

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418347

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HDMI Licensing, L.L.C.		01/02/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HDMI Licensing Administrator, Inc.		
Street Address:	550 S. Winchester Blvd.		
Internal Address:	Suite 515		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95128		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4637475	APPROVED HDMI ASSOCIATE	
Registration Number:	3268924	HDMI	
Registration Number:	2900587	HDMI	
Registration Number:	4124681	HDMI HIGH SPEED	
Registration Number:	4117692	HDMI HIGH SPEED WITH ETHERNET	
Registration Number:	3442135	HDMI HIGH- DEFINITION MULTIMEDIA INTERFA	
Registration Number:	2898044	HDMI HIGH-DEFINITION MULTIMEDIA INTERFAC	
Serial Number:	86729931	HDMI HIGH-DEFINITION MULTIMEDIA INTERFAC	
Serial Number:	86729949	HDMI PREMIUM CERTIFIED CABLE	
Registration Number:	4485705	PRODUCT FINDER HDMI	
Registration Number:	4124682	HDMI STANDARD	
Serial Number:	86731194	PREMIUM HDMI CABLE	
Serial Number:	86707042	PREMIUM HDMI CABLE CERTIFICATION PROGRAM	
Serial Number:	86729915	PREMIUM HIGH SPEED HDMI CABLE	
Serial Number:	86729904	PREMIUM HIGH SPEED HDMI CABLE WITH ETHER	
CORRESPONDENCE DATA			
Fax Number:	6509385200		

CH \$390.00 4637475

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-988-8500
Email: trademarks@fenwick.com
Correspondent Name: Fenwick & West LLP
Address Line 1: 801 California Street
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	32734-00073-1094
NAME OF SUBMITTER:	Linda G. Henry
SIGNATURE:	/lgh/
DATE SIGNED:	03/03/2017

Total Attachments: 4
source=HDMI Assignment Agreement#page1.tif
source=HDMI Assignment Agreement#page2.tif
source=HDMI Assignment Agreement#page3.tif
source=HDMI Assignment Agreement#page4.tif

ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT is entered into by and between HDMI Licensing L.L.C., a Delaware limited liability company ("Assignor") with an address of 2115 O'Nel Drive, Suite 202, San Jose, California 95131 and HDMI Licensing Administrator, Inc., a Delaware corporation ("Company") with an address of 550 S. Winchester Blvd, Suite 515, San Jose, California 95128. Capitalized terms used, but not otherwise defined, herein shall have the meaning ascribed to such terms in the Transfer Agreement (as defined below).

WHEREAS, the Assignor is an affiliate of Lattice Semiconductor Corporation, a Delaware corporation.

WHEREAS, pursuant to a certain Transfer Agreement made and entered into as of January 2, 2017, Lattice Semiconductor Corporation together with its affiliates agreed to assign to the Company the Business Intellectual Property, including without limitation all rights, title and interest in and to the trademarks, as set forth in Schedule 1 attached hereto, to reflect the Company as the owner of such Business Intellectual Property.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the Company, all right, including common law rights, title and interest to said trademarks together with the goodwill of the business symbolized by said trademarks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

Assignor further agrees to execute and deliver such other documents which the Company reasonably requests to effect the terms of this Assignment Agreement and its recordation in relevant trademark offices.

This Assignment Agreement shall be construed and interpreted in accordance with the Transfer Purchase Agreement. Nothing in this Assignment Agreement shall, or shall be deemed to, modify or otherwise affect any provisions of the Transfer Agreement or affect or modify any of the rights or obligations of the parties under the Transfer Agreement. In the event of any conflict between the provisions hereof and the provisions of the Transfer Agreement, the provisions of the Transfer Agreement shall govern and control.

IN WITNESS WHEREOF, the parties have caused this Assignment to be made as of the effective date of the Asset Purchase Agreement referenced above.

HDMI Licensing L.L.C.
By: [Signature]
Name: Byron Milstead
Title: Director

HDMI Licensing Administrator, Inc.
DocuSigned by:
By: Robert Tobias
B627267437E942A...
Name: Robert Tobias
Title: President

Schedule 1

Business Intellectual Property

(redacted to show U.S. trademarks only)

See attached

Trademark	Class	App Date	App #	Reg Date	Reg #	Status
APPROVED HDMI ASSOCIATE Logo	09; 35	9-Jun-2011	85342749	11-Nov-2014	4637475	Registered
HDMI	09	9-Apr-2002	78120477	24-Jul-2007	3268924	Registered
HDMI	35	9-Apr-2002	78120480	2-Nov-2004	2900587	Registered
HDMI HIGH SPEED Logo	09	9-Jun-2011	85342751	10-Apr-2012	4124681	Registered
HDMI HIGH SPEED WITH ETHERNET Logo	09	9-Jun-2011	85342754	27-Mar-2012	4117692	Registered
HDMI HIGH-DEFINITION MULTIMEDIA INTERFACE (stylized)	09	16-May-2002	78129379	3-Jun-2008	3442135	Registered
HDMI HIGH-DEFINITION MULTIMEDIA INTERFACE (stylized)	35	16-May-2002	78129378	26-Oct-2004	2898044	Registered
HDMI HIGH-DEFINITION MULTIMEDIA INTERFACE PREMIUM CERTIFIED CABLE (and design)	09	19-Aug-2015	86729931			Published
HDMI PREMIUM CERTIFIED CABLE (and design)	09	19-Aug-2015	86729949			Allowed - SOU Filed
HDMI PRODUCT FINDER Logo	42	21-Mar-2012	85575963	18-Feb-2014	4485705	Registered
HDMI STANDARD Logo	09	9-Jun-2011	85342758	10-Apr-2012	4124682	Registered
PREMIUM HDMI CABLE	09	20-Aug-2015	86731194			Allowed
PREMIUM HDMI CABLE	42	28-Jul-2015	86707042			Allowed

CERTIFICATION PROGRAM								
PREMIUM HIGH SPEED HDMI CABLE	09	19-Aug-2015	86729915				Allowed	
PREMIUM HIGH SPEED HDMI CABLE WITH ETHERNET	09	19-Aug-2015	86729904				Accepted -- SOU Approved	