

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cipriani Group, Inc.		02/27/2017	Corporation: NEW MEXICO
RECEIVING PARTY DATA			
Name:	Grano IP Holding LLC		
Street Address:	110 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86329793	GRANO	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 684-3900		
Email:	dmirman@grr.com		
Correspondent Name:	Donna Mirman		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	6978/002		
NAME OF SUBMITTER:	Donna Mirman		
SIGNATURE:	/DM/		
DATE SIGNED:	03/01/2017		
Total Attachments: 1			
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OP \$40.00 86329793

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Cipriani Group, Inc., a Corporation organized and existing under the laws of the state of New York doing business at 110 East 42nd Street, New York, New York 10017 (hereinafter referred to as ASSIGNOR) owns all the rights, title and interest in and to U.S. Trademark Application No. 86329793 for the mark GRANO (hereinafter referred to as the TRADEMARK); and

WHEREAS, Grano IP Holding LLC, a Limited Liability Company organized and existing under the laws of the state of Delaware doing business at 110 East 42nd Street, New York, New York 10017 (hereinafter referred to as ASSIGNEE) is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARK, as well as that portion of the business to which the TRADEMARK pertains if that business is ongoing and existing, as a successor in interest to that business, together with the goodwill of the business symbolized by the TRADEMARK.

NOW, THEREFORE, Assignor in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the TRADEMARK, together with the goodwill of the business symbolized by the TRADEMARK, and the right to sue and recover for past infringement thereof. Assignor warrants and represents that the TRADEMARK is free and clear of all liens, encumbrances and any claims and that Assignee will receive good and free title to the same.

IN WITNESS WHEREOF, has caused this Assignment to be duly executed by its member thereunto duly authorized as of the ^{17th} day of February, 2017.

CIPRIANI GROUP, INC.



John Higgins

New York, New York