

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417914

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Armchair General, LLC		02/28/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HistoryNet, LLC		
Street Address:	421 N. Rodeo Drive. Suite B		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3230436	ARMCHAIR GENERAL	
CORRESPONDENCE DATA			
Fax Number:	8583451067		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8583451067		
Email:	Pollie@gandalegal.com		
Correspondent Name:	Pollie Gautsch		
Address Line 1:	665 San Rodolfo Dr. #124-209, 665 San Ro		
Address Line 4:	Solana Beach, CALIFORNIA 92075		
ATTORNEY DOCKET NUMBER:	Armchair General		
NAME OF SUBMITTER:	Pollie Gautsch		
SIGNATURE:	/pg/		
DATE SIGNED:	03/01/2017		
Total Attachments: 1			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Armchair General, LLC a limited liability company organized and existing under the laws of the State of California, having a principal place of business at 4165 E. Thousand Oaks Boulevard, Suite 255, Thousand Oaks, California 91362 ("ASSIGNOR"), acquired, adopted and used, and thereby, owns all rights, title and interests in and to the mark ARMCHAIR GENERAL for *providing on-line magazines in the field of history, including military history* in International Class 41, and the United States registration thereof namely, United States Registration No. 3,230,436, registered April 17, 2007 (the "Mark", and "Registration", respectively), along with the goodwill of the business associated with the Mark; and

WHEREAS, on or about February 1, 2015, HistoryNet, LLC a limited liability company organized and existing under the laws of the State of Delaware, having a principal place of business at 421 N. Rodeo Drive, Suite B, Beverly Hills, California 90210 ("ASSIGNEE"), acquired the entire rights, title and interests in and to the Mark and Registration and the goodwill associated with the Mark, pursuant to an agreement between ASSIGNOR and ASSIGNEE; and

WHEREAS, ASSIGNEE's acquisition of the Mark and Registration was not formally documented, nor made of record in the United States Patent & Trademark Office ("USPTO"); and

WHEREAS, ASSIGNEE desires to formalize its ownership of the Mark and Registration thereof, *nunc pro tunc*, February 1, 2015, and to make its ownership thereof of record in the USPTO; and

WHEREAS, ASSIGNOR is willing to execute this instrument of assignment for the purpose of (i) formalizing ASSIGNEE's legal ownership of the Mark and Registration thereof, and (ii) enabling ASSIGNEE to make its ownership of the Mark and Registration thereof of record in the USPTO.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and entire rights, titles and interests in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed on the date indicated below, effective, *nunc pro tunc*, February 1, 2015.

ARMCHAIR GENERAL, LLC
("ASSIGNOR")

Date: February 28, 2017

By: 

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