

900394460 02/09/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM415530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dawson Center, L.L.C.		01/01/2017	Corporation: FLORIDA

LIMITED LIABILITY COMPANY
 3.10.17

RECEIVING PARTY DATA	
Name:	Dawson Center Acquisition L.L.C.
Doing Business As:	
Street Address:	390 4th Street North
Internal Address:	Suite 200
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33701
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	4627101	
Registration Number:	4570811	THE DAWSON ACADEMY
Registration Number:	4944197	DAWSON DENTIST
Registration Number:	4566497	DAWSON TV
Registration Number:	3140934	THE CONCEPT OF COMPLETE DENTISTRY
Registration Number:	5010970	DAWSON DIAGNOSTIC WIZARD
Registration Number:	5025109	

CORRESPONDENCE DATA	
Fax Number:	2167367218
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	216-736-7218
Email:	drp@kjk.com
Correspondent Name:	David Posteraro
Address Line 1:	1375 East Ninth Street
Address Line 2:	29th Floor
Address Line 4:	CLEVELAND, OHIO 44114

NAME OF SUBMITTER:	David R. Posteraro
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OP \$190.00 4627101

SIGNATURE:	/David R. Posteraro/
DATE SIGNED:	02/09/2017
Total Attachments: 3 source=Executed Trademark Assignment (Dawson Center to Dawson Center Acqiusition) (K0593228x7AC2A)#page1.tif source=Executed Trademark Assignment (Dawson Center to Dawson Center Acqiusition) (K0593228x7AC2A)#page2.tif source=Executed Trademark Assignment (Dawson Center to Dawson Center Acqiusition) (K0593228x7AC2A)#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective as of the first day of January, 2017, from DAWSON CENTER, LLC, a Florida limited liability company ("ASSIGNOR"), to DAWSON CENTER ACQUISITION LLC, a Florida limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of each of the trademarks described on Exhibit A hereto (collectively, the "MARKS"), together with the goodwill of the business symbolized thereby in connection with the goods and/or services on which the MARKS are used; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the MARKS.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the MARKS, together with: (1) the goodwill of the business in which the MARKS are used and for which the MARKS are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the MARKS, including without limitation, damages, and payments for past or future infringements and misappropriations of the MARKS; and (3) all rights to sue for past, present and future infringements or misappropriations of the MARKS.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the MARKS.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

DAWSON CENTER, LLC

By: _____


Joan Forrest, Manager

State of Florida)
)
County of Pinellas)

On the 30th day of December, 2017, before me, a Notary Public, personally appeared Joan Forrest, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

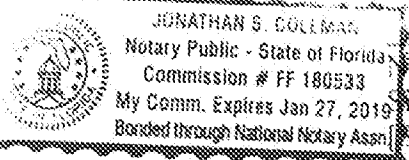
 JONATHAN S. COLEMAN
Notary Public - State of Florida
Commission # FF 180533
My Comm. Expires Jan 27, 2019
Bonded through National Notary Assn
Signature of Notary Public
[SEAL]

EXHIBIT A TO TRADEMARK ASSIGNMENT

THE MARKS

Trademark registrations	First Use Date	Serial #	Date Filed	Registration #	Countries	Registration Date	File Affidavit of Use Date	Expiration Date
LOGO	2/23/2003	85-925,771	5/12/2013	4527301	United States	10/28/2014	10/24/2020	10/24/2024
The Dawson Academy	2/23/2008	85-925,730	5/13/2013	4570811	Madrid Protocol and Japan	7/22/2014	7/22/2019	7/22/2024
Dawson Dentist	4/30/2010	85-353,639	3/4/2015	4944397	United States	4/26/2015	4/26/2021	4/26/2026
Dawson TV	12/31/2011	85-923,792	5/13/2013	4568497	United States	7/15/2014	7/15/2019	7/15/2024
The Concept of Complete Dentistry	5/25/1995	75-615,382	12/22/2004	3142034	United States	9/12/2005	9/12/2015	submitted for renewal
Dawson Diagnostic Wizard	2/11/2013	85-672,481	6/24/2015	5010970	United States	8/2/2015	8/2/2021	8/2/2026
Dawson Diagnostic Wizard LOGO	2/11/2013	85-672,508	6/24/2015	5005309	United States	8/23/2015	8/23/2021	8/23/2026
Cranham Dental Services							(Accepted when Dawson became an owner/cover used.)	

The Madrid Protocol expires 6/24/2025