

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The PrivateBank and Trust Company		03/01/2017	National Banking Association:
RECEIVING PARTY DATA			
Name:	VIP Cinema, LLC		
Street Address:	101 Industrial Drive		
City:	New Albany		
State/Country:	MISSISSIPPI		
Postal Code:	38652		
Entity Type:	Limited Liability Company: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4363985	VIP CINEMA SEATING	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7363		
Email:	USTRademarkMail@ropesgray.com		
Correspondent Name:	Kelly Finn, Ropes & Gray LLP		
Address Line 1:	800 Boylston Street		
Address Line 2:	Prudential Tower		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	HIGM-072-003		
NAME OF SUBMITTER:	Kelly Finn		
SIGNATURE:	/Kelly Finn/		
DATE SIGNED:	03/01/2017		
Total Attachments: 3			
source=VIP Cinema Trademark Release#page1.tif			
source=VIP Cinema Trademark Release#page2.tif			
source=VIP Cinema Trademark Release#page3.tif			

CH \$40.00 4363985

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

This **TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND PATENTS** (this "*Termination and Release*") is granted as of March 1, 2017 by **THE PRIVATEBANK AND TRUST COMPANY** (the "*Lender*"), in favor of **VIP CINEMA, LLC**, a Mississippi limited liability company ("*Grantor*").

WHEREAS, Grantor executed and delivered that certain Patent and Trademark Security Agreement dated as of August 17, 2015 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "*Agreement*"), granting the Lender a security interest in and lien on certain Patents and Trademarks described and defined therein, which was recorded with the United States Patent and Trademark Office ("*USPTO*") on August 17, 2015, at Reel 5600, Frame 0909;

WHEREAS, the Grantor has requested that the Lender hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the Trademarks and Patents described in the Agreement (collectively, the "*IP*") as herein provided; and

WHEREAS, the Grantor has requested that the Lender provide a document suitable for recording in the USPTO to evidence the release of its security interests in and liens on the IP as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender hereby:

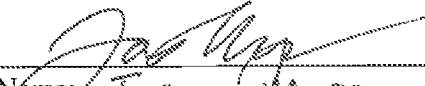
1. terminates the Agreement and releases, terminates and discharges all liens and security interests in each of the Grantor's right, title and interest in, to and under the IP, and all goodwill associated therewith, including the IP identified in Schedule I hereto; and
2. authorizes and requests that this Termination and Release be recorded at the USPTO by the Grantor.

This Termination and Release shall be a contract made under and governed by the internal laws of the State of New York applicable to contracts made and to be performed entirely within such State, without giving effect to any conflicts of law principles thereof.

[Signature page follows this page.]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

THE PRIVATEBANK AND TRUST COMPANY,
as Lender

By: 
Name: Jason Morgan
Title: Managing Director

[Signature Page to Termination and Release of Security Interest in Trademarks and Patents]

TRADEMARK
REEL: 006000 FRAME: 0948

SCHEDULE I

UNITED STATES ISSUED PATENTS

UNITED STATES PATENT APPLICATIONS

<u>Patent</u>	<u>Application Number</u>	<u>Application Date</u>
N/A	62161837	2015
N/A	62161876	2015

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS AND COLLECTIVE
MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
VIP Cinema Seating	4363985	07/09/13

FOREIGN ISSUED TRADEMARKS, SERVICE MARKS
AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
VIP Cinema Seating	Spain	3051411	02/28/13