

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM418025

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hillbilly Brands, Inc.		03/01/2017	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hillbilly Spirits, Inc.		
<b>Street Address:</b>	7900 Glades Road		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33434		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5013302	HILLBILLY BOURBON	
<b>Registration Number:</b>	5059868	HILLBILLY WHISKEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202 857 6000		
<b>Email:</b>	pamela.deese@arentfox.com		
<b>Correspondent Name:</b>	Pamela Deese		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	037303/00000		
<b>NAME OF SUBMITTER:</b>	Pamela Deese		
<b>SIGNATURE:</b>	/Pamela Deese/		
<b>DATE SIGNED:</b>	03/02/2017		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, Hillbilly Brand, Inc., a Florida corporation, having a place of business at 6303 N.W. 72nd Way, Parkland, Florida 33067 (hereinafter "Assignor"), has adopted the marks HILLBILLY BOURBON and HILLBILLY WHISKEY (hereinafter the "Marks"), and owns the following U.S. trademark registrations (hereinafter the "Trademark Registrations"):

Mark	App. No.	Reg. date	Class
HILLBILLY BOURBON	5013302	August 2, 2016	33
HILLBILLY WHISKEY	5059868	October 11, 2016	33

WHEREAS, Hillbilly Spirits, Inc., a Delaware corporation, having a place of business at 7900 Glades Road, Suite 120, Boca Raton, FL 33434 (hereinafter "Assignee"), desires to acquire the Marks and the Trademark Registrations and all appurtenant rights and associated goodwill inherent therein;

WHEREAS, the Assignor and the Assignee are referred to, individually as "Party" and collectively as "Parties."

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in, under, and to the Marks and the Trademark Applications, together with the ongoing existent business inherent therein, together with the goodwill of the business symbolized by the mark, and the right to bring suit and recover damages for past infringement thereof. Assignor hereby agrees to execute any additional documents that may be required to accomplish this Assignment.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed on their behalf by their duly authorized officers as of the dates indicated below, with the date of the last applied signature serving as the Effective Date of this Agreement:

**ASSIGNOR:**

City/Country: Parkland, USA  
Date: 3/1/17

By: [Signature]  
Title: PRESIDENT

**ASSIGNEE:**

City/Country: Parkland, USA  
Date: 3/1/17

By: [Signature]  
Title: PRESIDENT

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