

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418282

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Datasource Consulting, LLC		03/02/2017	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	CBS Interactive Inc.		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86463798	DATASOURCE CONSULTING	
CORRESPONDENCE DATA			
Fax Number:	2129753425		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129753425		
Email:	trademarks@cbs.com		
Correspondent Name:	Stacy Wu		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	DATASOURCE Assignment		
NAME OF SUBMITTER:	Stacy Wu		
SIGNATURE:	/Stacy Wu/		
DATE SIGNED:	03/03/2017		
Total Attachments: 1			
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CH \$40.00 86463798

Trademark Assignment

WHEREAS, Datasource Consulting, LLC, ("Assignor"), a Colorado limited liability company with principal offices located at 2399 Blake Street, Suite 170, Denver, Colorado 80205 is the owner of U.S. Application Serial No. 86/463,798 for the mark DATASOURCE CONSULTING for "business intelligence services" in Class 35, claiming first use from May, 28 2004 ("Mark") and effective on the date of the execution of this Agreement, assigns all right, title and interest in and to the Mark, together with the associated goodwill and business symbolized thereby; and

WHEREAS, CBS Interactive Inc. ("Assignee"), a Delaware corporation with principal offices located at 235 Second Street, San Francisco, CA 94105 desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 2nd of March, 2017.

Datasource Consulting, LLC

By: _____

Name: VIVEK JETLEY

Title: SVP, EXL Analytics