

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417585

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSLO Emeril Acquisition Sub LLC		02/27/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MSLO Shared IP Sub LLC		
Street Address:	601 W. 26th Street		
Internal Address:	9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2962703	EMERILWARE	
Registration Number:	2854097	EMERILWARE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-827-8188		
Email:	tsoinger@sbg-ny.com		
Correspondent Name:	Tracy Soinger		
Address Line 1:	601 W. 26th Street		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Tracy Soinger		
SIGNATURE:	/tsoinger/		
DATE SIGNED:	02/27/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT


WHEREAS, MSLO Emeril Acquisition Sub LLC, a company organized and existing under the laws of the State of Delaware (hereinafter referred to as the "ASSIGNOR"), is the owner of the trademarks and registrations set forth on the attached Exhibit A, and the goodwill associated therewith (hereinafter referred to as the "Marks")

WHEREAS, MSLO Shared IP Sub LLC, a limited liability company organized and existing under the laws of the State of Delaware, with an address of 60 W. 26th Street, New York, NY 10001 (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Marks and registrations thereof along with the goodwill associated with said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and registrations, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

Date: 2/27/2017


MSLO EMERIL ACQUISITION SUB LLC

By: 

Name: Gary Klein

Title: CFO

MSLO SHARED IP SUB LLC

By: 

Name: Gary Klein

Title: CFO

EXHIBIT A

The Marks

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
EMERILWARE	January 18, 2000	75898044	June 21, 2005	2962703
EMERILWARE	January 18, 2000	75898046	June 15, 2004	2854097