:H \$40.00 143108

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM418289

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|---------------------------|
| Jon Fogelberg | | 03/03/2017 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | I-5 LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 836 207th Street | |
| City: | Dresser | |
| State/Country: | WISCONSIN | |
| Postal Code: | 54009 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 1431084 | AS GOOD AS GOLD |

CORRESPONDENCE DATA

Fax Number: 6123396580

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123391863

Email: mness@kinney.com
Correspondent Name: David R. Fairbairn
Address Line 1: 312 South Third Street
Kinney & Lange, P.A.

Address Line 4: minneapolis, MINNESOTA 55415

| NAME OF SUBMITTER: | David R. Fairbairn |
|--------------------|----------------------|
| SIGNATURE: | /David R. Fairbairn/ |
| DATE SIGNED: | 03/03/2017 |

Total Attachments: 1

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TRADEMARK REEL: 006001 FRAME: 0478

ASSIGNMENT

Jon Fogelberg residing at 836 207th Street, Dresser, WI 54009 (herein "Assignor"), and has adopted and is using the mark AS GOOD AS GOLD for which the Assignor has obtained registration in the United States Patent and Trademark Office, Reg. No. 1,431,084, granted March 3, 1987.

I-5 LLC has an office and principal place of business at 836 207th Street, Dresser, WI 54009, a Delaware Limited Liability Company (herein "Assignee") and desires to acquire Assignor's entire right, title and interest in and to the mark and the above-identified Registration.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the mark, together with the goodwill of the business associated with the mark, and the above-identified Registration.

By: Jon togalberg

RECORDED: 03/03/2017

Date: March 3, 2017

TRADEMARK
REEL: 006001 FRAME: 0479