

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418307

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INSTAPAPER HOLDINGS, INC.		08/12/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PINTEREST, INC.		
<b>Street Address:</b>	808 Brannan Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94103		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4008594	INSTAPAPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123101895		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 626 4242		
<b>Email:</b>	nyctrademarks@bakermckenzie.com		
<b>Correspondent Name:</b>	Lindsey Utrata		
<b>Address Line 1:</b>	452 Fifth Avenue		
<b>Address Line 2:</b>	Baker & McKenzie LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	10005136/39266964-000007		
<b>NAME OF SUBMITTER:</b>	Lindsey Utrata Authorized Attorney		
<b>SIGNATURE:</b>	/LU/		
<b>DATE SIGNED:</b>	03/03/2017		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment"), dated as of August 12, 2016, is entered into between Pinterest, Inc. a Delaware corporation ("Assignee") and Instapaper Holdings, Inc. ("Assignor"). All capitalized terms used but not defined herein shall have the meaning given in the Asset Purchase Agreement (as defined below).

WHEREAS, Assignors and Assignee entered into an Asset Purchase Agreement, dated as of August 12, 2016 (the "Asset Purchase Agreement"), pursuant to which, among other things, Assignors have agreed to assign to Assignee certain trademark rights.

In consideration of the foregoing and the mutual covenants and agreements contained herein and in the Asset Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

1. Assigned Trademarks. The term "Assigned Trademarks" means the trademarks set forth on Schedule A attached hereto.

2. Assignment. Assignors hereby sell, assign, transfer and deliver to Assignee all of Assignors' right, title and interest in and to the Assigned Trademarks together with the goodwill of the business appurtenant thereto.

3. Further Assurances. Assignors will do all lawful acts that are necessary for recording and perfecting Assignee's rights to any Assigned Trademarks. In addition, and without limiting and not in lieu of the preceding sentence, Assignors shall complete, as soon as practicable after the Closing as agreed by the parties, any necessary re-execution and notarization, if any, and other procedural steps to be taken by Assignors to render Trademark assignments suitable for filing in each jurisdiction in which such Assigned Trademarks have been filed or recorded.

4. Successors and Assigns. This Trademark Assignment will apply to, be binding in all respects upon and inure to the benefit of the successors and permitted assigns of the parties.

5. Severability. If any provision of this Trademark Assignment is held invalid or unenforceable by any court of competent jurisdiction, the other provisions of this Trademark Assignment will remain in full force and effect. Any provision of this Trademark Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

6. Governing Law. This Trademark Assignment will be governed by and construed in accordance with the internal Laws of the State of California applicable to agreements made and to be performed entirely within such State, without regard to the conflicts of Law principles that would require the application of any other Law.

7. Counterparts. This Trademark Assignment may be executed in several counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument, and shall become effective when counterparts have been signed by each of the parties and delivered to the other parties; it being understood that all parties need not sign the same counterparts.

8. Precedence. The Asset Purchase Agreement shall take precedence over this Trademark Assignment. In the event of any difference, discrepancy or conflict between any term or

condition in the Asset Purchase Agreement and any term or condition in this Trademark Assignment, the terms and conditions of the Asset Purchase Agreement shall prevail and govern.

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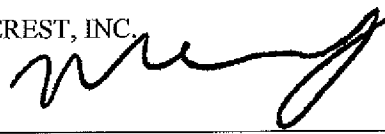


IN WITNESS WHEREOF, Assignors and Assignee have caused this Trademark Assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

INSTAPAPER HOLDINGS, INC.

By: \_\_\_\_\_  
Name:  
Title:

PINTEREST, INC.

By:  \_\_\_\_\_  
Name: Mike Yang  
Title: General Counsel

*[Signature Page to Trademark Assignment]*

**TRADEMARK**  
**REEL: 006001 FRAME: 0617**

SCHEDULE A

I. Registered Trademarks:

Mark	Class(es)	Reg No.	Reg Date	Serial No.	Filing Date
INSTAPAPER	IC 009. US 021 023 026 036 038. IC 042. US 100 101.	4008594	August 9, 2011	85111525	August 19, 2010
INSTAPARSER	IC 009. US 021 023 026 036 038. IC 042. US 100 101.	N/A	N/A	86885550	January 25, 2016