

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418899

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900396182		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Health Education Corporation DBA Nutranomics		08/26/2016	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zen Family, LP		
<b>Street Address:</b>	14804 S. Summit Ridge Circle		
<b>City:</b>	Herriman		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84069		
<b>Entity Type:</b>	Limited Partnership: UTAH		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86032442	ZEVA	
<b>Registration Number:</b>	4597534	ZEVA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8017481869		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8017481868		
<b>Email:</b>	john@woottonlaw.com		
<b>Correspondent Name:</b>	John e. Wootton		
<b>Address Line 1:</b>	9035 S. 1300 E.		
<b>Address Line 2:</b>	Ste. 250		
<b>Address Line 4:</b>	Sandy, UTAH 84094		
<b>NAME OF SUBMITTER:</b>	John E. Wootton		
<b>SIGNATURE:</b>	/John E. Wootton/		
<b>DATE SIGNED:</b>	03/08/2017		
<b>Total Attachments: 3</b>			
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source=Transfer Statement (Zen Family)#page2.tif			



**TRANSFER STATEMENT**  
**(Pursuant To Utah Code Ann. § 70A-9a-619)**

This Transfer Statement is dated as of August 26, 2016, and is executed by Ian S. Davis, as the attorney for KeyBank National Association (“KeyBank”), pursuant to and in accordance with Utah Code Ann. § 70A-9a-619, with reference to the following:

1. Secured Party. KeyBank is the secured party under that certain Commercial Security Agreement (the “Security Agreement”) executed by Health Education Corporation, a Utah corporation (“Grantor”) as of August 28, 2012. The Security Agreement was given, among other security, to secure that certain Promissory Note made by Grantor to and in favor of KeyBank on or about August 28, 2012 in the amount of \$250,000.00 (the “Note”).

2. Collateral. As security for payment and performance of the Note, Grantor granted to KeyBank a security interest in all of Grantor’ right, title, interest, claim and estate in and to Grantor’s interest in the inventory, chattel paper, accounts receivable, and general intangibles of Grantor, as more fully described in the Security Agreement (the “Collateral”). All terms used herein and not otherwise defined herein shall have the meaning ascribed to such term in the Security Agreement.

3. Debtor's Default. The Grantor defaulted on the Note by failing to make payments when due under the Note. As a result of such default, one or more events of default existed under the Security Agreement. The existence of such events of default entitled KeyBank, *inter alia*, to exercise any and all rights and remedies available under the Security Agreement and/or under applicable law in respect of such event of default.

4. Exercise by Secured Party of Post-Default Remedies. KeyBank exercised its remedies in respect of the Collateral as follows. By letter dated August 8, 2016, KeyBank duly notified Grantor, together with each and every other person holding an interest in the Collateral subordinate to the security interest held by KeyBank in the Collateral, pursuant to and in strict accordance with Utah Code Ann. § 70A-9a-601 through 628, of the election by KeyBank to sell the Collateral by public disposition on August 24, 2016, at 11:00 a.m. at the offices of Durham Jones & Pinegar, 111 E. Broadway, Suite 900, Salt Lake City, Utah 84111. The rights of Grantor in the Zeva trademark (the “Foreclosed Collateral”) was sold by public disposition at the designated time and place to Zen Family LP (“Zen”), as the highest bidder at the public disposition.

5. Zen Has Acquired the Rights of Grantor in the Foreclosed Collateral. Zen has acquired all right, title, interest, claim and estate heretofore held by Grantor in the Foreclosed Collateral. As a result, Zen is entitled to, among other things, the benefit and enjoyment of all rights conferred upon Zen by Utah Code Ann. § 70A-9a-101 et seq.

6. Name And Mailing Address Of Zen and Grantor.

(a) The name and mailing address of Zen Family LP (who is the transferee hereunder) is as follows:

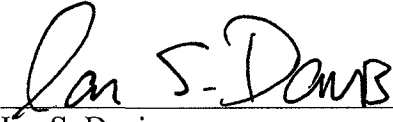
Zen Family LP  
14804 S. Summit Ridge Circle  
Herriman, UT 84069

(b) The name and mailing addresses of Grantor (who is the debtor hereunder)  
is as follows:

Health Education Corporation  
11487 South 700 East  
Draper, UT 84020

IN WITNESS WHEREOF, has executed this Transfer Settlement as of the date first  
written above.

Sincerely yours,

By:   
Name: Ian S. Davis  
Its: Attorney for KeyBank National Association



State of Utah  
DEPARTMENT OF COMMERCE  
Division of Corporations & Commercial Code

File Number: 8852967

## Business Name Registration / DBA Application

Requested Business Name: **NUTRANOMICS**  
Entity Number: 8852967  
Application Date: 11/12/2013  
Approved Date: 11/12/2013  
Expiration Date: 11/12/2016  
Filer Electronic Signature: Michael J Brousseau

Business Information  
Purpose: Management, Scientific, and Technical Consulting Services  
Address: 11487 South 700 East  
Draper, UT 84020  
Female Owned: No  
Minority Owned: No

Registered Agent  
Name: HEALTH EDUCATION CORPORATION  
Type: Regular  
Address: 11487 South 700 East  
Draper, UT 84020

Applicant / Owner(s):  
Name: HEALTH EDUCATION CORPORATION  
Entity Number: 1389038-0142  
Address: 11487 South 700 East  
Draper, UT 84020



Under GRAMA [63-2-201], all registration information maintained by the Division is classified as public record. For confidentiality purposes, the business entity physical address may be provided rather than the residential or private address of any individual affiliated with the entity.