

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North American Membership Group Inc.		03/04/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Scout Media Holdings Inc.		
Street Address:	12301 Whitewater Drive		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55343		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	4758647	SCOUT	
Registration Number:	4398826	HANDY	
Registration Number:	4413282	S2 STUFFSTUFF	
Registration Number:	4101672	COOKING PLEASURES	
Registration Number:	4079658	KNOT WARS	
Registration Number:	4103330	NORTH AMERICAN BASS CIRCUIT	
Registration Number:	3985243	FOOD NOW!	
Registration Number:	4030908	EXTREME PURSUITS	
Registration Number:	4143459	SILENT INVADERS	
Registration Number:	4039192	EXTREME PURSUITS	
Registration Number:	3901627	HANDY TOOLBOX	
Registration Number:	3901628	INSIDE TRACK	
Registration Number:	3901629	CREATIVE BUZZ	
Registration Number:	3901630	EXTRA DIRT	
Registration Number:	3911964	FISHIN' INFORMER	
Registration Number:	3411069	MOTORCYCLE RIDERS CLUB OF AMERICA	
Registration Number:	3294062	PURSUIT DVD SERIES	
Registration Number:	3005243	NATIONAL STREET MACHINE CLUB	
Registration Number:	2615176	HANDY	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2605879	TODAY'S CREATIVE HOME ARTS
Registration Number:	2670107	CREATIVE HOME ARTS CLUB
Registration Number:	2487498	HANDYMAN CLUB LIBRARY
Registration Number:	2474654	COOKING CLUB OF AMERICA
Registration Number:	2495831	NORTH AMERICAN HUNTING CLUB
Registration Number:	2442617	HANDYMAN CLUB OF AMERICA
Registration Number:	2486390	COOKING CLUB OF AMERICA
Registration Number:	2484755	NATIONAL HOME GARDENING CLUB
Registration Number:	2481912	NORTH AMERICAN HUNTING CLUB
Registration Number:	2497905	HANDYMAN CLUB OF AMERICA
Registration Number:	2575176	NORTH AMERICAN FISHING CLUB
Registration Number:	2469396	NORTH AMERICAN FISHING CLUB
Registration Number:	2260114	COOKING CLUB OF AMERICA
Registration Number:	2186919	NATIONAL HOME GARDENING CLUB
Registration Number:	2082618	NATIONAL HOME GARDENING CLUB
Registration Number:	2082607	GARDENING HOW-TO
Registration Number:	1859293	HANDYMAN CLUB OF AMERICA
Registration Number:	1741803	NORTH AMERICAN OUTDOORS
Registration Number:	1592775	NORTH AMERICAN FISHING CLUB
Registration Number:	1564199	NORTH-AMERICAN-HUNTING-CLUB
Registration Number:	1608177	NORTH AMERICAN FISHERMAN NORTH AMERICANF
Registration Number:	1213653	NORTH AMERICAN HUNTING CLUB
Registration Number:	1235693	NORTH AMERICAN HUNTING CLUB

CORRESPONDENCE DATA

Fax Number: 2129751111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-975-3425

Email: trademarks@cbs.com

Correspondent Name: Stacy Wu

Address Line 1: 51 West 52nd Street

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: SCOUT Assignments/North A

NAME OF SUBMITTER: Stacy Wu

SIGNATURE: /Stacy Wu/

DATE SIGNED: 03/03/2017

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NORTH AMERICAN MEMBERSHIP GROUP INC.", CHANGING ITS NAME FROM "NORTH AMERICAN MEMBERSHIP GROUP INC." TO "SCOUT MEDIA HOLDINGS, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF MARCH, A.D. 2015, AT 5:39 O'CLOCK P.M.

Handwritten signature of Jeffrey W. Bullock, Secretary of State, written in black ink over a horizontal line.

Jeffrey W. Bullock, Secretary of State

3105294 8100
SR# 20171438192

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202115873
Date: 02-28-17

TRADEMARK
REEL: 006000 FRAME: 0729

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
NORTH AMERICAN MEMBERSHIP GROUP INC.**

North American Membership Group Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), certifies that:

1. The name of the Corporation is North American Membership Group Inc. The Corporation was originally incorporated under the name "NAOG Inc." The Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on October 4, 1999.

2. This Certificate of Amendment of Amended and Restated Certificate of Incorporation was duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware and amends the provisions of the Corporation's Amended and Restated Certificate of Incorporation.

3. The terms and provisions of this Certificate of Amendment of Amended and Restated Certificate of Incorporation have been duly approved by written consent of the required number of shares of outstanding stock of the Corporation pursuant to Subsection 228(a) of the General Corporation Law of the State of Delaware.

4. Article I of the Amended and Restated Certificate of Incorporation is hereby amended to read in its entirety as follows:

"The name of the Corporation is Scout Media Holdings, Inc."

IN WITNESS WHEREOF, North American Membership Group Inc. has caused this Certificate of Amendment of Amended and Restated Certificate of Incorporation to be signed by a duly authorized officer of the Corporation, on March 4, 2015.

/s/Steven Rindner
Steven Rindner
Chief Strategy Officer and General Counsel