set forth in Schedule A hereto (the "Patents");
 - (ii) the trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the "Trademarks");
 - (iii) the copyright registrations and applications set forth in Schedule C hereto (the "Copyrights");
 - (iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing (as applicable), all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of Borrower accruing thereunder or pertaining thereto:
 - (v) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and
 - (vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

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- Section 2. <u>Security for Obligations</u>. The grant of a security interest in, the Additional Collateral by Borrower under this IP Security Agreement secures the payment and performance of all Obligations of Borrower now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.
- Section 3. <u>Recordation</u>. Borrower authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer record this IP Security Agreement.
- Section 4. <u>Execution in Counterparts</u>. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.
- Covenants of Borrower. Borrower shall not file any application for the registration of a Patent, Trademark or Copyright with any office or agency in the United States of America, or any state therein, unless Borrower promptly thereafter notifies Lender of such action. Borrower has not abandoned any Patent, Trademark or Copyright, and Borrower will not do any act, or omit to do any act. whereby any Patent, Trademark or Copyright may become abandoned, canceled, invalidated, unenforceable, avoided, or avoidable unless Borrower has obtained the written consent of the Lender. Borrower shall immediately notify Lender promptly if it knows or has reason to know of any reason why any applicable registration or recording of any Patent, Trademark or Copyright may become abandoned, canceled, invalidated, or unenforceable. Borrower will render any assistance, as Lender may reasonably determine is necessary, to Lender in any proceeding before the USPTO, the USCO, any federal or state court, or any similar office or agency in the United States of America, or any state therein, to maintain any Patent, Trademark or Copyright and to protect Lender's security interest therein, including, without limitation, filing of renewals, affidavits of use, affidavits of incontestability and opposition, interference, and cancellation proceedings. Borrower will promptly notify Lender if such Borrower learns of any use by any person or entity of any term or design likely to cause confusion with any of the Trademarks, or of any use by any person or entity of any other process or product which infringes upon any of the Trademarks, and if requested by Lender Borrower, at its expense, shall join with Lender in such action as Lender in Lender's discretion may reasonably deem advisable for the protection of Lender's interest in and to the Trademarks. Borrower assumes all responsibility and liability arising from the use of the Trademarks, Patents and Copyrights, and such Borrower hereby indemnifies and holds the Lender harmless from and against any claim, suit, loss, damage or expense (including reasonable attorneys' fees, including those related to bankruptcy, insolvency and appellate proceedings) arising out of any alleged defect in any product manufactured, promoted, or sold by any Borrower (or any affiliate or subsidiary thereof) in connection with any Patent, Trademark or Copyright or out of the manufacture, promotion, labeling, sale, or advertisement of any such product by any Borrower (or any affiliate or subsidiary thereof). Borrower shall promptly notify Lender in writing of any adverse determination in any proceeding in the USPTO. USCO, or any other foreign or domestic governmental agency, court or body, regarding Borrower's claim of ownership in any of the Trademarks, Patents or Copyrights, and in the event of any infringement of any Trademarks, Patents or Copyrights owned by Borrower by a third party, Borrower shall promptly notify Lender of such infringement and sue for and diligently pursue damages for such infringement, and if Borrower shall fail to take such action within one (1) month after such notice is given to Lender, Lender may, but shall not be required to, itself take such action in the name of Borrower, and Borrower hereby appoints Lender the true and lawful attorney of Borrower, for it and in its name, place and stead, on behalf of Borrower, to commence judicial proceedings in any court or before any other tribunal to enjoin and recover damages for such infringement, any such damages due to Borrower, net of costs and reasonable attorneys' fees (including those related to bankruptcy, insolvency and appellate proceedings). to be applied to the Obligations.
- Section 6. <u>Grants, Rights and Remedies.</u> This IP Security Agreement has been entered into in conjunction with the provisions of the Loan Agreement. Borrower does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, Lender with respect to the Additional Collateral are more fully set forth in the Loan Agreement, the terms and

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provisions of which are incorporated herein by reference as if fully set forth herein. If there is a conflict between this IP Security Agreement and the Loan Agreement, the terms and provisions of the Loan Agreement shall control. This IP Security Agreement is made for collateral purposes only. The security interest created hereby as to any or all of the IP Collateral (as hereinafter defined) shall be promptly released as contemplated and/or required by the Loan Agreement. Subject to the terms and conditions of the Loan Agreement, Lender agrees that there will be no assignment of the IP Collateral, other than the security interest described herein, unless and until there shall occur and be continuing an Event of Default and the Lender gives written notice to the Borrowers of its intention to enforce its rights against any of the IP Collateral. Borrower authorizes Lender to modify this IP Security Agreement by amending the Schedules hereto in order to include any new Patents, Trademarks or Copyrights (collectively "IP Collateral"), renewal thereof or any IP Collateral applied for and obtained hereafter. Borrower shall, upon request of Lender from time to time, promptly execute and deliver to Lender any and all assignments, agreements, instruments, documents and such other papers as may be requested by Lender to evidence the assignment of a security interest in IP Collateral.

Section 7. <u>Governing Law.</u> This IP Security Agreement shall be governed by, and construed in accordance with, the federal laws of the United States and the laws of the State of Oregon.

[Remainder of the page intentionally left blank.]

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IN WITNESS WHEREOF, each of the undersigned have caused this IP Security Agreement to be duly executed and delivered as of the date first above written.

BORROWER:

B C Marketing Concepts Inc., an Oregon corporation, d/b/a Full Sail Brewing Company

Name: Mark Moreland

Title: Chief Financial Officer

LENDER:

Bank of the West

Por:

Name: 1

tle: Vice

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SCHEDULES TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

SCHEDULE A - Patents

None

SCHEDULE B - Trademarks

Mark	Type of Mark	Filing Date	Registration Date	Serial Number	Registration Number
Session Premium Lager	Trademark— Word Mark	September 11, 2015		86754895	
Session Lager	Trademark Word Mark	November 8, 2011	December 25, 2012	85467010	4265585
Full Sail Brewing Company	Trademark— Word Mark	October 17, 2011	December 25, 2012	85977421	4264773
Full Sail Brewing Company	Trademark— Word Mark	October 17, 2011	December 25, 2012	85449279	4263333

SCHEDULE C - Copyrights

None

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TRADEMARK REEL: 005998 FRAME: 0854 Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?		
B C Marketing Concepts Inc., an Oregon corporation	Name: Bank of the West		
Individual(s) Association	Street Address: 6873 N. West Ave., Suite 102		
Partnership Limited Partnership	City: Fresno		
∑ Corporation- State: Oregon	State: CA		
Other	Country United States Zip: 93711		
Citizenship (see guidelines) US	Individual(s) Citizenship		
Additional names of conveying parties attached? Yes No			
3. Nature of conveyance/Execution Date(s):	Rartnership Citizenship		
Execution Date(s)February, 2017	Limited Partnership Citizenship		
Assignment Merger	Corporation Citizenship US		
☐ Security Agreement ☐ Change of Name	Uther Citizenship If assignee is not domiciled in the United States, a domestic		
Other	representative designation is attached: Yes No		
	(Designations must be a separate document from assignment)		
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) Text	B. Trademark Registration No.(s)		
	4265585, 4264773, 4263333		
86754895	Additional sheet(s) attached? 🔲 Yes 🔀 No		
C. Identification or Description of Trademark(s) (and Filing	Date if Application or Registration Number is unknown):		
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Victor J. Roehm III	6. Total number of applications and registrations involved:		
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$		
Street Address: 1000 SW Broadway Suite 1400	☐ Authorized to be charged to deposit account ☐ Enclosed		
City:Portland	8. Payment Information:		
State:OR Zip:97205			
Phone Number: (503) 243-1641	Dangait Assaunt Number		
Docket Number:	Deposit Account Number		
Email Address:vroehm@sussmanshank.com	Authorized User Name		
9. Signature:	<u>/</u>		
Signature	Date		
Mark Moreland, Chief Financial Officer	Total number of pages including cover sheet, attachments, and document:		
Name of Person Signing	one of a second out of and opposition.		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 005998 FRAME: 0855

RECORDED: 02/28/2017