

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418039

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	09/30/2016
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goodguide, Inc.		09/30/2016	Corporation:

## RECEIVING PARTY DATA

<b>Name:</b>	UL Information and Insights Inc.
<b>Street Address:</b>	23 British American Boulevard
<b>City:</b>	Latham
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	12110
<b>Entity Type:</b>	Corporation: NEW YORK

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77556121	GOODGUIDE
Serial Number:	75550744	SCORECARD
Serial Number:	75390870	CHEMIDEX
Serial Number:	77150099	CYBRARY
Serial Number:	85226030	PAPERLESS TRADESHOW
Serial Number:	77527692	INNOVADEX
Serial Number:	77364421	INNOVADEX
Serial Number:	77521646	SALESSONAR

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8476641070

Email: lindsay.posniak@ul.com

Correspondent Name: Sanjana Sharma

Address Line 1: 333 Pflingsten Rd

Address Line 4: Northbrook, ILLINOIS 60062

OP \$215.00 77556121

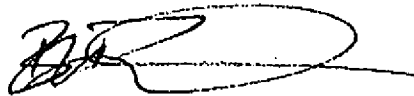
<b>NAME OF SUBMITTER:</b>	Sanjana Sharma
<b>SIGNATURE:</b>	/Sanjana Sharma/
<b>DATE SIGNED:</b>	03/02/2017
<b>Total Attachments: 5</b> source=Goodguide to I and I Merger#page1.tif source=Goodguide to I and I Merger#page2.tif source=Goodguide to I and I Merger#page3.tif source=Goodguide to I and I Merger#page4.tif source=Goodguide to I and I Merger#page5.tif	

**STATE OF NEW YORK**

**DEPARTMENT OF STATE**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

WITNESS my hand and official seal of the  
Department of State, at the City of Albany, on  
October 3, 2016.



Brendan Fitzgerald  
Executive Deputy Secretary of State



Rev. 09/16

CERTIFICATE OF MERGER  
OF

GOODGUIDE, INC.,  
(a New York corporation)

with and into

UL INFORMATION AND INSIGHTS INC.,  
(a New York corporation)

Pursuant to Section 904 of the New York Business Corporation Law (the "NYBCL")

UL Information and Insights Inc., a New York corporation ("UL I&I"), does hereby certify:

**FIRST:** The names and states of formation and incorporation of each constituent entity to this merger are as follows:

<u>Name</u>	<u>Jurisdiction</u>
GoodGuide, Inc.	New York
UL Information and Insights Inc.	New York

**SECOND:** The name under which GoodGuide, Inc. was formed is Taoit, Inc. The name under which UL I&I was formed is The WERCS, Ltd.

**THIRD:** The name of the surviving corporation is UL Information and Insights Inc., a New York corporation (the "Surviving Corporation").

**FOURTH:** The designation, number and entitlement to vote of each outstanding class and series of shares for each of the constituent corporations is as follows:

GoodGuide, Inc.

Designation of each outstanding class and series of shares	Number of outstanding shares of each class and series	Class and series of shares entitled to vote	Classes and series of shares entitled to vote as a class
Common Stock	13,391,583	All	51,728,437
Series A Preferred Stock	18,819,464		
Series B Preferred Stock	19,517,390		

Series B-1 Preferred Stock	17,743,074		
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**UL Information and Insights Inc.**

Designation of each outstanding class and series of shares	Number of outstanding shares of each class and series	Class and series of shares entitled to vote	Classes and series of shares entitled to vote as a class
Common Shares	27,500,000	All	N/A

**FIFTH:** The merger is to become effective as of the filing of this Certificate.

**SIXTH:** The date when the certificate of incorporation of the GoodGuide, Inc. was filed by the Department of State of New York is July 3, 2007. The date when the certificate of incorporation of UL I&I was filed by the Department of State of New York is November 3, 1997. The certificate of incorporation of UL I&I, as in effect immediately prior to the effective date of the merger, shall be the Certificate of Incorporation of the surviving corporation.

**SEVENTH:** A Plan of Merger dated as of September 30, 2016 (the "Plan of Merger"), by and between GoodGuide, Inc., a New York corporation and UL Information and Insights Inc., a New York corporation, has been approved and executed by each of the constituent entities in accordance with Section 904 of the NYBCL.

IN WITNESS WHEREOF, each constituent entity has caused this certificate to be signed by  
an authorized officer, the 30<sup>th</sup> of September, 2016.

By Charlie Rego

Name: Charlie Rego

Title: Authorized Person

GoodGuide, Inc.

By Charlie Rego

Name: Charlie Rego

Title: Authorized Person

CT-07

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**CERTIFICATE OF MERGER**

of

**GOODGUIDE, INC.,**  
a New York corporation

and

**UL INFORMATION AND INSIGHTS INC.,**  
a New York corporation

into

**UL INFORMATION AND INSIGHTS INC.**  
a New York corporation

Pursuant to Section 904 of the Business Corporation Law

**FILED**

2016 SEP 30 PM 3:09

Filed by: Jacqueline McLaughlin  
Winston & Strawn LLP  
35 W. Wacker Dr.  
Chicago, IL 60601

**STATE OF NEW YORK**  
**DEPARTMENT OF STATE**  
FILED SEP 30 2016  
TAXS \_\_\_\_\_  
BY: plw

Drawdown  
cst ref# 10181867MC

CHI:2882454.3

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