# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417939

| | |
|---|---|
| **SUBMISSION TYPE:** | NEW ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | ENTITY CONVERSION |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Varsity Brands, Inc. | | 11/26/2014 | Corporation: DELAWARE |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | Varsity Brands, LLC |
| **Street Address:** | 4849 Alpha Road |
| **City:** | Dallas |
| **State/Country:** | TEXAS |
| **Postal Code:** | 75244 |
| **Entity Type:** | Limited Liability Company: DELAWARE |

**PROPERTY NUMBERS Total: 1**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3928856 | VARSITY |

**CORRESPONDENCE DATA**

**Fax Number:** 2125750671

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 2127909200
**Email:** trademark@cll.com
**Correspondent Name:** Deborah K. Squiers
**Address Line 1:** Cowan, Liebowitz & Latman, P.C.
**Address Line 2:** 114 West 47th Street
**Address Line 4:** New York, NEW YORK 10036

OP $40.00 3928856

| | |
|---|---|
| **NAME OF SUBMITTER:** | Deborah K. Squiers |
| **SIGNATURE:** | /Deborah K. Squiers/ |
| **DATE SIGNED:** | 03/01/2017 |

**Total Attachments: 3**
source=Varsity Brands Inc to Varsity Brands LLC Conversion#page1.tif
source=Varsity Brands Inc to Varsity Brands LLC Conversion#page2.tif
source=Varsity Brands Inc to Varsity Brands LLC Conversion#page3.tif

# Delaware

The First State



*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VARSITY BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VARSITY BRANDS, INC." TO "VARSITY BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2014, AT 5:06 O`CLOCK P.M.*

8100V
SR# 20166333263

Authentication: 203212887
Date: 10-24-16

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:06 PM 11/26/2014
FILED 05:06 PM 11/26/2014
SRV 141463370 - 2156653 FILE

**STATE OF DELAWARE**
**CERTIFICATE OF CONVERSION OF**
**VARSITY BRANDS, INC.**
**FROM A CORPORATION TO A**
**LIMITED LIABILITY COMPANY PURSUANT TO**
**SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1) The jurisdiction where the Corporation first formed is Delaware.

2) The jurisdiction immediately prior to filing this Certificate is Delaware.

3) The date the Corporation first formed is April 4, 1988.

4) The name of the Corporation immediately prior to filing this certificate is VARSITY BRANDS, INC.

5) The name of the limited liability company as set forth in the Certificate of Formation is VARSITY BRANDS, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 26th day of November 2014.

By: _____
Jeffrey G. Webb, Authorized Person

INDS01 1483984

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:06 PM 11/26/2014
FILED 05:06 PM 11/26/2014
SRV 141463370 - 2156653 FILE

**STATE OF DELAWARE**
**LIMITED LIABILITY COMPANY**
**CERTIFICATE OF FORMATION**

On this 26th day of November, 2014, the undersigned authorized person, being authorized to form a limited liability company pursuant to the provisions of the Delaware Limited Liability Company Act, as amended (the "**Act**"), executes this Certificate of Formation, as follows:

**FIRST**. The name of the limited liability company is Varsity Brands, LLC (the "**Company**").

**SECOND**. The name of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company. The address of the registered office of the Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801, in the County of New Castle.

**THIRD**. The period of existence of the Company is perpetual until dissolution of the Company in accordance with the provisions of its Limited Liability Company Agreement or the Act.

**FOURTH**. The business and affairs of the Company shall be conducted and managed by the managers of the Company in accordance with the provisions of its Limited Liability Company Agreement and the Act.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation this 26th day of November, 2014.

By: _____
Jeffrey G. Webb, Authorized Person

INDS01 1484905