

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sentinel Publishing Co.		02/28/2017	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Beasley Media Group, Inc.		
Street Address:	3033 Riviera Drive		
Internal Address:	Suite 200		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2065213	THE ROCK OF NEW JERSEY	
Registration Number:	2524613	BIG SCREEN WEATHER	
Registration Number:	2046844	JERSEY'S ROCK RADIO	
Registration Number:	2149314	THE RAT ROCKS	
Registration Number:	2491913	WRAT 95.9 RATFEST	
Registration Number:	2130765	WRAT 95.9 THE RAT ROCKS!	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.416.6748		
Email:	llevy@lermansenter.com		
Correspondent Name:	Louis J. Levy, Lerman Senter PLLC		
Address Line 1:	2001 L Street, N.W.		
Address Line 2:	Suite 400		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Louis J. Levy		
SIGNATURE:	/louis j. levy/		
DATE SIGNED:	03/02/2017		

OP \$165.00 2065213

Total Attachments: 2

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ASSIGNMENT

The Sentinel Publishing Co., a New Jersey corporation with a place of business at 3033 Riviera Drive, Suite 200, Naples, Florida 34103, ("Assignor"), is the owner of the marks identified in Exhibit A and of the registrations therefor ("the Trademarks").

Beasley Media Group, Inc., a Delaware corporation with a principal place of business at 3033 Riviera Drive, Suite 200, Naples, Florida 34103 (Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

By: Caroline Beasley
Name: Caroline Beasley
Title: Chief Executive Officer
Date: 2/28/2017

EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE ROCK OF NEW JERSEY	2065213	May 27, 1997
BIG SCREEN WEATHER	2524613	January 1, 2002
JERSEY'S ROCK RADIO	2046844	March 18, 1997
THE RAT ROCKS	2149314	April 7, 1998
WRAT 95.9 RATFEST	2491913	September 25, 2001
WRAT 95.9 THE RAT ROCKS! & Design	2130765	January 20, 1998