

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417334

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRUZ BAY PUBLISHING, INC.		02/20/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	YACHTING PROMOTIONS, INC.		
Street Address:	1115 NE 9TH AVENUE		
City:	FT. LAUDERDALE		
State/Country:	FLORIDA		
Postal Code:	33304		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4570136	SUPERYACHT MIAMI	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1698		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	JOHN C. BLATTNER		
Address Line 1:	350 S. MAIN ST.		
Address Line 2:	SUITE 300		
Address Line 4:	ANN ARBOR, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	29955-9		
NAME OF SUBMITTER:	JOHN C. BLATTNER		
SIGNATURE:	/JOHN C. BLATTNER/		
DATE SIGNED:	02/24/2017		
Total Attachments: 2			
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OP \$40.00 4570136

TRADEMARK ASSIGNMENT

WHEREAS, CRUZ BAY PUBLISHING, INC. ("Assignor") has adopted and used the trademark listed below (the "Mark") and is the owner of the indicated registration for the Mark (the "Registration"):

Mark	Jurisdiction	Reg. Number/Date
SUPERYACHT MIAMI	U.S.A.	4570136 / 15 July 2014

and

WHEREAS, YACHTING PROMOTIONS, INC. ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Mark and the Registration, as well as all associated goodwill as successor to the business of Assignor to which the Mark relates;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark;

AND the parties agree that from and after the execution and delivery of this Assignment, the Assignor shall have no obligations whatsoever in respect of the Mark (including, without limitation, no obligation to make or maintain any registrations in respect of same);

AND notwithstanding anything contained herein to the contrary, this Assignment shall not constitute an agreement to assign or transfer any Mark to the extent that such Mark is not assignable or transferrable under applicable agreement or at law.

[SIGNATURE PAGE FOLLOWS]

Executed on February 20, 2017.

CRUZ BAY PUBLISHING, INC.

By: 

Michael E. Henry
[name printed]

Its Chief Financial Officer
[title]

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