

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418109

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Berry Company, LLC		06/01/2016	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Vivial Media LLC		
Street Address:	160 Inverness Drive West Suite 250		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4056150	THINK YELLOW, GO GREEN	
Registration Number:	3441869	TRAFFIQ	
Registration Number:	4122023	TRAFFIQ	
Registration Number:	3999031	YELLOW PAGES YOUR WAY	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	303.473.2703		
Email:	docket@hollandhart.com, ljheld@hollandhart.com		
Correspondent Name:	Tracy B. Gray		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Tracy B. Gray		
SIGNATURE:	/Tracy B. Gray/		
DATE SIGNED:	03/02/2017		
Total Attachments: 2			
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OP \$115.00 4056150



Colorado Secretary of State
 Date and Time: 06/01/2016 02:32 PM
 ID Number: 20111634335
 Document number: 20161386231
 Amount Paid: \$25.00

Document must be filed electronically.
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 For more information or to print copies
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ABOVE SPACE FOR OFFICE USE ONLY

Articles of Amendment

filed pursuant to §7-90-301, et seq. and §7-80-209 of the Colorado Revised Statutes (C.R.S.)

ID number: 20111634335

1. Entity name: The Berry Company, LLC
 (If changing the name of the limited liability company, indicate name before the name change)

2. New Entity name: Vivial Media LLC
 (if applicable)

3. Use of Restricted Words (if any of these terms are contained in an entity name, true name of an entity, trade name or trademark stated in this document, mark the applicable box):

"bank" or "trust" or any derivative thereof
 "credit union" "savings and loan"
 "insurance", "casualty", "mutual", or "surety"

4. Other amendments, if any, are attached.

5. If the limited liability company's period of duration as amended is less than perpetual, state the date on which the period of duration expires:

 (mm/dd/yyyy)

or

If the limited liability company's period of duration as amended is perpetual, mark this box:

6. (Optional) Delayed effective date: _____
 (mm/dd/yyyy)

Notice:

Causing this document to be delivered to the secretary of state for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that the document is the individual's act and deed, or that the individual in good faith believes the document is the act and deed of the person on whose behalf the individual is causing the document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S., the constituent documents, and the organic statutes, and that the individual in good faith believes the facts stated in the document are true and the document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the secretary of state, whether or not such individual is named in the document as one who has caused it to be delivered.

7. Name(s) and address(es) of the individual(s) causing the document to be delivered for filing: Ignelzi Chris
 (Last) (First) (Middle) (Suffix)

Kendall Koenig & Oelsner PC

(Street name and number or Post Office Box information)

2060 Broadway Suite 200

Boulder

(City)

CO

(State)

80302

(Postal/Zip Code)

United States

(Province – if applicable)

(Country – if not US)

(The document need not state the true name and address of more than one individual. However, if you wish to state the name and address of any additional individuals causing the document to be delivered for filing, mark this box and include an attachment stating the name and address of such individuals.)

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