

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Varsity Brands, Inc.		11/26/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Varsity Brands, LLC		
Street Address:	4849 Alpha Road		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3928856	VARSITY	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	trademark@cll.com		
Correspondent Name:	Deborah K. Squiers		
Address Line 1:	Cowan, Liebowitz & Latman, P.C.		
Address Line 2:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Deborah K. Squiers		
SIGNATURE:	/Deborah K. Squiers/		
DATE SIGNED:	03/01/2017		
Total Attachments: 3			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VARSITY BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VARSITY BRANDS, INC." TO "VARSITY BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2014, AT 5:06 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

8100V
SR# 20166333263

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203212887
Date: 10-24-16

TRADEMARK
REEL: 005999 FRAME: 0931

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF
VARSITY BRANDS, INC.
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

- 1) The jurisdiction where the Corporation first formed is Delaware.
- 2) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3) The date the Corporation first formed is April 4, 1988.
- 4) The name of the Corporation immediately prior to filing this certificate is **VARSITY BRANDS, INC.**
- 5) The name of the limited liability company as set forth in the Certificate of Formation is **VARSITY BRANDS, LLC.**

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 26th day of November 2014.

By: 
Jeffrey G. Webb, Authorized Person

INDS01 14E3984

**STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION**

On this 26th day of November, 2014, the undersigned authorized person, being authorized to form a limited liability company pursuant to the provisions of the Delaware Limited Liability Company Act, as amended (the "Act"), executes this Certificate of Formation, as follows:

FIRST. The name of the limited liability company is Varsity Brands, LLC (the "Company").

SECOND. The name of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company. The address of the registered office of the Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801, in the County of New Castle.

THIRD. The period of existence of the Company is perpetual until dissolution of the Company in accordance with the provisions of its Limited Liability Company Agreement or the Act.

FOURTH. The business and affairs of the Company shall be conducted and managed by the managers of the Company in accordance with the provisions of its Limited Liability Company Agreement and the Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 26th day of November, 2014.

By: 
Jeffrey G. Webb, Authorized Person

INDS01 1484905